## OPINION

Non-smokers: you've corralled the smokers, now give 'em a break. >> PG. 7


DASB doles out budget funds, Euphrat spared

BRYCE DRUZIN

NEWS EDITOR
Represenatatives of various De Anza College programs came to pay their respects and plead their cases to the DASB senate Feb. 8 before the senate decided on the final 2012-13 budget allocations
More than 20 people, many with colorful signs, showed up to support the Euphrat Museum of Art. The finance committee originally allocated the museum $\$ 3,000$, but after debate the senate agreed to raise funding to $\$ 12,000$.
Director of arts \& schools at the Euphrat Diana Argabrite spoke in front of the senate to plead for additional funding. Besides getting a chance to have their art on display, she said students gain experience by being involved in the design and curating of exhibitions.
Argabrite said the original allocation would only have allowed an end of the year student art show. She said she wa thrilled the senate approved an additional $\$ 9,000$ and that it will allow the Euphrat to have fall and winter exhibitions as well as other special events.
"'m thankful, grateful," Argabrite said. "It's really important that everybody understand that arts is academics it's not separate.'
The Diversity Leadership Training Program saw its funding cut to $\$ 6,200$, a $\$ 2,800$ decrease from 2011-12. The DLTP puts on Campus Camp Wellstone, an off-campus retreat where students are trained in activism.
Director of DLTP and De Anza instructor Nicky Gonzalez Yuen said De Anza has a reputation for training "kick-ass student activist leaders."
"When you cut training program
like this, you cut at the core of who we had ever received. Afterwards she ex-

## are as an institution," Yuen told sena-

 tors.The senate considered allocating an extra $\$ 2,000$ for DLTP, with several senators speaking in support of the added funding. Mustafa Arshad and Christine Yu both argued that Camp Wellstone fostered student activism, a goal of the DASB. Senator Kenneth Perng, a former attendee of Camp Wellstone, said he enjoyed the program but felt he could have had the same experience if it was held on-campus, which would reduce costs. Student trustee Emily Kinner noted DASB had previously stated that off-site retreats were more effective.

## "Arts is academics

it's not separate.'
Diana Argabrite Director of arts \& schools Euphrat Museum

The final vote for the increase in funding was 11 for and eight against, failing to get the two-thirds majority needed to approve the extra money.
Yuen said he was disappointed that with a budget of over $\$ 1$ million the DASB couldn't find an additional $\$ 3,000$ to keep DLTP funding level. Later in the meeting, after offering practical advice related to organizing a protest, he told the senate they were still "on the same team.
"I don't hold it against these people," he said. "There's nothing they're funding that I'd say 'oh, cut that.'
DLTP event coordinator and second year De Anza student Alysa Cisneros also testified before the senate, calling Camp Wellstone the best training she
pressed frustration, saying the DASB favored funding its own off-site leadership training program, available only to senators, while Camp Wellstone is open to any student.
"They're prioritizing their own programs over that of the student population," Cisneros said.
Several budget items were tabled for next week.

Chair of student rights and services Meera Suresh expressed disappointment that several members of the adhoc committee formed to support Occupy for Education at De Anza failed to show up for the previous night's general assembly. She reminded senators the motivation to form the committee was to change the view that the senate was not involved enough with the Occupy protest.
The senate passed a request for $\$ 2,100$ to pay for overnight campus security for Occupy. This was in addition to $\$ 3,500$ approved Feb. 1 to provide buses for transporting students to the March in March, a protest in Sacramento organized by community college student activists.
Suresh urged the senate to get the word out about the march and raise their visibility among students.
"We need to remind them who we are," she said.

The senate voted on a recreational activity that will be part of their winter retreat. The choices were San Francisco, the Santa Cruz Boardwalk, Sky High Sports (a trampoline gym), or laser tag. San Francisco won, with laser tag being a backup in case of rain.

> DASB hudget allocation

2011-'12 2012-'13

## Increases

Accounts Office Staff
\$97,376 \$170,979
Tutorial \& Academic Skills Center \$120,000 \$160,000 Math Performance Success Program $\$ 43,860 \quad \$ 50,000$

## Reductions

Athletics Department
\$76,100 \$68,500
DASB/ICC Student Leadership Conference
\$10,000 \$7,000 Dance Program \$4,000 \$2,000

Kenneth Perng announced he was resigning from the position of director of office and technology because of senators' failure to clean up after themselves.
"People treat me like a janitor," he said.

Perng said he had heard a rumor that some other senators were planning on resigning, but delaying doing so in order to keep their priority registration.

That is complete academic dishonesty," he said. "That is so not right in any way, shape or form morally, and I would be against that."

## Contact BRYCE DRUZIN at

lavoz@fhda.edu

## Students testify in Sacramento

 LEILA FOROUHIStudents, faculty and college representatives filled the state Capitol on Jan. 31 to testify to a joint assembly and senate education committee that was hearing the Student Success Task Force recommendations.
Former DASB senator and current De Anza College student Ali Masood skipped class to attend the hearing at the state legislature. He said he opposes most of the recommendations as well as the proposed statewide budget cuts to community colleges.
"It went better than I expected," Masood said of the hearing. "The legislature asked a lot of critical questions from the task force."
The task force, created by the California community college board of governors, submitted its full report to the state last week. Many recommendations are designed to move students through college faster.
"The governing board of community colleges endorsed these measures despite overwhelming opposition from faculty and student groups," Jeffery Michaels, a faculty member at Contra Costa College, old the senate and assembly mem bers after the task force made its presentation.
State assembly chair Marty Block (D-San Diego) applauded the recommendation to mandate education plans for students, but criticized the task force for being biased against ow-income students.
Block said taking away BOG fee waivers as a punishment to students not able to meet the new conditions and requirements would be like a "death penalty."

De Anza student trustee Emily Kinner has criticized the recommendations as a process to limit access to colleges. She said she felt positive about the hearing because the legislature raised questions that students have been asking for months.
Kinner is also president of the California Community College Association of Student Trustes, which rejected the recommendation on Jan 28. The Foothill-De Anza board of frustees has not taken a position for or against the recommendations.
The San Francisco City College board of trustees has formally opposed the recommendations. CCSF student trustee Jeffrey Fang told the legislature, "A mandate without funding is not right, and to blame the community colleges for it, it's also not fair.'
Student trustee of Ohlone College, Kevin Feliciano, was the only student on the task force and testified at
|See HEARING : Page 3|

## Campus Events

## 2 | La Voz Weekly

## MONDAY, F=B. 13

WOMEN DENIED THE
PRIESTHOOD
Campus Center, Conference Rooms A \& B $0: 30$ to $11: 20 \mathrm{a} . \mathrm{m}$.
Dr. Juanita Cordero, De Anza College Women Priests, will give a t taman about fatholic ing against sexism in the Catholic Church and allowing women to be ordained as priests, deacons and bishops.

TUESDAY, FEB. 14
BLACK HISTORY MONTH FILM SERIES: The Black Power Mixtape 1967-1975

## Conference Rooms A \& B

## 10 to 12:30 p.m.

Hosted by McTate Stroman
For more information, contact Michele LeBleu Burns at 408-864-8218 or Rob Mieso at 408-864-8835.

## THURSDAY F=B. 16

## DRUM CIRCLE: POETRY,

MUSIC AND DANCE
by the Rhythmics Institute, Clarence
"hazz" Ross
or more information to 1 p.m. Bleu Burns at 408-8, contact Michele Leat 408-864-8835.

## DAY OF REMEMBRANCE

onference Rooms A \& B
1:30 to 3 p.m.
Hosted by California History Center, this rogram will mark the date when an executive order was signed during World War II 120,000 Japanese Americans without ue process and with no regard for their constitutional rights. Join in a conversation with three guest speakers discussing what about defending our civil liberties today with a focus on increasing hostility aimed at Muslim Americans. Speakers include Zahra Billoo, Masao Suzuki, and Susan Hayase. or more informaiton, contact Tom Izu at 408-864-8986.

## THURSDAY, F=B. 23

## NORTHERN CALIFORNIA COLLEGE

 HONOR BAND CONCERT7 to 9 p.m. in Visual Performing Arts Center or more information, email Bob Farrington

## ANNOUNC=M=NIS

## DASB SENATE MEETING

 :30 p.m., Conference Room A eld Wednesdays
## PEACE

EACE
Through Saturday, March 1 very week, Monday, Tuesday, Wednesday, Thursday, 10 a.m. to 3 p.m. nvoking Peace" interweaves tradition and nnovation, faith and activism. It emphaizes diversity of Islamic art and reveals
shared concerns. Artworks range from site-specific installations, classical and experimental caligraphy and paintings to arts, sculpture and ceramics. For more information, contact Diana Argabrite at 408-864-5464 or argabritedi ana@deanza.edu

Artists include Doris Bittar, Taraneh Hemami, and Saira Wasim with "Legacy of Qur'an: Messages of Peace" artists Um Amina, Salma Arastu, Davi Barker, Bassamat Bahnasy, Manli Chao, Haji Noor Deen, Azeem Khaliq, Ali Khan, Asma Khan, Mark Piercy, David Platford Lubna Shaikh, Arash Shirinibab and Zubair Simab.

CELEBRITY FORUM SPEAKERS SERIES: "WAIT, WAIT. ERS SERIES: "WAIT, WAIT.. DON'T TELL ME!
Wednesday, Feb. 22
Thursday, Feb. 23
Friday, Feb. 24
Three panelists from NPR - Peter Sagal, P.J. O'Rourke and Mo Rocca - will each make presentations and then Peter Sagal will host the game "Wait, Wait . . . Don't Tell Me!" Members of the audience can test their knowledge of current news, figur-
ing out what's real news and what's made ing out what's real news and what's made Celebrity Forum Speaker Series. For information on purchasing subscription tickets contact Celebrity Forum at 650-949-7176

## WINTER WORKSHOPS 2012

 (RELATIONSHIPS)Tuesday, Feb. 14, 11:30 a.m. to 12:30 p.m. All workshops are in the Don Bautista Room in the Campus Center. Join Phil Boissiere, MFT of De Anza College Psychological and Healthy Services to learn about stress, relationships, therapy, anxiety De Anza students and guests.

## DEANVASPORIS

MEN'S BASKETBALL Wednesday, Feb. 15 at West Valley, 7 p.m.
WOMEN'S BASKETBALL Wednesday, Feb. 15 at Mission, 7 p.m. Friday, Feb. 17 vs. San Jose, 5 p.m.
BASEBALL
Friday, Feb. 17 vs. Gavilan, 2 p.m. Friday, Feb. 24 vs. Los Medanos, 2 p.m.

## A| FOOMH|L-COLIECE

HIVIAIDS AWARENESS EVENT \& INFORMATION BOOTH fuesday, Feb. 14 \& Wednesday, Feb. Campus Center Plaza

FOOD PANTRY \& SCHOOL SUPPLY BANK Distribution dates are on Tuesdays
Make donations to those in need, ranging Make donations to those in need, ranging
from school supplies to non-perishable goods. Drop off donations in the Student Success Center (Room 8103) or Tutorial Center (Room 3526). For more information, contact Feb. 21 from 11 a.m. to 3 p.m. March 6 from 11 a.m. to 3 p.m.
March 20 from 11 a.m. to 3 p.m.

## STUDY IN BELIZE OR ECUADOR

 Winter quarter orientations for summertime Foothill Anthropology Study Abroad Feb. 13 and March 12, Noon and 6 p.m
## Interested in being entered in a raffle for an ipad2 or one of three $\$ 100$

## American Express Gift Cards?

- Are you a registered student of De Anza College?
- Are you 18+?
- Do you have computer access?

If so, you are eligible to take part in a Palo Alto University study by completing a (40 to 60 min ) online survey assessing a number of different risky and non-risky thoughts, behaviors and feelings among college students.

- One Raffle drawing will be held at De Anza College and your participation and responses will be kept confidential.
Still Interested logon to: https://www.surveymonkey.com/s/DeAnzaExperience


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## De Anza College Menu: Dining Services

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| :---: | :---: | :---: | :---: | :---: |
| - Soup: Chicken Noodle Soup <br> - Pizza: Roast Chicken, Ranch, Tomato, Chilies \& Chipotle <br> - Salad: Chinese Chicken <br> - Pasta: Beef Stroganoff | - Soup: Tortellini <br> - Pizza: Italian Meat Lovers Combo <br> - Vietnamese Chicken Salad: Grilled Chicken, Shredded Napa \& White Cabbage, Carrot, Cucumber, Mint Cilantro, Crushed Peanuts with a Sweet and Spicy Dressing <br> - Pasta: Southwestern Pasta | - Soup: Cream of Celery <br> - Pizza: Califomia Bacon <br> - Salad: Spring Greens, Fresh Apple, Candied Walnuts, Cranberries, Blue Cheese and Oil \& Balsamic Dressing <br> - ComfortStation American Meatloaf Smashed Potato | - Soup: Beef Noodle <br> - Pizza: Mediterranean Feta and Veggie <br> - Salad: Southwestern Chicken <br> - Broccoli Bow Tie Pasta <br> Burger of the Week: Thai Beef - Curried Spicy Sweet Mango Salsa, Cilantro, Tom Grilled Cheese Mania: Smoked Salmon Cheedar, Capers \& Red Onion and Lem | - Pizza: Chef's Choice <br> - Soup: New England Clam Chowder <br> Ground Beef Burger, mato and Iceberg on White n, Boursin, Jack \& mon Goat Cheese Cream |

## Accreditation, Onizuka highlights <br> Foothill community mourns deaths of staff

 of Feb. 6 board of trustees meetingDe Anza and Foothill College presidents briefed the district board of trustees on receiving formal notification of their schools' accreditation renewal by the Accrediting Commission for Community and Junior Colleges at a meeting Feb. 6.
De Anza president Brian Murphy expressed some displeasure with the tone of the commission's letter.
"The edge that's in my voice as I told the chancellor, is that I would've preferred this long letter to have ended with the phrase 'thank you' somewhere ... given the amount of work that the faculty and staff put into this," Murphy said.
He said De Anza notified the commission that the college would probably not be following a recommendation to "clearly identify the intended student population for whom the college will provide programs and services." Murphy stated doing so would be a violation of Title V, which defines De Anza as an open access institution.
"I believe that the Foothill college mission allows students to come from the world, right?" he jokingly said, turning to Foothill president Judy Miner. "I think I've got that right. So De Anza pledges to serve all persons not of Martian descent."
Miner said the commission reminded Foothill that the Middlefield campus must have comparable support services and recommended it work with the Faculty Association to incorporate Student Learning Outcomes into faculty evaluations.

The board approved a resolution from the U.S. Dept. of Education allowing for the transfer of land at the Onizuka Air Force station to the dis trict. The district plans on building an education center there to replace Foothill's Middlefield campus.
Executive director of facilities operations and construction management Charles Allen briefed the board on the matter. Of most concern was language in the resolution that states the district would pay a monthly fine between $\$ 40,000$ and $\$ 52,000$ should the educational cen-

## HEARING: from page 1

the hearing as well. He said he supports most of the recommendations but does not support the 110 -unit (semeseter) cap restriction on the BOG fee waiver.
"We're wondering where that number comes from," Feliciano said. "They said a study (said) over 100 units students become less successful, but they don't ever cite the study."
He said he is also concerned about the possibility of the recommendations not receiving the funds necessary to implement them.
"When you think about the recommendation that would require all students to attend orientation, complete a diagnostic assessment, those are usually done by counselors," he said.
"Without the resources to do that,
years of the deed transfer

Allen called the resolution "stark" and attempted to get the language changed in order to accommodate unforeseen events, but the Department of Education declined to do so.
The board's general counsel John Shupe said he looked at the Dept. of Education's record with past projects and grantees were not penalized if delays were caused by events outside their control.
"We don't like this language; there is some risk associated with it," Shupe said, "but given the track record of the Department of Education it's not a significant risk."
Allen said the district should have the deed by June

was absolutely stunned that the governor wants to reduce Cal Works. 99<br>Board vice president

Board vice president Laura Casas Frier briefed the board on her visit to Sacramento with other trustees Jan. 29 and 30 as part of the Community College League of California's legislative session. She said even if Gov. Jerry Brown's tax initiative passes in November, "we're going to experience some severe, severe cuts." She also was not pleased with aspects of Brown's proposed budget.
"I was absolutely stunned that the governor wants to reduce Cal Works and child care subsidies for our very low-income struggling women," Frier said, "because that's the only door open to them to become middle class."

Foothill president Judy Miner requested that board president Joan Barram adjourn the meeting in honor of Foothill staff members Mary Green and Doug Boyett, both of whom died the previous week. Green was director of Foothill's EMT program while Boyett was the head coach of the football team.

Contact BRYCE DRUZIN at
lavoz@fhda.edu
those recommendations cannot be implemented, and if they were implemented without the funding, it would be unfair to districts to take resources from other places to be able fulfill that mandate.
According to the task force's document, 66 percent of AfricanAmerican and 69 percent of Latino students fail to transfer to a four-year institution. San Jose City College associated student body president Mike Casas said he is concerned that this demographic of students will be most impacted by state budget cuts.
"SJCC faces more than $\$ 4$ billion in cuts now," Casas told La Voz. "We are now seeking out a lot of private businesses for funding.'

Contact LEILA FOROUHI at

BRENDA NORRIE STAFF WRITER

Foothill head football coach Doug Boyett died unexpectedly on Friday, Jan. 27, at 52.
"Coach B, who we called 'Dougie,' was a man who always wanted to see his players succeed on and off the field," football player Matt Steele said in an email. "He would do anything in his power to get the sophomores scholarships and get them to get through school. He was always thinking about us before himself. He was a great man."
Steele said Boyett was known for urging players to give the "'Foothill 60', which meant doing everything until the very end with all of your heart and hard work into it.'

Boyett earned an associate's degree from Foothill and worked as full-time assistant coach and physical education instructor since 1990. After taking over the head coach position in 2007, the Foothill Owls achieved some of their highest national rankings, including fourth in 2007 and seventh in 2010, according to Foothill.
Boyett not only made sure he had successful athletes, but also successful


DOUG BOYETT - Owls footbal head coach died Jan. 27. students. Ninety percent of his student-athletes transferred to four-year univer ities and players averaged 13 scholarships per season
He was always thinking about us before himself.

## Matt Steele

football player
"Doug cared deeply for his students and took great pride in their academic accomplishments which were numerous under his guidance," said Foothill College President Judy Miner in a press release. "He will be greatly missed by his Foothill family."
Boyett is survived by his wife, Lisa. As of Jan. 30, athletic director, Kelly Edwards will be interim head coach.

Contact BRENDA NORRIEa lavoz@fhda.edu for an estimated $\$ 12,000$. Cognetta chose a prefabricated design measuring 12 feet wide by 14 feet long. After detailing and electrical installation, the final cost reached about $\$ 15,000$.
BRENDA NORRIE STAFF WRITER

Foothill EMT and Paramedics programs director Mary Green died on Jan. 26 at 41 following a five year battle with cancer.
Emergency medical and paramedic program coordinator Charlie McKellar said students respected Green because she put their interests first. He credited Green with the EMTP program's noticeably improvment following her arrival in 2001
"She was one of the best instructors to work with," he said.

Green began instructing in 1997 at various paramedic schools and came to Foothill's Middlefield campus as a program director in 2001. While Green was teaching, she still worked part-time for an Oakland ambulance

COURTESY OF FOOTHILL COLLEG
MARY GREEN - FOothill EMT director died Jan. 16 company and was published in the Journal of Emergency Medical Services, a paramedic profession journal. During her illness, Green still taught, got married and tudied at San Jose State studied at San Jose State
University. Her instructors presented a master's diploma in anthropology to Green the day before she died.

Contact BRENDA NORRIE lavoz@fhda.edu
 Duing her ilness, Green

## News Brief: Flea Market Shed

Students driving past the L quad entrance might
have noticed a shed being built between the spaces.
Students driving past the L quad entrance might
have noticed a shed being built between the spaces. The DASB's new flea market storage and information booth will replace the old information booth, a trailer pulled by a 1978 Ford truck.
After the truck died, director of college life John
Cognetta said he had a decision to make: replace the Cognetta said he had a decision to make: replace the truck for about $\$ 20,000$, or build a shed on campus
News Brief. Fea Maret Shed



## Sports \&itness

Dons dominate Hartnell
77-51
 PANTHER TRAP - Don Washington (55) battles off Hartnell defenders to keep possession of the ball.

## ALIX METANAT

$\qquad$
The De Anza men's basketball team played host to the Hartnell College Panthers Jan. 8, with the Dons beating the Panthers 77-51.

The game picked up fairly quickly when the Dons jumped out to an early lead behind a quick layup basket from Frank Small. The Panthers answered back with a twopoint shot tying the score

The game remained back and forth, with both teams exchanging buckets per possession

But the Dons played their A-game, launching three-point shots and creating turnovers at every opportunity.

The wheels came loose for Hartnell when the Dons hit on back-to-back baskets to take a six-point lead at 22-16, before Panthers coach Andrew Vasher called a timeout to get his players in line.

The timeout did not work as well as Vasher would have liked. The Dons strengthened their defense,
forcing the Panthers to take more outside shots.

The Dons kept their lead throughout the first half with an ending score of 32-24.

In the second half, the Dons defense kept the Panthers guessing by switching to a press and never letting Hartnell get comfortable. The defensive effort required every player on the De Anza team to get into the game, making the game a true victory.

Jamarea Biggins and Denzel Copeland made their presence known as the lead scorers for De Anza. Biggins scored a total of 20 points, while Copeland scored 15 points for the home team. Don Washington also had the audience cheering with a steal and dunk in the 10th minute of the second half. Arman Paras added to the Dons' victory with two three-pointers in the last three minutes of the game.

## Contact ALIX METANAT at

 lavoz@fhda.edu
## De Anza women's basketball sweeps Monterey Bay

SAM AMADOR
$\qquad$
The De Anza Dons danced and dribbled circles around Monterey College Feb. 3, scoring nearly threetimes more than the Lobos in a 73-26
victory.

The win brings the Dons to a .500 record (12-12) in the Coast's South Division.
The lopsided score resulted from the number of turnovers through missed passes from the Lobos, as well as their lack of aggressive play. On the other
side, since the return of don center Alex Scoffone, the 6 -foot-2-inch gap on the Don's bench has been filled.

Jennifer Le took the position as the top scorer of the team and the game, making 100 percent of her free throws and scoring a total of 19 points.


SNAGGING THE REBOUND- Panther players jump at a shot taken by Dons forward Chris Saint-Amand.


LA VOZ WEEKLY

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 Lellers to the edifor can be at: www lavozdeanza.com Letters should be 300 words less; letters more than 300 words may be edited for length. Letter authors must include a phone number in submissions. Letter intended to air personal grie ances. La Voz does not guarantee that submissions and letters to the editor will be printed. La Voz reserves the right to edit in accordance with Associated Press writing style. Letters submit ted for the printed edition of La Voz Weekly may be published in
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LA VOZ CORRECTIONS Any correctionsin a
published story? Pleas let us know by sending an email to the following address:
lavoz@fhda.edu

## Non-smokers:

 you've won, don'tadd insult to injury


After separating smokers from the rest of the De Anza College population, the non-smokers have won, so let's not try $\qquad$ alienating for the If the reason smokers by putting people are so anti-smoking ads and eager to get pamphlets in smoking smokers to quit areas.
Most De Anza cigarette smokers have been very tolerant of the restriction that make them smoke in designated smoking areas.
Smoking a cigarette is as much a choice of smoking is the concern of second-hand smoke, l'd say you should free will as drinking worry more cup of coffee, and just exhaust. as beginning a vice is a choice of free will, so is ending it As long as their vice is legal, and they follow the restrictions of age and location, you don't have a right to stop them from enjoying it.
Smokers no longer smoke indoors, on buses, in many public areas or around children, all for what have become valid reasons.
Smoking is a choice of lifestyle obviously not a healthy one but it's not the place of other people to be a health brigade. You can't force people to stop drinking coffee, stop eating fast food, stop playing with guns or stop participating in extreme sports just because it shortens their life
Not only will putting antismoking ads on the smoking tables not force a change in a smoker's life in any way it's insulting and promotes the notion that smoking is akin to a disease


## People

 problems and health issues from a variety of things, but the true responsibility of every human who indulges in anything is to know his or her limit. Moderation is the true factor that's needed, and past that, you cannot blame much else. Big Tobacco has cut back intensely on advertising, so it's hard to say that the media still sell the image that smoking is cool. If the reason people are so eager to get smokers to quit smoking is the concern of secondhand smoke, I'd say you should worry more about vehicle exhaust in the air, since all the smokers are now pushed into corners.You're able to avoid them, so go on about your merry way.
It's obvious some people need help in their lives, but help should be on one's own volition. You wouldn't put up posters on a billboard saying "lose weight now for a skinny California." Would you?
I've heard many people say cigarette companies are making money by taking away years from our lives, but the entire entertainment industry has been doing the same thing for just as long.
Before you ask a smoker if they are ready to quit smoking, ask yourself if you are ready to quit your own vices; if you don't, you may find that you don't like the same treatment

Contact GREG ANDERSON at lavoz@fhda.edu

# Hating the ribbon isn't hating the cause, it's hating the ribbon <br> wareness. The pinkwashing had begun. 



I'm tired of being called heartless because I don't make donations to the pink ribbon campaign while buying my groceries, or if I make a point to not buy products that have the pink ribbon on them. People confuse my statement of "I don't support your campaign" with "I don't support your cause." In light of recent events with Karen Handel, I hope more people will understand my locked wallet isn't because I want women to suffer, but because I hate those dammed ribbons.
If hate is the opposite of love, and love is something that grows and strengthens over time rather than occurring at first sight, then my hatred has been festering for a while, since I first learned of the history behind the ribbon.
Charlotte Haley, mother, sister and grandmother to cancer survivors, started a non-AstroTurf campaign (remembe those) 20 years ago to press the National Cancer Institute to increase is cancer prevenion Everybody research from 5 percent to who's anybody something more productive. was donating; find a cure or to increase not because treatment awareness but to they cared find out what causes cancer but because it and prevent it. You know, looked good. See, Estée Lauder, a cosmetic company, puts known carcinogens into their products and, despite giving $\$ 25$ million to cancer research, has no intention of stopping Esté Lauder went in 50/50 with Self on the magazine's historic monthly issue, but also the one before that, and the one before that ... They also bought and distributed the actual pink ribbons leaving Self on the bench and look pretty
They whitewashed their history of distributing cancer causing products to women with the color pink and after their success, so did many others
After Estée Lauder came Avon and Carolee, and then Susan G. Komen; before long it became profitable to sell the ribbon for what it represented, not for what it did. Products were made arounc the ribbon with a portion of the profits going to cancer foundations, the rest went into company coffers.
In 1996, The New York Times Magazine called breast cancer a "hot charity". Everybody who's anybody was donating, not because they cared but because it looked good and made them look good.
With the ribbon's incentive on awareness and early detection, and maybe a cure if there's time, rather than research to find the causes of cancer (which would call attention to the make up of makeup) something monumentally $\qquad$ more obtainable than a cure that always lies just over the next hill. She used a peach colored ribbon modeled after the yellow war ribbons and was moderately successful. She soon gained the attention of powerful entities, one of which was Self, a magazine trying to outdo its last year's breast cancer awareness issue. When Haley said she wanted nothing to do with them surprise! - they changed the ribbon color to pink to move away from Haley. They also changed the cause from research to
on every dollar the Susan G. Komen Foundation received in 2009 went into propagating itself, suing other charities or anything other than research. After all those runs facilitate awareness don't they? I hate the pink ribbon because no one owns the pink ribbon, so anyone can slap it onto their product and say they are "part of the cure" while really being part of the cause Contact MARTIN TOWAR at lavoz@fhda.edu

## Letters to the Editor:

## To the editor,

I take issue with a caption to a photo in the De Anza Club day feature in the Feb. 6 edition
While the feature as a whole was interesting, lively and well-done, the caption under the D.A.M.N. (doubters agnostics mythbusters and non-theists) table photo seemed like a snide condemnation of the huge range of non-religious people for whom the club is the sole representative. The caption said, "for the cynics"
Cynical is defined as "bitterly or sneeringly distrustful." To characterize that group with such a derogatory term is unenlightened and downright bad journalism.
Would anyone dare to editorialize a caption under the Jesus table photo with "for the gullible"? I think not.
Take care to consider how your spin on all groups will have an impact on your readership, not just the ones with the majority. I'm sure it was an innocent slight, but it is high time that the reverence held for those who choose a metaphysical bias is afforded to those of a secular bent as well
Thanks for your time and a good paper.
J. Duncan Cook De Anza Student, Journalism Major

## Illustrator's opinion:



## Comics\&Games

## Crossword (A Lovely Day)



Across

1. Cheat, slangily (3)
 way to celebrate the day (4) 6. Greek god (4)
2. Wedding vow (3) 10. Sam I__ (2) 11. Kisses, possibly (5) 13.S.F. andS.J. state (2) 14. Handle clumsily (3) 16. Feb. 14 mailbox filler (10)
3. "SNL" network (3)
4. Caught in a lasso (5)
5. Ceasar's seven (3) 24. Sweet treat (9) 28. Special drink (9) 30. "Vive le __!"" (3) 31. Morning show on 20-across (5)

## Down

1. Incurable one (8) 2. Exists (2) 3. See 3 -across (6) 4. Make sense, with "up" (3)
2. Cracker Jack
bonus (3) 7. Dash (4) 9. Santa _-
winds (3) 12. Special lighting (7) 15. Big name in toons (2) 17. The theme (4) 18. Data (4) 19. Thus (2) 22. Pod inhabitant (3) 25. Shape of box for 16-across (5) 26. Amorous archer (5) 27. Account (3) 29. __ juice (milk) (3)


BLUELICHI CINEMAS

Answers from last week:

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|  |  | ${ }^{83} \mathrm{M}$ | - | N |  | ${ }^{5{ }^{5} 6}$ |  | ${ }^{58} \mathrm{~m}$ | E | R |  |  |  |  |
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Submit a correct crossword and receive two free tickets to Bluelight Theatres (while supplies last), Submit entries to the La Voz Weekly office Room L- 41 Winners picking up tickets please visit the newsroom on the following days: Tuesdays/Thursdays between 9:30 a.m. and 1:20 p.m.

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