

CAMPUS OUTREACH – A MIDYEAR REPORT 1990-91

EXHIBITIONS OF ART

The Euphrat Gallery is a resource for visual ideas and a platform for communication. Exhibitions provide the college community the unique opportunity for the one-to-one experience with an artwork — and a larger forum for exchanging ideas.

In the Public Eye: Beyond the Statue in the Park, October 2-December 6. This exhibition on public art, with local, national, and international participation, had particular relevance to the college because of a new district policy to purchase art for the campus. The show included a preview of faculty member Sal Pecoraro's model for the Sunken Garden in front of Flint Center. Slides, posters, and articles are available for viewing by interested groups.

De Anza Faculty Art Show, January 15-February 7. Works in sculpture, painting, drawing, ceramics, photography and print-making created by the college's full- and part-time art faculty. This show included a memorial section to George Craven, long-time De Anza photography instructor.

Freedom Views: 1991, February 26-April 11. An exhibition of work by eight contemporary American artists that encourages discussion about the concept of "freedom" and the other side of the coin, "responsibility."

Exhibitions are the central and generative activity from which the Euphrat builds its total program. A source of pride for the college, Euphrat programming has been recognized by the National Endowment for the Arts, the California Arts Council, county, cities, foundations, corporations, academic and community leaders.

EVENTS AT THE EUPHRAT

A variety of events provides opportunities to meet artists and to learn about art and its relation to other arenas.

Lecture by artist Edgar Heap of Birds (Professor, University of Oklahoma), co-sponsored with the Intercultural/International Studies Division and the Creative Arts Division, 10/16.

Reception for *In the Public Eye* and for Edgar Heap of Birds, 10/16.

Information session concerning the Beijing-TienAnMen Square confrontation co-sponsored with the Chinese Student Union. Included a special viewing of the *Goddess of Democracy* replica on display in the gallery, 12/4.

Reception for the *De Anza Art Faculty Show* with artist introductions by Dean Judith Espinola, 1/23/.

Lecture and multimedia presentation by artist Shirley I. Fisher, De Anza faculty, 1/30.

Lecture by artist Michael Cooper, De Anza faculty, 2/5.

Workshop, "In Search of the Missing Link," presented by Kenn Waters. Sponsored by EOPS, Black History Month Planning Committee, and Intercultural/International Studies Division, 2/12.

Lecture by Soviet ceramic sculptor Vladimir Gorislavstev, co-sponsored with the Creative Arts Division, 3/6.

Poetry reading by SDiane Bogus and Margarita Luna Robles, co-sponsored with the Women's History Month Committee, 3/7.

Speech by Cupertino Mayor Barbara Koppel, co-sponsored with the Women's History Month Committee, 3/19.

Lecture by artist Florence Wong, co-sponsored with the Asian Pacific Heritage Planning Committee and the Creative Arts Division, 4/16.

RECEPTIONS/MEETINGS

Social and work-related gatherings are ways to introduce a greater portion of the De Anza community to the Euphrat. They provide opportunities for faculty, staff, and students to become familiar with the gallery and the art in a relaxed setting that encourages individuals to view and comment.

Reception for Equal Opportunity Programs and Services (EOPS) and Minority Staff Association (MSA), 9/18.
Reception for Gwendolyn Brooks, Pulitzer prize winning poet, co-sponsored with the instructional divisions, 10/8.
Receptions for De Anza Honors program, 11/8 and 2/21.
Reception for Middle College Parents, 11/16.
Meeting of the Intercultural/Intercultural Studies Division followed by a holiday social gathering, 12/6.
Meeting of Art on Campus committee, 1/9.
Reception for Yolanda King, co-sponsored with DASB, 1/16.
Reception for recipients of Research and Innovation Grants, funded through the Academic Senate, co-sponsored with the Teaching Research Center, 1/29.
Meeting of the Art Association, 1/31.
Reception to welcome De Anza's South African Career Development Fellow, Shadrack Lepuru, sponsored with the Intercultural/International Studies Division, 2/12.
Meeting of the Foothill-De Anza College Foundation executive committee, 2/28.

CLASS VISITS/TOURS

Sometimes viewing, writing about, or speaking about the art on exhibit is the object of a class assignment. Often a structured environment is set up for a class with a lecture, discussion and/or directed looking.

Kate Motoyama's Public Speaking class, 10/3.
Ariel Slothower's English class, 10/13.
Participation in "Education Expo-50 Plus" Education Fair held on campus for people over fifty. The Euphrat had two volunteer docents available for special tours, 10/27.
June Ambrose's P.E. Body Mechanics class, 11/8.
Participation in the Eastside Union School District College Day. The day included gallery tours given by Student Ambassadors to potential De Anza students from local high schools and a short talk about the Euphrat by D. Argabrite, 11/16.
Sal Pecoraro's Drawing 4 class, 11/21.
Alan Simes's English 1A class, 11/26.
Tisa Walker's Anthropology class, tour and discussion led by J. Rindfleisch, 11/28.
Do the Right Thing two-part panel discussion conducted at the Euphrat for four De Anza English 1A classes (John Lovas, Alan Simes, Kate Hunter and Randy Splitter), portion of discussion co-moderated by B. Brown, 11/29-30.
Jerry Eknoian's Art 3C, Contemporary Trends class, lecture and tour by J. Rindfleisch, 12/5.
Ariel Slothower's English 1A class, 2/6.
Sal Pecoraro's Drawing 4B class, 2/6.

A number of additional classes attended Euphrat events as a class, for example Eb Hunter's ICS 10 class and Michael Chang's ICS 20 class participated in the Kenn Waters workshop, 2/12. In many cases, students have attended on their own when instructors have given them special credit for attending.

LIAISONS, COMMITTEES, AND FOCUS GROUPS

The Euphrat offers various opportunities for joint planning, coordination, and collaboration. Focus groups help provide a conceptual and resource base from which major exhibitions are developed. The Campus Committee for the Euphrat helps facilitate integration of Euphrat programming with instruction and campus life. There is a high level of campus participation in Euphrat activities and Euphrat participation in campus activities.

Focus group discussion for public art exhibition. Included key figures from the Bay Area and De Anza staff. Participants included: David Allen, San Jose Cultural Affairs Office; José Antonio Burciaga, artist; Dewey Crumpler, artist; Bob Hanamura; Sal Pecoraro, De Anza faculty; Ulysses Pichon, De Anza faculty; Rebecca Solnit, arts writer and activist; Barbara Solomon, landscape designer; Nora Villagran, *San Jose Mercury News*; 7/18.
Focus group discussion for *Freedom Views: 1991*. Participants included Michael Chang, De Anza faculty; June LeGrand,

community activist and lecturer on Native American affairs; José Antonio Burciaga, artist; Cecilia Burciaga, administrator, Stanford University; Frances Paragon-Arias, teacher/artist; and Euphrat staff, 12/17.

Committee participation: Campus Committee for the Euphrat, Black History Month Planning Committee, Asian Pacific Heritage Month Planning Committee, Women's History Month Planning Committee, Latino Heritage Month Planning Committee, 25th Anniversary Celebration Planning Committee, Art On Campus Committee, Cultural Center Planning Committee, De Anza Student Show Committee.

Liaisons: Art Association, DASB, Student Ambassadors, Middle College

Collaborations include: California History Center, Creative Arts Division, EOPS, Flint Center, Interclub Council, Intercultural/International Studies Division, Language Arts Division, Teaching Resource Center

Many of the above connections included numerous meetings. Some of these meetings were held in the Euphrat.

VIDEOS

Focus group for *In the Public Eye: Beyond the Statue in the Park* videotaped by TV Center, 7/13.

Edgar Heap of Birds lecture videotaped by the TV Center, 10/16.

De Anza College Television Center received First place award in Public Service Announcement category from the International Television Association "Golden Vision Awards" for the one minute promotional video for *PaintForum*, directed by Mark Gomes, 12/7.

Shirley I. Fisher's presentation videotaped by the TV Center, 1/31.

Kenn Waters's workshop videotaped by the TV Center, 2/12

STUDENT INVOLVEMENT BEHIND THE SCENES

Assistants: Dung Song Cao, Hung Song Cao, Doug Cloud, Van Anna Duong, Hugo Lai, James McComb, Hon Fai Ng, Bella Ovrachim, Eric Christian Thompson.

Volunteers: Mimi Stewart, Maxine Watson.

Middle College Volunteers: Bryan White, Jessica Mosby.

Students (some of them art majors, others from a variety of disciplines) have the opportunity to learn through paid and volunteer work about the functioning of a modern art gallery. Euphrat professional staff train students on an ongoing basis throughout the year in areas such as gallery security, receptions, installations, publicity, and office work. Euphrat staff assisted student assistants Dung Song Cao and Hung Song Cao with their art display at the Learning Center from 11/26-12/31. In addition, Euphrat staff provide information and assistance in art-related matters to hundreds of students on an informal (often drop-in) basis over the course of the year.

Director, Jan Rindfleisch

Director of Special Programs, Patricia Albers

Assistant to the Director, Brenda Bell Brown

Education Coordinator, Karen Shellhammer

Associate Education Coordinator, Diana Argabrite

Communications Coordinator, Jana Good

Community Outreach Coordinator, Virginia Marquez Grap

Additional part-time staff, Frances Paragon-Arias and

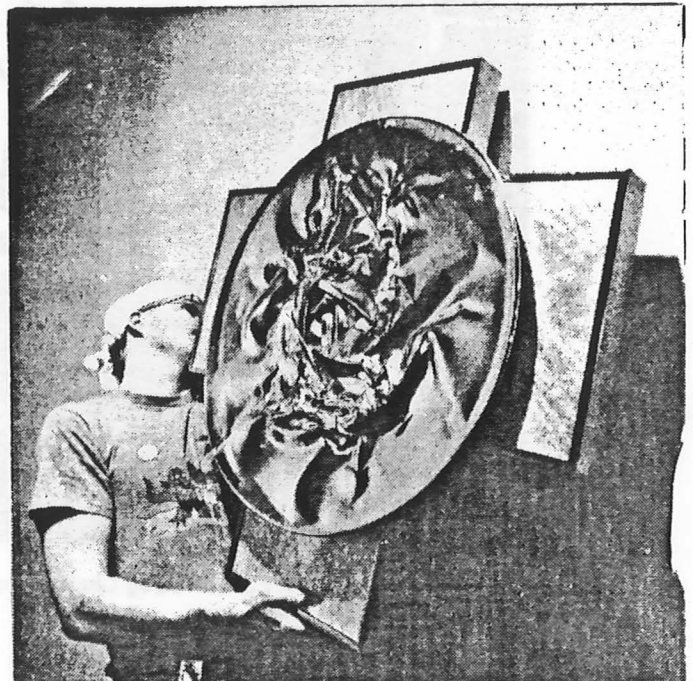
Tova Sweet

Volunteers, Edith Argabrite, Jean Bock, Nancy Calhoun,

Thelma and Ray Epstein, Marie Franklin, Daniel A.

Grap, Carol Holzgrafe.

De Anza student hangs an artwork by instructor Charles Walker. Photo taken by Matt Durham, *Cupertino Courier*, and published 1/16/91.



YOUR SUPPORT IS APPRECIATED

The Euphrat Gallery is supported to a major degree by contributed income. Entrance fees (ticket sales) do not work for a small gallery like ours. Our organizational structure reflects this reality. We are a unique college-community partnership. The program could not exist without contributions of ideas and resources of all kinds from both on and off campus.

We have a small, dedicated, enthusiastic staff. We look forward to building new partnerships and enriching the partnerships we have.

You can participate by bringing your classes or your cohorts and by signing up for one of the committees.

If you would like to contribute, send a donation to the Euphrat Gallery through interoffice mail or call us to find out about small payroll deductions. We value your support and our growing partnership.

Name _____

De Anza address _____

Phone _____

Interest:

Be on mailing list _____

Brainstorming _____

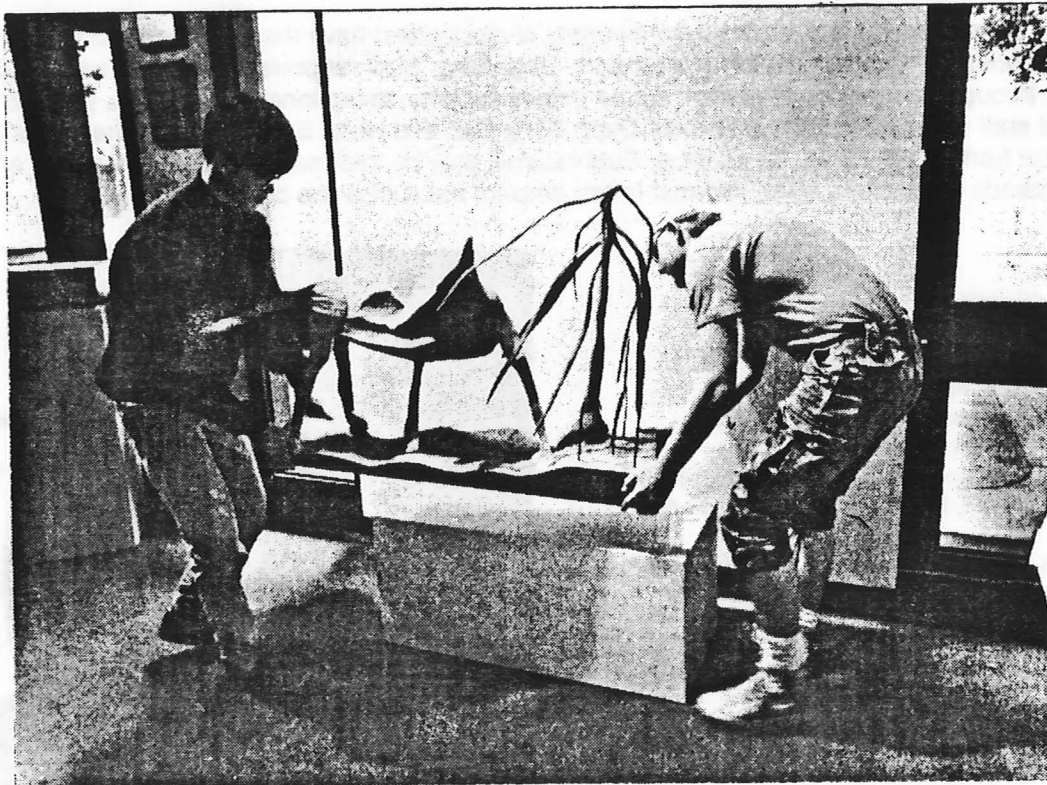
Donation _____

Payroll deduction _____

Occasional volunteer _____

Committee work _____

Other _____



Student assistants Ng Hon Fai and Doug Cloud move a sculpture by Thomas Silver during installation of the *De Anza Faculty Show*.

EUPHRAT GALLERY ACTIVITIES - APRIL 1991

GALLERY EXHIBITIONS

Freedom Views: 1991, February 26-April 11.

Gallery Attendance: Walk-in Traffic, 514
Special Events, 540 (Includes 118 for classes on 3/7, 4/11)
De Anza Classes, 118
Elementary School Tours, 1,041
De Anza Campus Groups, 112

Total Attendance: 2,325

Cupertino Union School District Student Art Show, April 22-May 1

Gallery Attendance: Walk-in Traffic, 277
Special Events, 285
De Anza Classes, 23
Elementary School Tours, 540
De Anza Campus Groups, - - -

Total Attendance: 1,125

OFF-CAMPUS EXHIBITIONS:

EVENTS AT THE EUPHRAT

Presented Poet and Feminist Union Activist Nellie Wong reading from her recent works which included selections from *The Death of Long Steam Lady*. Program sponsored by Asian Pacific Heritage Month Planning Committee in conjunction with the De Anza Associated Student Body, the Bilingual Center/IIS Division, the Language Arts Division and the Euphrat Gallery, 4/11.

Inaugural Reception introducing the De Anza Asian/Pacific American Association. Keynote Speaker, the Honorable Mike Honda, Santa Clara Board of Supervisors. Honda addressed "The Challenge of Change: Asian/Pacific Americans in Education". Inaugural Remarks were given by Dr. Allan Seid, Executive Director, Asian Americans for Community Involvement (AACI), Dr. A. Robert DeHart, President, De Anza College, Leo Contreras, President, Foothill De Anza Minority Staff Association, and Susanne Chan, President, De Anza Asian/Pacific American Association. Cultural Performance by May Myint, Burmese National Dance Champion. 4/11.

Conducted Cities Luncheon. Guest speakers included Cupertino Mayor Barbara Koppel, Sunnyvale City Councilmember Lawrence Stone, and Los Altos Community Leader Jane Reed. Attending the Luncheon were representatives from the academic, social and civic communities of Cupertino, Sunnyvale and Los Altos. Luncheon funded by the Cupertino National Bank. 4/12.

Presented Multi-media Artist Flo Wong. From 9:30 to 10:30AM, Wong discussed her artwork (drawings and collages) including a giant, still-growing, rice-sack collage. Later, from 11:30AM to 12:30PM, she gave a slide lecture about contemporary Asian American women in the visual arts. Program co-sponsored by the Euphrat Gallery, the Asian Pacific Heritage Month Planning Committee, the Intercultural/International Studies Division, and the Creative Arts Division. 4/16.

Reception for the *Cupertino Union School District Student Art Show*. Featured a chalk-in and selections by the Sunnyvale Suzuki Violinists. Refreshments and volunteer hostesses provided by the Cupertino Union School District. 4/27.

PARTICIPATION IN THE DEVELOPMENT OF A REGIONAL CULTURAL CENTER

Director of Special Projects Patricia Albers attended the Cultural Center Steering Committee meeting, 4/24.

DE ANZA CLASS VISITS/TOURS

De Anza Child Development Center, 4/25.

CAMPUS LIAISONS/ONGOING COMMITTEE PARTICIPATION (MEETINGS ATTENDED)

Campus Committee for the Euphrat,
25th Anniversary Celebration Planning Committee,
Art on Campus Committee,

Art Association,
DASB,
De Anza Day,
Student Ambassadors,
Cultural Center Steering Committee, 4/24.
Euphrat Board
Student Show Planning Committee

COMMUNITY OUTREACH: MEETING/RECEPTIONS/TOURS

Homestead High School, self-guided tour. 4/2.
Cupertino High School, self-guided tour. 4/2.
Post-Concert Reception sponsored by KQED. Followed an afternoon performance of the San Jose Symphony at the Flint Center. 4/7.
Nimitz Elementary School, docent tour by Diana Argabrite. 4/24.
Garden Gate Kindergarten, docent tour by Diana Argabrite. 4/26.
Special Gallery Opening following Cupertino Union School District *Command Performance* at the Flint Center. 4/28.
Garden Gate Elementary School, docent tour by Diana Argabrite. 4/29.
Buchser Middle School, docent tour by Diana Argabrite. 4/30.
De Vargas Elementary School, docent tour by Diana Argabrite. 4/30.
Girl Scout Troup #1206, self-guided tour. 4/30.

**EUPHRAT ART EDUCATION PROGRAM
COLLEGE AND DISTRICT ACTIVITIES
MEETINGS/EVENTS ATTENDED**

FUNDRAISING ACTIVITIES

Submitted proposal to Tandem for underwriting the *Cupertino Union School Student Art Show* exhibition.

GALLERY DEVELOPMENT

Director Jan Rindfleisch and Director of Special Projects Patricia Albers met with Barbara Gibbs, Director of the Crocker Art Museum, Sacramento. Gibbs was assigned as the Gallery's Evaluator through the Institute of Museum Service's Museum Assessment Program (MAP), 4/5.

ARTICLES, LISTINGS, PUBLICITY

Metro, Arts, "Expressions of Freedom", 4/4-4/10.
San Jose Mercury News, WEST, "Guide to Networking in Silicon Valley: The Ties That Bind", 4/28
Cupertino Courier, "Children's art on view", 4/4.

VIDEOS

Independent taping of *Cupertino Union School District Student Art Show* by Elle Specht-Arnot, Video Artist and Art Teacher at McAuliffe Elementary School.

DIRECTOR'S PROFESSIONAL AND COMMUNITY ACTIVITIES

STAFFS' PROFESSIONAL AND COMMUNITY ACTIVITIES

Director of Special Projects Patricia Albers hosted meeting of the Public Relations Roundtable at the Euphrat. Presentations by Clarissa Welsh, *Art & Antiques*, and Ursula Surgalski, *San Jose Museum of Art*, 4/18.

GALLERY/OFFICE

Released Nancy Calhoun, Tom Carson, Holly Pillsbury and Trish Kaspar from Temporary Employee status. All continue on a volunteer basis.
Temporary assignment as Education Coordinator completed by Karen Shellhammer. Will be retained as substitute teacher and education consultant.
Volunteers for Cupertino Union School District Student Art Show: Barbara Johnson, Shannon MacDonald, Thelma Epstein, Karla Black, Mimi Stewart, Phyllis Bell Jubert, Naima Taaj Ajmal Brown.
(Discuss alternative measures for payment of staff during onset of budget crisis?)

for what?
? await

EUPHRAT GALLERY ACTIVITIES - MAY 1991

GALLERY EXHIBITIONS

Cupertino Union School District Student Art Show, April 22-May 1

Gallery Attendance: Walk-in Traffic, 277
Special Events, 285
De Anza Classes, 23
Elementary School Tours, 540
De Anza Campus Groups, - - -
Total Attendance: 1,125

Fremont Union High School District Student Art Show, May 6-12

Gallery Attendance: Walk-in Traffic, 112
Special Events, 200
De Anza Classes, - - -
Elementary School Tours, 283
High School Tours, 680
De Anza Campus Groups, - - -
Total Attendance: 1,275

De Anza Student Art Show, May 29-June 20

Gallery Attendance: Walk-in Traffic,
Special Events,
De Anza Classes,
Elementary School Tours,
High School Tours,
De Anza Campus Groups,
Total Attendance:

OFF-CAMPUS EXHIBITIONS

EVENTS AT THE EUPHRAT

Reception for the *Fremont Union High School District Student Art Show*. Refreshments provided by the Food Service Staff of Cupertino High School. **Student Ambassadors** Patricia Wu, Frank Tobias, and Holly Kitjanae volunteered as hosts/ hostesses and provided a walking tour of the Creative Arts Division Quad to interested guests. 5/8.

PARTICIPATION IN THE DEVELOPMENT OF A REGIONAL CULTURAL CENTER

DE ANZA CLASS VISITS/TOURS

CAMPUS LIAISONS/ONGOING COMMITTEE PARTICIPATION (MEETINGS ATTENDED)

Campus Committee for the Euphrat,
25th Anniversary Celebration Planning Committee,
Art on Campus Committee,
Art Association,
DASB,
De Anza Day, 5/30.
Student Ambassadors,
Cultural Center Planning Committee,
Euphrat Board
Student Show Planning Committee, 5/8, 5/15
ICG, 5/21

COMMUNITY OUTREACH: MEETING/RECEPTIONS/TOURS

Fremont High School, self-guided tour. 5/7, 5/8.
Cupertino High School, self-guided tour. 5/8.
Fremont Older Elementary School, docent tour by Diana Argabrite, 5/8.
Bishop Elementary School, docent tour by Diana Argabrite, 5/9.
Cupertino High School, self-guided tour. 5/9.
Monta Vista High School, self-guided tour. 5/10.

EUPHRAT ART EDUCATION PROGRAM

COLLEGE AND DISTRICT ACTIVITIES

MEETINGS/EVENTS ATTENDED

Jan Rindfleisch and Brenda Bell Brown attended classified inservice "Shared Governance & the Budget Process", 5/29.
Euphrat Gallery Board Meeting, 5/7.

FUNDRAISING ACTIVITIES

Director of Special Projects Patricia Albers met with Theresa Wilson, Director of Community and Academic Relations, AMD, 5/8.
Director of Special Projects Patricia Albers held informational interview with Greg Marshall-Clark, Community Foundation of Santa Clara County, 5/9.
With Coordinator of Communications Jana Good, Director of Special Projects Patricia Albers planned and implemented a direct appeal mail campaign.

ARTICLES, LISTINGS, PUBLICITY

Sunnyvale Valley Journal, "Sunnyvale kids explore multi-cultural art", 5/1.
Cupertino Courier, "Euphrat Gallery brings art to schoolchildren", 5/1.
La Voz, Arts, "New Euphrat exhibit: Cupertino kids show works", 5/2.
San Jose Mercury News, Extra, Encouraging kid artists to draw on own worlds", Cover Story, "Not just another TV character", 5/15.
Cupertino Courier, "Euphrat Gallery: Multi-cultural art experience offered", 5/22.
Exhibition *De Anza Student Art Show* featured on LA VOZ LIVE, Channel 20, 5/30.
La Voz, "Euphrat hosts Student Art Show", 5/30.

VIDEOS

Independent taping of *Fremont Union High School District Student Art Show* by Alinka Niva, Art Instructor and Art Department Chair at Homestead High School.

DIRECTOR'S PROFESSIONAL AND COMMUNITY ACTIVITIES

STAFFS' PROFESSIONAL AND COMMUNITY ACTIVITIES

Director of Special Projects Patricia Albers attended a Public Relations Roundtable meeting at KICU-TV, San Jose. Presentation by Roy Avila, Director of Public Affairs, (Date?).

GALLERY/OFFICE

Volunteers for *Fremont Union High School District Student Art Show Reception*: Thelma Epstein, Ray Epstein, Mimi Stewart, Simon Dasi, Student Ambassadors Holly Kitjanae, Frank Tobias and Patty Wu.
Volunteers for *Fremont Union High School District Student Art Show Gallery Sitting*: Mimi Stewart, De Anza College Art Association Members Henry Maruyama and Jeanne Bock.

EUPHRAT GALLERY ACTIVITIES -JUNE 1991
GALLERY EXHIBITIONS

De Anza Student Art Show, May 29-June 20

Gallery Attendance: Walk-in Traffic,
Special Events,
De Anza Classes,
Elementary School Tours,
High School Tours,
De Anza Campus Groups,

Total Attendance: *to docket*

OFF-CAMPUS EXHIBITIONS:

EVENTS AT THE EUPHRAT

PARTICIPATION IN THE DEVELOPMENT OF A REGIONAL CULTURAL CENTER

DE ANZA CLASS VISITS/TOURS

CAMPUS LIAISONS/ONGOING COMMITTEE PARTICIPATION (MEETINGS ATTENDED)

COMMUNITY OUTREACH: MEETING/RECEPTIONS/TOURS

EUPHRAT ART EDUCATION PROGRAM

COLLEGE AND DISTRICT ACTIVITIES

MEETINGS/EVENTS ATTENDED

Brenda Bell Brown attended information meetings on the 1991-92 budget for De Anza Classified Staff, 6/6, 6/7.

FUNDRAISING ACTIVITIES

Director of Special Projects Patricia Albers made presentation to Sunnyvale City Council for (?), 6/4.
Director of Special Projects Patricia Albers submitted proposal to Mervyn's (?), (Date?).

ARTICLES, LISTINGS, PUBLICITY

VIDEOS

De Anza Student Art Show exhibition taped for documentation and airing on Community Access Channel 20 by TV Center Producer Mark Gomes, 6/5.

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DIRECTOR'S PROFESSIONAL AND COMMUNITY ACTIVITIES

STAFFS' PROFESSIONAL AND COMMUNITY ACTIVITIES

Director of Special Projects Patricia Albers made presentation to De Anza College Anthropology Instructor Tisa Walker's Pre-History class on Zimbabwean (South Africa) culture, 6/6.

GALLERY/OFFICE

Volunteers for the *De Anza Student Art Show*: Jeanne Bock, Parvaneh Movahed, Henry Maruyama, Maxine Watson, Peter Delaney, Larry Lumbreras, Robert Hewitt, Sasheena McLean, Christopher Vandeneynde, Ron Valenzuela, Garey T. Wood, Marion Hubbard, Theresa Walterskirchen, Costas Schuler, Mari Murray, Jan Noble and Grace Chung.
Middle College Intern: Stacie Smith.