

SELECTED EXHIBITS

STAYING VISIBLE: The Importance of Archives, Art and "Saved Stuff" of Eleven 20th Century California Artists, Sept. 22 - Oct. 23, 1981.

Exhibit and book by the same name culminated a two-year research project about archives and about how they can be used to help ensure the future visibility of art and artists. Thirteen researchers were involved. Major review of the exhibit was in the Oakland Tribune. Book has been requested by Smithsonian Institution and by college libraries, galleries, and individuals across the country.

Commercial Illustrators Show, Feb. 18 - Mar. 20, 1981.

Original art work of 21 leading illustrators/designers who work in the Bay Area. These artists make images we see every day; charge cards, packaging illustration, covers of national magazines, posters, editorial art for newspapers. This was a chance to see both their commercial and their personal art. Major review in Peninsula Times Tribune. Four-color exhibit poster.

CROSSOVER: an arTech exhibit, Jan. 12 - Feb. 28, 1982.

A custom-built car, robots and other kinetic creatures, an in-progress mural on the history of invention, and numerous other crossovers between art and technology in the Bay Area. Major reviews in both Peninsula Times Tribune and San Jose Mercury News.

1981 International Year of Disabled Persons -- "To Deny the Right of Any Person is to Deny Our Own Humanity, Jan 7 - 16, 1981.

Art work by five students enrolled in De Anza's Physically Limited Program; photographic portraits of disabled persons; designs aimed to assist the disabled; film "Gravity is my Enemy;" and slides from Sonoma State University's "Disability and the Arts" exhibit . . . the exhibit was sponsored with the Physically Limited Program. Reception covered by Channel 11 News.

Western Art Directors Club 16th West Coast Show, Nov. 3 - 13, 1981

Competition winners, over 270 printed pieces, were exhibited. The annual competition recognizes outstanding work in the communicating arts created on the West Coast in the past year (our Euphrat Gallery 10th Anniversary poster was a winner in this competition). Selected by five prestigious judges, all works exhibited are reproduced in the book, the WADC West Coast Annual. A three-color exhibit poster was printed.

De Anza Student Exhibit, June 1 - 11, 1981

Juried exhibit of works produced during the past academic year by students in De Anza Art and Photography Departments.

SELECTED ACTIVITIES

Visiting Artist Series

Patricia Rodriguez. Painter/sculptor. Murals in San Francisco Mission District. Slide show sponsored with Intercultural Studies Division.

Therese May. Slide lecture on "Color and Use of Symbols." May has widely exhibited paintings, drawings and quilts; was spotlighted on KQED.

Gen Guracar, "Bulbul," nationally known cartoonist, author of four books, gave a lecture on the history of cartoons and a 2-hour workshop on cartooning.

Ron Covell, custom-car builder and sculptor, crosses over from art to technology. Slide lecture about his 2-year project building a roadster out of aluminum.

SELECTED ACTIVITIES (cont.)

Special Offerings

Public receptions to meet the artists (one for each exhibit).  
Educational materials: slides, video, artist statements and other written information for viewers. Book STAYING VISIBLE.  
Art Appraisal and Restoration-Conservation Forum, Oct. 10, 1981.  
Chamber music concerts by the Ruggeri Consort (one each quarter).  
Performance by Michel Langinieux as Harlequin, Dec. 8, 1981.  
"Rosie the Riveter," film, Feb. 5, 1982.  
Poetry Series (three), spring 1981, sponsored with Language Arts Department.

Travelling Exhibits

Commercial art exhibit, installed at Four-Phase Systems, Inc., Nov. 1981.  
Art work from STAYING VISIBLE exhibit, De Anza Learning Center, Sept., 1981.  
Selections from the permanent collection, De Anza Administration Bldg., April, 1982.

Tours

Tours have been given to elementary, high school and college groups; scout troops; the physically limited; and employee groups from local companies. An open house was held for one professional society.

Volunteer Program

Volunteers are essential. They assist in security, publicity, installation, maintenance, public relations, sales, fundraising, sign-making, providing receptions and other events, painting, construction, writing, docenting, graphics, photography, video, transportation, bulk mailing and office support.

Fundraising

Established new sources of income: student and faculty donations, individual and corporate donations, student body accounts, entrance fees/donations, sales, joint sponsorships, admission fees from events, direct mail campaign, and large in-kind donations of goods and services.

Public Outreach

Show announcements sent to large mailing list. Exhibits included in calendar listings in newspapers, magazines, and club newsletters. Major newspaper articles. Videotape, audiotape, slide and photograph documentation for future publicity/educational purposes. Publicity panels displayed in the Campus Center and one off-campus location. Pilot program; Open Sundays for families.

Industry and Business

Activities have included exhibits with relevant subject matter (arTech) and exhibits that show art commissioned by industry; and our first travelling exhibit for local corporations.

Total Audience Count estimated for 1981-82: 18,000

Euphrat Gallery Exhibition Schedule 1981 - 82

Staying Visible - The Importance of Archives Art and "Saved Stuff" of  
Eleven 20th Century California Artists. Attendance: 3549  
September 22 - October 23, 1981

The Western Art Directors Club 16th West Coast Show  
November 3 - 13, 1981 Attendance: 2728

Pork Roasts - 250 Feminist Cartoons  
November 23 - December 18, 1981 Attendance: 2263

CROSSOVER: an arTech exhibit  
January 12 - February 26, 1982 Attendance: 4078

De Anza Faculty Art Exhibit  
April 13 - 29, 1982 Attendance: 2128

13th Annual De Anza Student Art Exhibit  
June 1 - 13, 1982 Attendance: 2205

Euphrat Gallery Events Schedule 1981- 82

Particia Rodriguez, Lecture and Slide Presentation.  
Oct. 8, 1981 Attendance: 80

Art Appraisal and Restoration Day. Lecture.  
October 10, 1981 Attendance: 50

Therese May, Lecture and Slide presentation.  
October 14, 1981 Attendance: 75

Renaissance Lute Concert, Byron Paul May.  
October 21, 1981 Attendance: 40

bülbül Cartoon Workshop w/Lecture and slide presentation.  
December 5, 1981 Attendance: 60

bülbül, Lecture and slide presentation.  
December 7, 1981 Attendance: 15

Michel Langiniuex, Mad About Nothing. Harlequin performance.  
December 8, 1981 attendance: 17

Rosie The Riveter, Movie.  
February 5, 1982 Attendance: 75

Ron Covell, Lecture and slide presentation.  
February 9, 1982 Attendance: 30

Ruggeri Consort, Chamber music.  
February 26, 1982 Attendance: 45  
May 7, 1982 Attendance: 65

Quincy Troupe, Poetry Reading.  
May 17, 1982 Attendance: 100

Mike Cooper, Lecture and slide presentation/Fundraiser  
May 23, 1982 Attendance: 150

De Anza Day  
June 6, 1982 Attendance: 1000 - 2000

Meetings at the Euphrat Gallery:

Society of Women Engineers  
December 7, 1981 Attendance: 60

Off Campus Exhibits:

Western Art Directors West Coast Exhibit at Four-Phase Systems, Cupertino, CA  
December 1 - 7, 1981.

Reviews of exhibitions at the Euphrat Gallery

1981- 1982

Staying Visible: The Importance of Archives Sept. 22 - Oct. 23, 1981

Mercury News, 8/19/81

Artweek, 10/17/81, Cathy Curtis.

Peninsula Times Tribune, 8/17/81, 9/29/81, 9/25/81

The Tribune (Oakland), Oct. 8, 1981, Charles Shere.

La Voz, 10/16/81

Pork Roasts: 250 Feminist Cartoons Nov. 23 - Dec. 18, 1981

San Francisco Examiner, Nov. 23, 1981

Peninsula Times Tribune, Dec. 10, 1981, Mary Ann Sewell.

Mercury News, Dec. 6, 1981, Dorothy Burkhart.

Crossover: an arTech exhibit Jan 12 - Feb 26, 1982

Peninsula Times Tribune, 1/9/82, Rob Morse.

Valley Journal, 1/20/82, Rob Morse.

Mercury News, 2/25/82, Mary Gottshalk.