

## EUPHRAT ACTIVITIES REPORT 1991-92

**THE CORE OF THE EUPHRAT ARE ITS UNIQUE AND TIMELY EXHIBITIONS, EVENTS, OPEN RECEPTIONS TO MEET THE ARTISTS, AND PUBLICATIONS:**

### EUPHRAT GALLERY EXHIBITIONS

*Freehand: Drawing Loosely Defined*, October 15-November 26. *Freehand* brought together artwork informed by the gestures, attitudes, and approaches we associate with drawing. The artists, from around the country worked on surfaces ranging from high-quality paper to napkins and paper bags.

*The Fourth R: Art and the Needs of Children and Youth*, (two parts) January 7-April 23. This evolving exhibition presented art and art programs which help meet the needs of children, youth, and their families. *The Fourth R* included artwork by children and by emerging and nationally recognized artists and art programs.

*The Family Room*, installation included artworks from all Cupertino Union School District schools, along with art from the Sunnvale and Los Altos school districts, April 1-April 23.

*Fremont Union High School District Art Show*, May 2-10.

*De Anza Student Art Show*, May 27-June 18. Included free hands-on art activities for children on De Anza Day.

### PUBLICATIONS

*The Fourth R: Art* is a serious yet accessible book that can be used for years to come in advocating for and developing successful, multifaceted programs for children and youth.

*The Fourth R: Art* books and archival documents, including an eight-page publication on local unsung heroes in art education, have been sold or distributed to donors, councilmembers, commissioners, child advocates, other gov't/educ/community leaders, and the press. The books have been requested by arts and education leaders.

### EVENTS DIRECTLY CONNECTED TO EXHIBITIONS

**Focus Groups** were held to discuss art, history and the needs of children and youth. Representatives from De Anza College, the community, the arts, education, and government.

On 7/31/91: Patricia Albers, Diana Argabrite, Dr. Laurel Bossen, Kathleen Burson, Dr. Michael Chang, Jill Chesler, Paul Chesler, Ben Menor, Ann Muto, James Paul, Kathy Peregrin, Mike Peregrin, Jan Rindfleisch, Dolores Sandoval, Diane Williams, Jim Williams.

On 10/8/91: Patricia Albers, Diana Argabrite, Gary Bacon, Oksub Song Bridges, José Antonio Burciaga, Wilfredo Castaño, Carmen Gómez, Margarita Guzman, Doris Harry, Jan Rindfleisch, Margaret Simon, Barbara Waldman, Janellyn Whittier.

**Public reception** for *Freehand: Drawing Loosely Defined* with short talks given by artists Barbara Leventhal Stern and Sue Martinez, 10/30.

**Public reception** for *The Fourth R: Art and the Needs of Children and Youth, Part I*, 2/26.

**Focus groups** were organized by the Euphrat Gallery and the Bronx Museum of Art for the purpose of planning a future exhibition about immigration. Funded by the National Endowment for the Arts. Curators: Jan Rindfleisch and Patricia Albers (Euphrat) and Betti-Sue Hertz (Bronx). 2/13 in New York. 3/6 in San Francisco.

**Panel Discussion**, "Art Collaborations Benefiting Children and Youth," presented in conjunction with the exhibition *The Fourth R: Art and the Needs of Children and Youth*. Participants included Peter Carpou, Artist in Residence at Larkin Street Youth Center, San Francisco; Susan Cervantes, Muralist and Director of Precita Eyes Muralists, San Francisco; Mike Lopez, De Anza College Student, originator of program at Juvenile Hall, San José; Talala Mshuja, former Director of Nairobi Cultural Center, East Palo Alto; Dr. Michael Chang, De Anza College Instructor in Intercultural and International Studies and Board Member of Cupertino Union School District; and Jan Rindfleisch, 3/18. Followed by reception.

**Public reception** for *The Fourth R (Part II)* and Family Day with workshops, 4/5.

**Public reception** and Awards Ceremony for *Fremont Union High School District Art Show*, 5/6.

**Public reception** and Awards Ceremony for the *De Anza Student Art Show*, 6/3.

### ADDITIONAL EVENTS

**Lecture** by four Indonesian artists, Nanung WS, Kartika Affandi-Koberl, Dolorosa Sinaga, and Umi Dachlan, in conjunction with the Festival of Indonesia. The visit of these women coincided with the traveling exhibition, *Modern Indonesian Art: Three Generations of Tradition and Change 1945 – 1990*, at Mills College in Oakland.

The visit was coordinated by artist, art activist and former De Anza art student Flo Wong, 10/6.

**Lecture and video** about ethnic images in the media, presented by Julian M. Low, the National Director for the National Alliance of Media Arts Centers. Coordinated by the South Bay Public Relations group, 10/24.

**Meet-the-artist reception** for "An Evening with Benny Andrews" artist lecture, cosponsored with International/Intercultural Studies, 5/5.

**Poetry reading** by Shirley Ward, Dr. S. Diane Bogus and Omonike Weusi-Puryear, 2/12.

**Performance** by Tabia in conjunction with Black History Month events on campus, 2/18.

**Poetry reading** by S Diane Bogus and Margie Robles in collaboration with the Women's History Month Planning Committee, 3/3.

### **HONORING ARTS PROVIDERS; HELPING CREATE BETTER SCHOOL ENVIRONMENTS**

The Euphrat Awards/Benefit honored artist and art educator Ruth Asawa along with four un-sung heroes of art education in the community, before a distinguished audience of corporate, government, academic, art world, and community leaders. It honored those who have volunteered and generated enthusiasm for art, and built school spirit as well. For many children art activities are an important part of bonding to the school environment — *they are the only reasons some children stay in school*. The honoring of Marie Franklin, Nancy Marston and the Los Altos Art Docents, Talala Mshuja, and Flo Wong at the Awards/Benefit event was an important step forward. The event was held in the home of George and Judy Marcus of Los Altos Hills, 1/30.

### **PARTICIPATION IN THE DEVELOPMENT OF A REGIONAL CULTURAL CENTER**

**Participation in Regional Cultural Center Committee**, with representatives from Euphrat Gallery, Flint Center, and California History Center. Included preliminary planning for a capital campaign.

**Fund raiser**, based on "an afternoon with Amadeus" presented by the San Jose Symphony. Reception at the California History Center with a special guest appearance by Maestro George Cleve, 11/27. **Secured joint foundation** funding for children exhibitions.

**Logo design** completed in January. **Joint sponsorship** of Family Day in April. **Joint publicity** in *Impact*, the Community Services outreach vehicle, with two-page spread.

### **COMMUNITY OUTREACH: MEETINGS/RECEPTIONS/TOURS (examples in addition to outreach to schools)**

**Receptions:** San Jose Symphony for KQED and San Jose Symphony supporters, 10/27;

Fine Arts League of Cupertino with annual awards ceremony, 11/9; San Jose Symphony "Save our Symphony," 11/9; Japan Society of Northern California, 1/11; Cupertino Community Services, 4/3.

**Docent tour** of *Freehand: Drawing Loosely Defined* given to Cupertino Senior Center members, 10/11.

**Docent tour** of *The Fourth R: Art and the Needs of Children and Youth* given to exchange students from Kyushu O Tani College, Japan, 3/5, and to The Art Docents of Los Gatos, 3/26.

**Meetings** held by the organizing committee for a South Bay Children's Art Museum. Presentation made by Paintbrush Diplomacy, 7/17 and 9/17, 2/27.

**Luncheon** for Cupertino, Sunnyvale, Los Altos councils, art commissions and community leaders with gallery visit and presentation of programs. Regional partnerships 4/24.

**College Day tours** given by the De Anza Student Ambassadors, 5/1.

**Class visits** by Fremont, Homestead, Cupertino and Monte Vista High Schools to view *The Fremont Union High School District Art Show*, 5/4-5/6.

**Docent tours** given to local elementary school classes. See Arts and Schools Program.

### **CAMPUS OUTREACH**

**Display of student artwork in the Euphrat windows** by Jeanne Bock, Dennis Dañobeitia, Jeffrey C. Daniels, Roger Lemus, Anne Trainer, Maxine Watson, Luhan Winn.

**Receptions** hosted with Middle College, 11/14; and with Extended Opportunity Programs and Services (EOPS), 6/19.

**Mayors' Symposium** sponsored with the Occupational Training Institute (OTI), 4/8.

**Meetings**, Community Services staff, Cultural Center Committee, Art on Campus Committee, Foothill/De Anza Board of Trustees, Art Association, and De Anza Student Art Show Committee.

**Information tables** in the Student Campus Center to distribute information and answer questions about the Student Art Show were co-sponsored by the Euphrat Gallery and the De Anza Art Association, 4/23 and 4/30.

**Lecture** by artist/teacher Eve Page, "How to prepare for your first gallery show," co-sponsored by the Art Association and the Euphrat Gallery, 5/2.

**Tours and class visits included** Drawing 4A (numerous sections), Watercolor, PE 7 (Body Mechanics), Oil Painting 1, Design, Short Courses (Right Brain Drawing), Art History, and Cross-Cultural Communications, with docent tours to English 1A classes and Child Development Center.

### **EUPHRAT ARTS AND SCHOOLS PROGRAM FOR ELEMENTARY-SCHOOL STUDENTS AND FAMILIES**

The instruction program is the most direct way to reach children with art, to give them an on-going, in depth program that provides skills training; perception; opportunities for personal expression, creativity, and group collaboration; and exposure to art history and different cultural traditions of today. The primary means of instruction is through the After School Program, through the California Arts Council artist-in-residence (which is conducted at two schools, two full days of the week, during the full academic year), through performances and special events, and through docent/hands-on tours of Euphrat Gallery exhibitions.

### **AFTER-SCHOOL ART PROGRAM**

Professional artists conducted year-long art classes for first through sixth grade students at Nimitz, de Vargas, Fremont Older, and Garden Gate schools in the Cupertino Union School District, and at Bishop and Columbia Schools in the Sunnyvale School District. These schools were identified by their districts as having the highest number of at-risk youth. This program was highly subsidized by foundation and corporate monies.

Over 5,520 student-hours of after-school art instruction were provided.

### **ARTIST IN RESIDENCE PROGRAM**

The Euphrat Gallery Arts and Schools Coordinator Diana Argabrite was named a 1991-92 Artist in Residence by the California Arts Council. The year-long project took place at Nimitz and de Vargas schools, and was cosponsored by the Cupertino Union School District and the Euphrat Gallery. The award was used for during-school visual arts classes (two full days a week) with a multicultural perspective for kindergarten through sixth grade students. Classes complemented the Euphrat's After School Art Program and related art problem-solving (studio work, reflection, discussion) to what students learned in teaching tours of Euphrat exhibitions.

Over 14,256 student-hours of during-school art instruction were provided by California Arts Council (CAC) artist-in-residence cosponsored by Euphrat — a total of approximately 1000 participants.

### **TEACHING TOURS**

Hands-on teaching tours of the Euphrat Gallery were arranged for school children during the *Freehand* and *Fourth R* exhibitions. One or more teaching tours were provided for Fremont Older, Nimitz, Garden Gate, De Vargas, McAuliffe, Lincoln, McCollam, Bethel Lutheran, Columbia, Cumberland, Hollenbeck, and Stevens Creek Schools.

Over 3,000 student-hours of hands-on, teaching tours were provided by Euphrat artist/teachers on site at the Euphrat during the school day.

### **PRESENTATIONS/INSERVICES**

The Euphrat Art and Schools Coordinator served as a consultant on both an individual and group basis to many school district staff.

Presentations to de Vargas staff (10/91), Bishop staff (2/92), de Vargas staff (3/92).

Inservice for Nimitz staff 2/92.

Guest artist presentations at McAuliffe (3/92), Columbia (2/92), Bishop (3/92), Fremont Older (6/92).

Inservices for Euphrat Gallery Arts and Schools artist/teachers are ongoing.

### **COMMUNITY EXHIBITIONS AND EVENTS TIED INTO EUPHRAT ARTS AND SCHOOLS PROGRAM**

Community exhibitions have been a way for elementary school students to grow in self-esteem through recognition of their work and a way for staff, families, and the community to be more aware of student work and the art program. Some of these locations have had rotating exhibitions through the year: Cupertino Union School District Administration Building, Garden Gate Learning Center, Nimitz Multi Purpose Room, De Vargas Learning Center, De Vargas Office Area, Fremont Older Office, Nimitz Office Area, Bishop Library, Columbia Office Area.

Tandem Computers show of student artwork 3/4-4/30, reception-3/6.  
Vallco Fashion Park exhibition of student artwork during month of May.  
Exhibitions of "Hands-on-the-Arts" artwork from Euphrat workshops, 8/91-9/91 and 10/91-11/91  
(County Building).

Events provide one-of-a-kind opportunities to meet new artists and participate in different art forms.

**Multicultural Games Festival** at Nimitz School (Newcomer Center). Artist in Residence Diana Argabrite produced the poster, presented art games, and participated in making a video, 3/92.

**Nava/Quois Nations** at Nimitz School. American Indian family performance group — Navajo and Iroquios traditions. Two hour-long assemblies. Funded through CAC Artist in Residence, 3/92.

**Earth Day Festival** at de Vargas School. The CAC Artist in Residence presented an all day drop-in workshop where the students created cloth flags in honor of Earth Day, 4/92.

**Family Day Celebration** at the Euphrat Gallery. This event was held in conjunction with the opening of the *Family Room* installation within the Euphrat exhibition *The Fourth R: Art and the Needs of Children and Youth, Part 2*. Presenters and events included a *Tree of Life* or *Arbol de la Vida* workshop by artist Luchita Ugalde, a *Japanese Mon* workshop by artist Kimiko Azama, and a chalk-in in front of the gallery, 4/92.

**Hands-on-the-Arts** wrapped sticks workshop with display board, 5/92.

**De Anza Day** monoprint workshop, 5/92.

**Dancer** presentation at de Vargas, assembly for all Kindergartens, 5/92 (CAC residency).

Over 12,278 people viewed on-campus exhibitions.

Over 28,000 people viewed or participated in off-campus exhibitions and events.

Over 19,776 hours of art instruction were provided to youth.

Over 60,000 total, therefore, participated in some form of Euphrat programming. Numbers do not include people connecting to publications, media coverage (such as TV), community activities of staff (such as panels).

#### RECOGNITION OF EUPHRAT (viewed as a museum in the professional museum community)

National Endowment for the Arts planning grant to work on exhibition with the Bronx Museum of Art.

California Arts Council grant.

Director Jan Rindfleisch: Friend of Education award, Fremont Union High School District, 1992

Member of the Board, Santa Clara County Arts Council, 1989-present

1991-92 Euphrat Gallery President Katherine Tobin: Civic Service Award, City of Cupertino, 1991

Arts and Schools Coordinator Diana Argabrite: California Arts Council Artist in Residence grant, 1991-92.

#### FUND RAISING ACTIVITIES AND GALLERY DEVELOPMENT

Two direct mail solicitations.

Major awards/benefit described elsewhere. 1/30/92.

New board members: Tai-Ping Ho, Judee Humburg, Gerald McIntyre, Talala Mshuja, Dolores Sandoval.

#### ARTICLES AND PUBLICITY

*Artweek, Asian Week, Business Journal, Cupertino Business, Cupertino Courier, El Observador, La Voz, La Voz Latina, Los Altos Town Crier, Metro, Peninsula Times Tribune, Santa Clara Weekly, San Jose Mercury News, San Jose Mercury News Eye, San Jose Mercury News Eye, To The Point, Valley Journal, VOX Magazine.*

**Staff** Patricia Albers, Diana Argabrite, Song Bridges, Helene Lee, Virginia Marquez Grap

**Student Staff** Gene Balgos, Van Duong, Vu Duong, Roger Lemus, James McComb, Brion McDonough, H. Fai Ng, Debbie Schroeder, Garey Wood

**De Anza Student Art Show, Student Staff** Alexander Clarke, Henry Maruyama, Chris Vandeneynde, Maxine Watson, Beverly Wilkinson, Jason Zlatkus

**Volunteers** Lillian Bryant, Roland Sibley, Mimi Stewart, Louise Thorpe

**Special Event Volunteers** Edith Argabrite, Jeanne Bock, Nancy Calhoun, Marie Franklin, Daurice Graves, Carol Holzgrafe, Marion Hubbard, Florentino Mendiola, Nancy Pang, Costas Schuller, Nancy Tulloh, Maxine Watson

## EUPHRAT ACTIVITIES REPORT 1991-92

THE CORE OF THE EUPHRAT ARE ITS UNIQUE AND TIMELY EXHIBITIONS, EVENTS, OPEN RECEPTIONS TO MEET THE ARTISTS, AND PUBLICATIONS:

### EUPHRAT GALLERY EXHIBITIONS

*Freehand: Drawing Loosely Defined*, October 15-November 26. Viewers, along with students on teaching tours, learned about the medium of drawing in the exhibition *Freehand*.

*The Fourth R: Art and the Needs of Children and Youth*, (two parts) January 7-April 23. This exhibition informed the community of the need for art as a basic and integral part of the education process, involved the community in the planning and implementation phases, and served as an inspiration for art and art programs involving children and as a showcase for such work.

*The Family Room*, installation included artworks from all Cupertino Union School District schools, along with art from the Sunnvale and Los Altos school districts, April 1-April 23.

*Fremont Union High School District Art Show*, May 2-10.

*De Anza Student Art Show*, May 27-June 18. Included free hands-on art activities for children on De Anza Day.

### PUBLICATIONS

*The Fourth R: Art* is a serious yet accessible book that can be used for years to come in advocating for and developing successful, multifaceted programs for children and youth.

*The Fourth R: Art* books and archival documents, including an eight-page publication on local unsung heroes in art education, have been sold or distributed to donors, councilmembers, commissioners, child advocates, other gov't/educ/community leaders, and the press. The books have been requested by arts and education leaders.

### EVENTS DIRECTLY CONNECTED TO EXHIBITIONS

**Focus Groups** were held to discuss art, history and the needs of children and youth. Representatives from the De Anza community, education and government.

On 7/31/91: Patricia Albers, Diana Argabrite, Dr. Laurel Bossen, Kathleen Burson, Dr. Michael Chang, Jill Chesler, Paul Chesler, Ben Menor, Ann Muto, James Paul, Kathy Peregrin, Mike Peregrin, Jan Rindfleisch, Dolores Sandoval, Diane Williams, Jim Williams.

On 10/8/91: Patricia Albers, Diana Argabrite, Gary Bacon, Oksub Song Bridges, José Antonio Burciaga, Wilfredo Castaño, Carmen Gómez, Margarita Guzman, Doris Harry, Jan Rindfleisch, Margaret Simon, Barbara Waldman, Janellyn Whittier.

**Public reception** for *Freehand: Drawing Loosely Defined* with short talks given by artists Barbara Leventhal Stern and Sue Martinez, 10/30.

**Public reception** for *The Fourth R: Art and the Needs of Children and Youth, Part I, 2/26*.

**Panel Discussion**, "Art Collaborations Benefiting Children and Youth," presented in conjunction with the exhibition *The Fourth R: Art and the Needs of Children and Youth*. Participants included Peter Carrou, Artist in Residence at Larkin Street Youth Center, San Francisco; Susan Cervantes, Muralist and Director of Precita Eyes Muralists, San Francisco; Mike Lopez, De Anza College Student, originator of program at Juvenile Hall; San José; Talala Mshuja, former Director of Nairobi Cultural Center, East Palo Alto; Dr. Michael Chang, De Anza College Instructor in Intercultural and International Studies and Board Member of Cupertino Union School District; and Jan Rindfleisch, 3/18. Followed by reception.

**Public reception** for *The Fourth R (Part II)* and Family Day with workshops, 4/5.

**Public reception** and Awards Ceremony for *Fremont Union High School District Art Show*, 5/6.

**Public reception** and Awards Ceremony for the *De Anza Student Art Show*, 6/3.

### ADDITIONAL EVENTS

**Lecture** by four Indonesian artists, Nanung WS, Kartika Affandi-Koberl, Dolorosa Sinaga, and Umi Dachlan, in conjunction with the Festival of Indonesia. The visit of these women coincided with the traveling exhibition, *Modern Indonesian Art: Three Generations of Tradition and Change 1945 - 1990*, at Mills College in Oakland.

The visit was coordinated by artist, art activist and former De Anza art student Flo Wong, 10/6.

**Lecture and video** about ethnic images in the media; presented by Julian M. Low, the National Director for the National Alliance of Media Arts-Centers. Coordinated by the South Bay Public Relations group, 10/24.

**Meet-the-artist reception** for "An Evening with Benny Andrews" artist lecture; cosponsored with International/

Intercultural Studies, 5/5.

**Poetry reading** by Shirley Ward, Dr. S. Diane Bogus and Omonike Weusi-Puryear, 2/12.

**Performance** by Tabia in conjunction with Black History Month events on campus, 2/18.

**Poetry reading** by S Diane Bogus and Margie Robles in collaboration with the Women's History Month Planning Committee, 3/3.

### **HONORING ARTS PROVIDERS: HELPING CREATE BETTER SCHOOL ENVIRONMENTS**

The Euphrat Awards/Benefit honored artist and art educator Ruth Asawa along with four un-sung heroes of art education in the community, before a distinguished audience of corporate, government, academic, art world, and community leaders. It honored those who have volunteered and generated enthusiasm for art, and built school spirit as well. For many children art activities are an important part of bonding to the school environment — *they are the only reasons some children stay in school*. The honoring of Marie Franklin, Nancy Marston and the Los Altos Art Docents, Talala Mshuja, and Flo Wong at the Awards/Benefit event was an important step forward. The event was held in the home of George and Judy Marcus of Los Altos Hills, 1/30.

### **PARTICIPATION IN THE DEVELOPMENT OF A REGIONAL CULTURAL CENTER**

**Participation in Regional Cultural Center Committee**, with representatives from Euphrat Gallery, Flint Center, and California History Center.

**Fund raiser**, based on "an afternoon with Amadeus" presented by the San Jose Symphony. Reception at the California History Center with a special guest appearance by Maestro George Cleve, 11/27. **Secured joint foundation** funding for children exhibitions.

**Logo design** completed in January. **Joint sponsorship** of Family Day in April. **Joint publicity** in *Impact*, the Community Services outreach vehicle, with two-page spread.

### **COMMUNITY OUTREACH: MEETINGS/RECEPTIONS/TOURS (examples in addition to outreach to schools)**

**Receptions:** San Jose Symphony for KQED and San Jose Symphony supporters, 10/27;

Fine Arts League of Cupertino with annual awards ceremony, 11/9; San Jose Symphony "Save our Symphony," 11/9; Japan Society of Northern California, 1/11; Cupertino Community Services, 4/3.

**Docent tour of *Freehand: Drawing Loosely Defined*** given to Cupertino Senior Center members, 10/11.

**Docent tour of *The Fourth R: Art and the Needs of Children and Youth*** given to exchange students from Kyushu O Tani College, Japan, 3/5, and to The Art Docents of Los Gatos, 3/26.

**Meetings** held by the organizing committee for a South Bay Children's Art Museum. Presentation made by — from Paintbrush Diplomacy, 7/17 and 9/17, 2/27.

**Luncheon** for Cupertino, Sunnyvale, Los Altos councils, art commissions and community leaders with gallery visit and presentation of programs. Regional partnerships 4/24.

**College Day tours** given by the De Anza Student Ambassadors, 5/1.

**Class visits** by Fremont, Homestead, Cupertino and Monte Vista High Schools to view *The Fremont Union High School District Art Show*, 5/4-5/6.

**Docent tours** given to local elementary school classes. See Arts and Schools Program.

### **CAMPUS OUTREACH**

**Display of student artwork in the Euphrat windows** by Jeanne Bock, Dennis Dañobeitia, Jeffrey C. Daniels, Roger Lemus, Anne Trainer, Maxine Watson, Luhan Winn.

**Receptions** hosted with Middle College, 11/14; and with Extended Opportunity Programs and Services (EOPS), 6/19.

**Mayors' Symposium** sponsored with the Occupational Training Institute (OTI), 4/8.

**Meetings**, Community Services staff, Cultural Center Committee, Art on Campus Committee, Foothill/De Anza Board of Trustees, Art Association, and De Anza Student Art Show Committee.

**Information tables** in the Student Campus Center to distribute information and answer questions about the Student Art Show were co-sponsored by the Euphrat Gallery and the De Anza Art Association, 4/23 and 4/30.

**Lecture** by artist/teacher Eve Page, "How to prepare for your first gallery show," co-sponsored by the Art Association and the Euphrat Gallery, 5/2.

**Tours and class visits included** Drawing 4A (numerous sections), Watercolor, PE 7 (Body Mechanics), Oil Painting 1, Design, Short Courses (Right Brain Drawing), Art History, and Cross-Cultural Communications, with docent tours to English 1A classes and Child Development Center.

## EUPHRAT ARTS AND SCHOOLS PROGRAM FOR ELEMENTARY-SCHOOL STUDENTS AND FAMILIES

The instruction program is the most direct way to reach children with art, to give them an on-going, in depth program that provides skills training; perception; opportunities for personal expression, creativity, and group collaboration; and exposure to art history and different cultural traditions of today. The primary means of instruction is through the After School Program, through the California Arts Council artist-in-residence (which is conducted at two schools, two full days of the week, during the full academic year), through performances and special events, and through docent/hands-on tours of Euphrat Gallery exhibitions.

### AFTER-SCHOOL ART PROGRAM

Professional artists conducted year-long art classes for first through sixth grade students at Nimitz, de Vargas, Fremont Older, and Garden Gate schools in the Cupertino Union School District, and at Bishop and Columbia Schools in the Sunnyvale School District. These schools were identified by their districts as having the highest number of at-risk youth. This program was highly subsidized by foundation and corporate monies.

Over 4,489 \_\_\_\_\_ student-hours of after-school art instruction were provided.

### ARTIST IN RESIDENCE PROGRAM

The Euphrat Gallery Arts and Schools Coordinator Diana Argabrite was named a 1991-92 Artist in Residence by the California Arts Council. The year-long project took place at Nimitz and de Vargas schools, and was cosponsored by the Cupertino Union School District and the Euphrat Gallery. The award was used for during-school visual arts classes (two full days a week) with a multicultural perspective for kindergarten through sixth grade students. Classes complemented the Euphrat's After School Art Program and related art problem-solving (studio work, reflection, discussion) to what students learned in teaching tours of Euphrat exhibitions.

Over 14,256 student-hours of during-school art instruction were provided by California Arts Council (CAC) artist-in-residence cosponsored by Euphrat — a total of approximately 1000 participants.

### TEACHING TOURS

\_\_\_\_\_ - short description, with one example

One or more teaching tours were provided to Fremont Older, Nimitz, Garden Gate, De Vargas, McAuliffe, Lincoln, McCollam, Bethel Lutheran, Columbia, Cumberland, Hollenbeck, and Stevens Creek Schools.

Over 3,000 student-hours of hands-on teaching tours were provided by Euphrat artist/teachers on site at the Euphrat during the school day.

### PRESENTATIONS/INSERVICES

The Euphrat Art and Schools Coordinator served as a consultant on both an individual and group basis to many school district staff.

Presentations to de Vargas staff (10/91), Bishop staff (2/92), de Vargas staff (3/92).

Inservice for Nimitz staff 2/92.

Guest artist presentations at McAuliffe (3/92), Columbia (2/92), Bishop (3/92), Fremont Older (6/92).

Inservices for Euphrat Gallery Arts and Schools artist/teachers are ongoing.

Over 740.+ \_\_\_\_\_ student-hours of instruction were provided by guest artists and performances.

### COMMUNITY EXHIBITIONS AND EVENTS TIED INTO EUPHRAT ARTS AND SCHOOLS PROGRAM

Community exhibitions have been a way for elementary school students to grow in self-esteem through recognition of their work and a way for staff, families, and the community to be more aware of student work and the art program. Some of these locations have had rotating exhibitions through the year: Cupertino Union School District Administration Building, Garden Gate Learning Center, Nimitz Multi Purpose Room, De Vargas Learning Center, De Vargas Office Area, Fremont Older Office, Nimitz Office Area, Bishop Library, Columbia Office Area.

Tandem Computers show of student artwork 3/4-4/30, reception-3/6.

Vallco Fashion Park exhibition of student artwork during month of May.

Exhibitions of "Hands-on-the-Arts" artwork from Euphrat workshops, 8/91-9/91 and 10/91-11/91

(County Building).

Over 15,050 \_\_\_\_\_ student, staff, and family viewers of Euphrat exhibitions held in the community.

Events provide one-of-a-kind opportunities to meet new artists and participate in different art forms.

**Multicultural Games Festival** at Nimitz School (Newcomer Center). Artist in Residence Diana Argabrite produced the poster, presented art games, and participated in making a video, 3/92.

**Nava/Quois Nations** at Nimitz School. American Indian family performance group — Navajo and Iroquois traditions. Two hour-long assemblies. Funded through CAC Artist in Residence, 3/92.

**Earth Day Festival** at de Vargas School. The CAC Artist in Residence presented an all day drop-in workshop where the students created cloth flags in honor of Earth Day, 4/92.

**Family Day Celebration** at the Euphrat Gallery. This event was held in conjunction with the opening of the *Family Room* installation within the Euphrat exhibition *The Fourth R: Art and the Needs of Children and Youth, Part 2*. Presenters and events included a *Tree of Life* or *Arbol de la Vida* workshop by artist Luchita Ugalde, a *Japanese Mon* workshop by artist Kimiko Azama, and a chalk-in in front of the gallery, 4/92.

**Hands-on-the-Arts** wrapped sticks workshop with display board, 5/92.

**De Anza Day monoprnt workshop** with \_\_\_\_\_, 5/92.

**Dancer presentation** at de Vargas, assembly for all Kindergartens, 5/92 (CAC residency).

#### **RECOGNITION OF EUPHRAT (viewed as a museum in the professional museum community)**

National Endowment for the Arts planning grant to work on exhibition with the Bronx Museum of Art. California Arts Council grant.

Director Jan Rindfleisch: Friend of Education award, Fremont Union High School District, 1992

Member of the Board, Santa Clara County Arts Council, 1989-present

1991-92 Euphrat Gallery President Katherine Tobin: Civic Service Award, City of Cupertino, 1991

Arts and Schools Coordinator Diana Argabrite: California Arts Council Artist in Residence grant, 1991-92.

#### **FUND RAISING ACTIVITIES AND GALLERY DEVELOPMENT**

Two direct mail solicitations.

Major awards/benefit described elsewhere. 1/30/92.

New board members: Tai-Ping Ho, Judee Humburg, Gerald McIntyre, Talala Mshuja,

#### **ARTICLES AND PUBLICITY**

*Artweek, Asian Week, Business Journal, Cupertino Business, Cupertino Courier, El Observador, La Voz, La Voz Latina, Los Altos Town Crier, Metro, Peninsula Times Tribune, Santa Clara Weekly, San Jose Mercury News, San Jose Mercury News Eye, San Jose Mercury News Eye, To The Point, Valley Journal, VOX Magazine.*

**Staff** Patricia Albers, Diana Argabrite, Song Bridges, Helene Lee, Virginia Marquez Grap

**Student Staff** Gene Balgos, Van Duong, Vu Duong, Roger Lemus, James McComb, Brion McDonough, H. Fai Ng, Debbie Schroeder, Garey Wood

**De Anza Student Student Art Show, Student Staff** Alexander Clarke, Henry Maruyama, Chris Vandeneynde, Maxine Watson, Beverly Wilkinson, Jason Zlatkus

**Volunteers** Lillian Bryant, Roland Sibley, Mimi Stewart, Louise Thorpe

**Special Event Volunteers** Edith Argabrite, Jeanne Bock, Nancy Calhoun, Marie Franklin, Daurice Graves, Carol Holzgrafe, Marion Hubbard, Florentino Mendiola, Nancy Pang, Costas Schuller, Nancy Tulloh, Maxine Watson Florentino Mendiola



### **DIRECTOR'S PROFESSIONAL AND COMMUNITY ACTIVITIES**

Jan Rindfleisch was the fourth recipient of the "Friend of Education Recognition" award in honor of outstanding contributions to the education community. Presented by Superintendent for the Fremont Union High School District, 1/21.

**Jury** member for the Stained Glass Public Art competition held by the City of Sunnyvale.

**Moderator of panel** discussion on "Perspectives on Women in Art," Regional Center for the Arts, Walnut Creek. 1992.

**Panel participant**, "Education in a Cultural Context: Whose Responsibility?," Mills College. 1992.

Above participant totals do not include publication readership; director's participation in County Arts Council, Tandem jury/installation, Faculty Senate, College Advisory Committee, Cultural Center Planning Committee; program director's participation in South Bay Visual Arts Organizations; Arts & Schools Coordinator's collaboration with MACLA in San Jose.

### **CAMPUS/EUPHRAT EXHIBITIONS**

Euphrat window display of De Vargas student work, 12/91-2/92

*The Family Room* installation, part of the Euphrat Gallery 4th R exhibit, 4/92

### **ARTS AND SCHOOL COORDINATOR'S PROFESSIONAL AND COMMUNITY ACTIVITIES**

Awarded a California Arts Council Artist in Residence grant for 1991-92

Awarded a M.A.C.L.A. (Movimiento de Arte y Cultura Latino Americano) grant to work with Latino youth on the creation of a collaborative installation (displayed at the San Jose Art League Gallery), 1/92-5/92

Consultant to Apple Computers on a children's art t-shirt project, 6/92-Ongoing

Consultant to *La Casa de la Cultura Mexica*, 4/92-Ongoing

Guest teacher for the Santa Clara County Jail Arts Program, 11/91

**Multicultural Games Festival** at Nimitz School. This week long event highlighted the sharing of family and cultural traditions. Nimitz Newcomer Center students, parents, and various community members presented games from around the world. Artist in Residence Diana Argabrite produced the poster, presented art games, and participated in the making of a video. (3/92)

**Nava/Quois Nations** at Nimitz School. This Native American family performance group presented a program of games, Hoop Dancing, and songs from their Navajo and Iroquios traditions. Two hour-long assemblies were held so that the entire student body at Nimitz could participate. This special event was funded through guest artist funds from the CAC Artist in Residence project. (3/92)

**Earth Day Festival** at De Vargas School. The CAC Artist in Residence presented an all day drop-in workshop where the students created cloth flags in honor of Earth Day. (4/92)

**Family Day Celebration** at the Euphrat Gallery. This event was held in conjunction with the opening of the *Family Room* installation within the Euphrat exhibition *The Fourth R: Art and the Needs of Children and Youth, Part 2*. Presenters and events included a *Tree of Life* or *Arbol de la Vida* workshop by artist Luchita Ugalde, a *Japanese Mon* workshop by artist Kimiko Azama, and a chalk-in in front of the gallery. (4/92)

**Hands-on-the-Arts** (wrapped sticks) booth with display board, 5/92.

*De Anza Day*, monoprint workshop with \_\_\_\_\_, 5/92.

De Vargas, guest dancer presentation for all Kindergartens, 5/92 (CAC residency).

## EUPHRAT GALLERY, PART OF THE HEART OF SILICON VALLEY

The Euphrat, as an on-going arts institution, makes a strong statement about the quality of life in Silicon Valley — indicating the community is well-balanced and places a healthy emphasis on the arts. As an art institution, the Euphrat helps make the community a good place in which to live and helps to maintain property values.

- Euphrat has offered many **opportunities for professional arts involvement** (serve on the board, on a committee, on a focus group, get involved in a project, help with arts activities for youth), thus aiding in developing local talent and in making the optimum use of that talent for the community.

- **Attention to the arts in schools, such as that fostered by the Euphrat Arts and Schools Program, increases the quality of services provided to students and the reputation of the local school districts.** For individual students, arts programming has been shown to increase general test scores in other subject areas. It has been shown to reduce the drop-out rate; for a number of students it creates *the* bond that keeps them in school. The Euphrat Gallery has served as a **consistent advocate for the arts in the schools and in all areas of community life.**

- The Euphrat Gallery has been an **active long-term participant in community life**, for example with Euphrat director or a staff member serving as participant, consultant, or speaker for numerous purposes. For many years the Euphrat has brought together community leaders from surrounding cities for discussions and regional art planning.

- The Euphrat Gallery, as one of <sup>the arts</sup> <sup>visual</sup> ~~Cupertino's~~ few on-going, non-profit, arts organizations, is **an integral part of the economic development of the community.** Euphrat arts activities benefit retail by attracting customers to the area — and encouraging purchases of arts materials and supplies. <sub>and keeping customers in</sub>

- The Euphrat Gallery, again as one of the few on-going, non-profit, visual arts organizations in the area, is **important to the cultural profile projected to corporate visitors from around the world and to tourists.** When visitors come to town, cultural venues are primary attractions.

### The Future:

The Euphrat Board is seeking public and private funding to expand the Euphrat to provide more exhibition space, multi-purpose space, office/work space, and to form better connections with the Regional Cultural Center partners: Flint Center and California History Center. Higher visibility, along with increasing connections with the schools, other cultural organizations, and with business and government, will provide a wonderful cultural nexus for the region.

The Euphrat staff and board want to continue to play an important part in developing the Silicon Valley environment of the future, strengthening the cultural heart of the Valley — an inviting place where we have emotional and intellectual reactions to art and where we discuss aesthetic issues and other important issues of who we are, where we've been, and where we're going.

**ACTUAL AND ESTIMATED GALLERY ATTENDANCE FIGURES (internal document)3/29/92**ON CAMPUS EXHIBITIONS

<i>Freehand: Drawing Loosely Defined</i> , October 15-November 26	1,868
<i>The Fourth R: Art and the Needs of Children and Youth</i> , January 7-April 23 through 3/16	2,910
<i>The Family Room</i> , CUSD installation, April 1-April 23	1,000
<i>FUHSD Art Show</i>	1,500
<i>DASB Art Show</i> , May 27-June 18 incl. De Anza Day, related activities, meetings, entries, etc.	3,000
window display of student works	1,000
Permanent colln in administration building	1,000
<b>Total</b>	<b>12,278</b>

OFF CAMPUS EXHIBITIONS AND EVENTS

C.U.S.D. Administration Building Display I (artwork from Nimitz)-C.A.C. residency 10/15-11/15	700
Garden Gate Learning Center (Art/Science Room) Display, 11/91-Ongoing 4x525=2100	2100
Nimitz Multi Purpose Room Display, 11/91-Ongoing (C.A.C. residency) 3x600=1800	1800
De Vargas Learning Center Display, 11/91-Ongoing (C.A.C. residency) 2x600=1200	1200
De Vargas Office Area Exhibit, 12/91-1/92 (C.A.C. residency) 2x600=1200	1200
C.U.S.D. Administration Building Exhibit II (artwork from Nimitz, De Vargas, Garden Gate and Fremont Older) 12/15-1/15	950
Marcus Fundraiser, 1/30	140
Columbia Office Area Exhibit 3/92-5/92	1100
Presentation to Bishop staff 2/92	20
Guest artist presentation at McAuliffe School, 3/92	40
Presentations to de Vargas staff, 10/91 and 3/92	40
Inservice for Nimitz staff 2/92	20
Bishop Library Exhibit 2/92-4/92	550
Fremont Older Office Exhibit 1/92-2/92	600
Nimitz Office Area Exhibit, 3/92-4/92 (C.A.C. residency)	600
C.U.S.D. Administration Building Exhibit III	900
Events Summary 91-92/Euphrat Attendance 91-92	

de Vargas, dancers, April, all K	100
Performance by Nava/Quois Nations at Nimitz, assembly 3/27 (C.A.C. residency)	600
<b>Subtotal</b>	<b>12660</b>
Tandem Exhibit-3/4-4/30, Reception-3/6	5000
Hands on the Arts Artwork exhibit Santa Clara County offices (2 months)	5000
Triton Museum (2 months)	3000
Hands on the Arts (projection) [60/hr x 6 hours x 2 days = 720 minimum]	1000
Off-campus panel discussions [Walnut Creek, 150; Mills, >250; NEA panels and variety of artist/community planning meetings]	500
<b>Total</b>	<b>27160</b>

INSTRUCTION

4 CUSD schools x 20 students x 2 classes = 160 first sem. x 14 = 2240 student hours	
2 SSD schools x 25 students x 1 classes = 50 first sem. x 15 = 750	
4 CUSD schools x 20 students x 2 classes = 160 2nd sem. x 14 = 2240 student hours	
1 SSD schools x 32 students x 4 sessions = 128 2nd sem.	
1 SSD schools x 27 students x 6 sessions = 162 2nd sem.	
Subtotal	5520
6 (or 7) classes/day x 36 students x 2 days/week x 36 weeks = 14,256 Artist in Res	14256
<b>Total</b>	<b>19,776</b>

PUBLICATIONS

Books and archival documents (unsung heroes) sold or distributed to donors, councilmembers, commissioners, child advocates, other gov't/educ/community leaders, press	500
---	-----

OUTREACH

Not included: involvement in County Arts Council, county-wide publicity committee, Tandem jury/installation, Faculty Senate, Art on Campus, College Advisory Committee, Cultural CenterBoard...

Not included: audience through media of newspapers, radio, TV, etc.

Totals:	12,278.
	27,160.
	19,776.
	500.
<b>TOTAL</b>	<b>59,714.</b>