



8/27/90

EUPHRAT GALLERY END-OF-THE-YEAR SUMMARY 1989-90

Foothill - De Anza College Chancellor, Dr. Thomas Fryer
De Anza College President, Dr. A. Robert DeHart

Euphrat Gallery, De Anza College
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Activities and programs of the Euphrat Gallery would not be possible
without the generous support of

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EUPHRAT GALLERY ACTIVITIES 89/90

EXHIBITIONS:

PaintForum A gathering of art reflecting diverse approaches to the medium of paint. The visual experiences, enhanced by the verbal, created a kind of dialog about paint for the viewer and all the participants. October 10-November 30.

Drawing from Experience: Artists over Fifty An exhibition presenting some 850 years of life experience, bringing together artists of different backgrounds and attitudes, and honoring changes that occur in artists' work as they age. The artists brought different cultural and geographic perspectives from their studios across the United States and Mexico. January 2-February 22.

Room for Art: Works from Private Collections Painting, photography, printmaking, sculpture, and works in fiber from private collections in Northern California. The exhibition addressed different approaches to collecting, the kinds of study involved in developing collections, and connections between collectors and artists whose work they collect. March 13-April 12.

Fremont Union High School District Student Art Show An annual exhibition of drawing, painting, jewelry, sculpture, photography, computer graphics, and collage by students from five local high schools. April 26-May 2.

Cupertino Union School District Student Art Show A presentation of recent drawings, paintings, sculpture, and mixed-media works by kindergarten through eighth grade students. The exhibition included art from the Euphrat Gallery Extended Day Art Program at de Vargas Elementary School. May 7-11.

De Anza Student Art Show A juried exhibition of drawing, painting and sculpture produced by De Anza College students during the previous year. Jurors: Ray Holbert, Dorothy Mayers, and Richard Moquin. May 30-June 20.

OFF CAMPUS EXHIBITIONS:

- Artist: Ron Covell. *Ron's Racer*, a stainless steel, aluminum, and wood sculpture was displayed at Tandem Computers. October 1988-Summer 1990.
- A portion of the exhibition *PaintForum* was displayed at Apple Computer, Inc. Artists: Katherine Bazak, Harry Fonseca, and Mildred Howard. January-March 1990.

PUBLICATIONS:

Drawing from Experience: Artists over Fifty The book provides information about the art, the artists, progressions in their work, and, when possible, relationships to larger issues of aging. Forty pages, twenty-three illustrations. January 1990.

Earlier publications were requested by institutions such as the San Francisco Art Institute and Indiana University. Copies of *Art of the Refugee Experience* were requested by the Afghan Cultural Assistance Foundation for use in San Diego's Soviet Arts Festival. An additional thirty copies of *Art of the Refugee Experience* were requested by the refugee camp Phanat Nihom, in Thailand, where it has been used in special classes for refugees.

EVENTS AT THE EUPHRAT:

Public reception for *PaintForum*. Presentations by artists Christopher Porter, Katherine Bazak, Judy North, Betty Kano. Mildred Howard was also present to answer questions about her work. October 22.

Public reception for *Drawing from Experience: Artists over Fifty* with presentations by artists Ben and Jane Sperry Eisenstat, Dorothy Mayers, Yukiko Sorrell, Herminia Albarran, and Huellar Banks. January 21.

Workshop for seniors. Artist Mimi Chen Ting conducted an experimental workshop for a small group of seniors with little or no prior art experience. The finished art was then incorporated into the *Drawing from Experience* exhibition. January 31.

Slide presentation by Ben and Jane Sperry Eisenstat. February 11.

Public reception for *Room for Art: Works from Private Collections*. April 5. Presentations by artists Barbara Leventhal-Stern and collector/artist/teacher Cozetta Guinn.

Workshops: *Living Tradition* Series. Focused on the art, music, and dance of Japan, Tibet, China, and Bali. Sponsored by Asian Heritage Council with a Target Stores grant. October 7, November 11, March 1, and March 3.

Public receptions with awards ceremonies for Fremont Union High School District exhibition, May 2, the Cupertino Union School District exhibition, May 6, and the De Anza student exhibition, June 6.

PARTICIPATION IN THE DEVELOPMENT OF A REGIONAL CULTURAL CENTER:

The directors and boards of Euphrat Gallery, Flint Center for the Performing Arts, and California History Center have been working in conjunction with the college to form a regional cultural center. In January and February, Director Jan Rindfleisch participated in identifying, interviewing, and choosing among candidates for a "Cultural Center Program Planning Consultant." Planning continued through the academic year, as Euphrat staff and board identified facility needs and circulated various statements referring to Euphrat participation in the Cultural Center and in a major capital campaign for the expansion of the three facilities. Consultant Don Jones was brought on at an early stage to examine goals and objectives. Meetings with the district architect David Takamoto resulted in drawings for the expanded Cultural Center complex. Large and small brainstorming sessions took place in May and June, after consultant Bill Moskin was chosen. The director and members of the Euphrat Board continue to serve on the Cultural Center Steering Committee which provides guidance in the development of the Cultural Center.

Concurrent activities:

- Continuing coordination with Flint Center and California History Center on joint activities, such as receptions for the San Jose Symphony and coordinated tours for school children. Also, the Euphrat extended open hours before and/or after twenty Flint Center events.
- On-going meetings between directors regarding development of ideas for joint projects—programming, expansion, a small business venture, signage, newsletters and other publicity.
- Euphrat hosted various meetings related to the Cultural Center, for example a reception after the feasibility study meeting with boards from Flint, Euphrat, and California History Center on September 13, and a meeting of the Foothill-De Anza Community Colleges Foundation on November 15.
- All three Cultural Center organizations participated in a "good neighbors" solicitation in January 1990.
- All three organizations participated in the first edition of the Cultural Center newsletter published in February, and participated in a thank-you reception for donors on February 12.

COMMUNITY OUTREACH: MEETINGS/RECEPTIONS/TOURS

Receptions after selected Flint Center performances of the Edinburgh Youth Orchestra, Schola Cantorum, and San Jose Symphony. Also for Fine Arts League of Cupertino in conjunction with show in De Anza Learning Center.

Lecture *Tune-Up*, part of Sunday afternoon lecture series before San Jose Symphony Concert. September 24.

Press Conference sponsored by Community Foundation, the Santa Clara County Arts Council, and National Endowment for the Arts to announce the creation of a major new endowed fund for small to mid-size arts organizations in Santa Clara county. October 17.

Tour groups included a Fremont Adult Education ESL class, Cub Scouts, visitors from the Jewish Community Center, and West Valley College painting classes derived from three area senior centers: Villa Fontana, Saratoga Senior Center, and the Campbell Senior Center.

Luncheon for City of Cupertino elected officials, commissions, and staff, held at the Euphrat and sponsored by Cupertino National Bank. The city manager and representatives from the city council and arts commission spoke, along with the director. February 16.

Exhibitor at the First Annual Cupertino Trade Show sponsored by the Cupertino Chamber of Commerce at the Quinlan Community Center. May 2.

Hands-on art experience, presented by artists Diana Argabrite, Frances Paragon Arias, and Marie Franklin. Participation of 200 youth and their families. De Anza Day, June 3.

EUPHRAT ART EDUCATION PROGRAM:

Artists in the Schools Program at de Vargas:

The Euphrat Gallery, Cupertino Union School District, and the Cupertino Educational Endowment Foundation formed a year-long partnership in 1989 to conduct two extended-day classes for forty-five fourth, fifth, and sixth graders at de Vargas Elementary School. Taught by professional artist/teachers, classes met once a week for an hour. Curriculum was built around three major exhibitions at the Euphrat and included visits to the Gallery as well as art problem-solving (studio work, discussion, reflection) related to those visits.

Euphrat Education Events:

- Tours of Euphrat exhibitions for more than 2,340 students from area elementary and high schools Fremont Union High School District art teachers toured the Gallery as part of their staff development.
- Summer school art education pilot project at Nimitz and Meyerholz schools with a school-wide assembly to showcase the students' artwork. July 1989.

- Reception for Euphrat Education Program. Presentations by board and staff members with participation from representatives from local government, school districts and industries. October 22.
- Assemblies and in-service workshops at de Vargas Elementary School. Led by program staff members. October 3, February 6, and June 21.

Exhibitions of Elementary School Students' Artwork in the Community:

Cupertino Union School District administration offices, January. Villa Fontana retirement community, February. Quinlan Community Center for opening ceremonies, March 30-31. San Jose State University (Master's exhibition—Diana Argabrite, Art Education), April.

COLLEGE AND DISTRICT ACTIVITIES Included:

Receptions. For De Anza Welcoming Day. For retirements/farewells: Shirley Chappell, Frances Stanza, Eric Terrell. After Christmas Chorale Celebration performance, conducted by Roger Letson. For De Anza Honors Program. To honor two South African career development fellows from the Institute of International Education. For EOPS graduating students.

Quarterly Meetings for Campus Committee for the Euphrat, an advisory committee to explore new ways Euphrat exhibitions can fit in with instruction and campus needs.

Lectures for English 1A (classes later wrote essays about works in the exhibitions, and the essays were sent to the artists involved), anthropology, Introduction to Visual Art 1A, Humanities 15 (Discussion of Arts) class, and Special Education.

Tours for Older Adult Studies classes, DASB new club members, Introduction to Poetry class, photography class, De Anza Theater 001 class, College for Kids (Short Courses), and for De Anza staff sponsored by Teaching Resource Center.

On-going meetings with faculty and/or representatives from the Art Association, Photography Club, and DASB weekly throughout the year.

Coordinated Euphrat's exhibition of works of Hueller Banks with the exhibition in the Learning Center as part of Black History Month. Sponsored a booth for College Day at De Anza, and offered a tour of the gallery, May 11. Hosted meeting of De Anza College Coordinating Committee, May 23, and presentation on art and culture of Ethiopia, sponsored by Inter-cultural/International Studies Division, June 13.

Committees: Director served on Dean's Advisory Committee, the Art on Campus Committee, and the De Anza College Coordinating Committee.

Student Employees: The Gallery trained and employed more than a dozen students for various aspects of gallery operations. One student was employed in conjunction with the De Anza Cooperative Education/Work Experience Program, through which she earned credit for her work at the Gallery. The Gallery also worked with student volunteers from the Student Ambassadors' and Middle School's community service projects.

Student Publicity: The Gallery utilized Campus Design and Publicity for Campus Center signage and student crews for video production. Director participated in interviews by La Voz reporters and in two De Anza Dialog videos, one produced by Matt Sperison, the other by Mark Gomez.

FUND RAISING ACTIVITIES Included:

Fund-raiser at board member James E. Jackson's house. Art by Randy Shiroma, Mimi Chen Ting, Anita Lappi, Therese May, Theresa Robinson, Diane Cassidy, Claude Ferguson. September 28.

Securing of special funding from the American Association of Museums for Euphrat participation in the Museum Assessment Program. Staff will choose between two "surveyors" in September 1990 and will work with the chosen consultant sometime during Fall 1990.

Working with the Board to implement a multifaceted fund raising strategy which resulted in the grants and contributions cited at the beginning of this report.

Personalized mailing sent in June. Additional mailings were sent to the Euphrat Board in response to an Endowment Challenge from De Anza College President A. Robert DeHart. The challenge was met and over \$10,000 was matched.

ARTICLES AND PUBLICITY:

Artweek 11/30/89 (photo), *Cupertino Courier* 7/19/89, 10/25/89 (photo), 12/20/89 (photo), 1/24/89 (photo), *Cupertino Scene* 2/90, *Discover CEEF* 5/90, *La Oferta* 2/14/90, *La Voz* (the De Anza student newspaper) 10/12/89, 1/18/90, 5/17/90, *Metro* 10/5-10/11/89, 1/25-1/31/89, 4/5-4/11/90, *Milpitas Post* 10/25/89, *Peninsula Magazine* 8/89, *San Jose Mercury-News* 11/10 (photo), *Senior Spectrum* 1/1990, *Silhouette Magazine* Nov/Dec 1989, *South Bay Art Business News: Paid Supplement to the Business Journal*, Fall 1989, Spring 1990, *Times Tribune* 2/5/90 (photo).

Listings: *Accent Magazine* (San Jose), *Artweek*, *Cupertino Scene*, *Cupertino Courier*, *Grapevine* (a publication of Foothill/De Anza employees), *Info*, *Los Altos Town Crier*, *Los Robles* (a publication of De Anza College Older Adult Studies), *Metro*, *Peninsula Magazine*, *Peninsula Times Tribune*, *San Francisco Examiner-Chronicle*, *San Jose Mercury News*

VIDEOS:

- Sixty-second spots of the *PaintForum*, *Drawing from Experience: Artists over Fifty*, and *Room for Art: Work from Private Collections* exhibitions. Production was by Mark Gomez. Aired on cable.
- As part of the *Drawing from Experience* exhibition, Artist Huellar Banks's interview appeared on the Channel 7 evening news, mid-January.
- The "Better Part," a video team from the Cupertino Senior Center, produced a half-hour program on the *Drawing from Experience* exhibition. It was aired May 29th and June 22nd on Channel 30 and additional cable channels.
- Half-hour video was composed from most recent spots. Documentation for major grant proposals.

DIRECTOR'S PROFESSIONAL AND COMMUNITY ACTIVITIES:

Attended month-long Museum Management Institute, sponsored by the J. Paul Getty Trust, conducted at University of California, Berkeley. July, 1989.

Resolution of Commendation from Santa Clara County Board of Supervisors. July.

Member of Board of the Santa Clara County Arts Council. Supervisorial Appointment.

Member of Committee for Arts Policy, Santa Clara County.

Wrote article *Santa Clara County Collectors* which was published in *Silhouette Magazine* in the November/December issue. Spoke on the history of murals at the unveiling of the Cupertino City Hall mural. January 25. Attended American Association of Museums Conference in Chicago, 1990. Served as juror for the Water Awareness Month poster contest co-sponsored by the Arts Council of Santa Clara and the San Jose Water Company. June.

Member of the Selection Committee for 1990 Women of Achievement, Santa Clara County.

Member of Master of Arts Education Graduate Committee, San Jose State University, 1990.

Member of the 1990 Visual Arts Panel of the California Arts Council. June.

Other memberships include: American Association of Museums, Bay Area Consortium for the Visual Arts, California Confederation of the Arts, Cupertino Chamber of Commerce, Non-Profit Gallery Association, Western Museums Conference.

GALLERY/OFFICE:

- Hired part-time Director of Special Projects. September 1989.
- Full-time staff position was requested and approved in the summer. The hiring process took place in the fall, and Assistant to the Director was hired in February 1990.
- Hired part-time Education Coordinator and artist/teachers. August 1989.
- Acquired additional Macintosh computer and a modem through in-kind donations.

Director: Jan Rindfleisch

Director of Special Programs: Patricia Albers

Assistant to the Director: Jennifer Small (before February), Brenda Bell Brown (after February)

Education Coordinator: John Mathias (summer), Patricia J. Kaspar (school year)

Artist/Teachers: Claude Ferguson, Randy Shiroma, Anita Lappi (substitute)

Consultants: Ruth Tunstall-Grant, Maribel Alvarez, Pamela Sharp

Teachers' Aides: Diana Argabrite, Edith Argabrite

Additional staff: Carol Holzgrafe, Holly Pillsbury, Nancy Calhoun, Tom Carson, Frances Paragon Arias

Student staff: Brian Ackerman, Fai Dang, Dennis Evans, Susan Fournier, Vicky Johnson, Naufel Khan, Helen Kim, Hon F. Ng, Christina Macias, Timothy Loh, Eric Teng, Karen Wallace

Student volunteers (Middle College): Victor Davenport, Heather Daemion