

Illustration, Design

Jan 18 - March 3, 1983

DESCRIPTION

An educational exhibition of poster and greeting card illustration, editorial art, cartoon originals, models, fabric design, billboard paintings, tapestries, stained glass, photographic illustration, and more.

The San Francisco Bay Area is home to internationally known illustrators and designers, working as entrepreneurs (e.g. a line of greeting cards or posters) or working for such divergent clientele as semi-conductor firms, newspapers, and cultural organizations. These artists create images for a product, idea, or cause; they enliven our public spaces and illustrate our reading material.

This exhibit is an introduction to illustrators and designers; to their art, (some of which is seldom seen in its original, unreproduced form); and to their modes of work -- for example, what do the "comps" (comprehensive preliminary drawings) look like? There is much to be learned by studying the various processes.

Drawings on napkins, "thumbnail" sketches, reproduction preparation, and progressive stages of the art in progress will be featured -- including an indication of the research, the conditions, and the negotiations involved in taking a project from concept to final product.