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# THE NEW EUPHRAT MUSEUM OF ART, 2010 - 2011 REPORT (in progress)

THE CORE OF THE EUPHRAT IS ITS UNIQUE, TIMELY EXHIBITIONS, PUBLIC EVENTS AND PROGRAMS, MEET-THE-ARTIST RECEPTIONS, AND EXHIBITION-RELATED MATERIALS. The year focused on new directions in collaborative exhibitions and program development, including working with diverse art groups and other educational institutions in the Bay Area and beyond.

# **EXHIBITIONS HELD AT EUPHRAT MUSEUM OF ART**

Foster Youth Art Exhibition of art along with poetry and writings by Santa Clara County high school students, part of a project in conjunction with the Summer Bridge program at De Anza. Also July – September, 2010.

Learn to Play
Learn to Play Too
De Anza and Foothill Faculty/Staff Exhibition
De Anza Student Show

Come on Down! project space:

**Foster Youth Mural Project:** Community Mapping Mural, was displayed in the Come on Down! project space. Part of a Euphrat art project in conjunction with the Summer Bridge Program for foster youth. September – February 2011.

Foster Youth Photography Project: *Self Portrait, Capturing the Moment*. Black-and-white photographic self-portraits of youth and/or their environments, with words written relating to their "future, goals, accomplishments, challenges, life, you." September – February, 2011.

**Performance Art** (8/4/10): Student Arts Performance: Singing/Rapping/ Poetry/DJ. This project integrated the arts in performance and included public speaking as well as presentation. Youth Performers: Joe B., Taylor P., Marcrise P., Lewis T., Jasmine V., Ashley W., Nav Nav.

Student Activist Art Show: The Student Movement Exhibit shared the story of the student organizing at De Anza, through photography, articles, film, and art. The focus was the Educational Movement and how concerned students at De Anza took action to create awareness about the constant deductions of funding towards education within and outside of campus.

Dia de Los Muertos (Day of the Dead) collaborative altar by Alicia Cortez's Puente students. November - December, 2010

La Loteria: Honorando A Nuestros Antepasados, collaborative game created by the 2010 Puente class with Euphrat artist Lydia Sanchez. November – February, 2011.

# **EVENTS DIRECTLY LINKED TO EXHIBITIONS**

Community Reception for Foster Youth Art, presentations by foster youth. August 4, 2010.

Third Inaugural Public Reception for Learn to Play, presentations by artists. November 9, 2010.

Learn to Play Game Challenges and Workshops September 17 - 18, 2010.

Learn to Play Game Challenges and Workshops October 30, 2010.

Learn to Play Game Challenges and Workshops November 20, 2010.

Learn to Play Game Challenges and Workshops January 22, 2011.

Bike Friendly City, a street game that arms teams with sidewalk chalk. Players explore, defend and create a more playful biker-friendly city. October 30 and November 20, 2011.

# **ARTS & LEADERSHIP PRESENTATIONS**

Brenda Braithwaite, Games Like Photographs: Capturing Emotions. With a focus on her provocative games, such as Train, Braithwaite challenges academic learning/knowing about difficult histories, pushing you to experience strong emotions then reflection, during game-play and long afterward. Braithwaite spoke about "difficult history," periods such as the holocaust, middle passage, trail of tears, and the Irish experience. Wednesday, February 16, 2011, 6:30 pm Forum 1.

Susana Ruiz, Take Action Games. Tuesday, February 22, 2011, 9:30 am Amin 109.

### ADDITIONAL CAMPUS COLLABORATIONS

Foster Youth Art Project, a project in conjunction with the Summer Bridge program. The students produced art and wrote about their lives. July – August, 2010.

Participation in Women's History Month Committee.

# **CAMPUS OUTREACH**

Night of Magic fundraising event, museum open. October 23, 2010.

First Thursdays, a monthly poetry, spoken word and open mic event featuring DJ Chris Styles.

Co-sponsored by the Black Student Union, the Institute of Community and Civic Engagement, the Euphrat Museum, and the DASB. November 4, December 2, January 6, February 3, 2010,

#### De Anza Student Interns

### Visits, Tours, Lectures include:

Kristy Phillips

Arts 1A/Intro to the Visual Arts (July 10)

Beth Bresnan

Arts 1A/Intro to the Visual Arts

Barbara Hoffman

Humi 2/But is it Art? Questions and Criticism

(class assignment – writing required)

Sal Breiter

Humi 6/Popular Culture Humi 1/Creative Minds

Sal Breiter
Caty Cadge – Moore

Multicultural Art History (class assignment – writing required)

Caty Cadge-Moore

Arts 1A/Intro to the Visual Arts (class assignment - writing required)

Ken Weisner

Poetry

Jen Myhre (sp?)

1st Year Experience

Alicia Cortez

Puente

Robert Stockwell

American Government and Politics

Moto Ohtake

Sculpture

# **COMMUNITY OUTREACH** (in addition to Arts & Schools Program outreach and exhibitions)

Member of San José City Hall Exhibitions Committee, ongoing

Display of Foster Youth mural project *Community Mapping Mural* and photographs at the Tech, Silicon Valley Children's Fund event, September 16, 2010

Silicon Valley Fall Festival, hands-on art booth, display, and on-going collaborative art project. De Anza student interns, Euphrat Artist/Teachers, and community members staffed the booth. September 25-26, 2010 Euphrat Museum open in conjunction with the Silicon Valley Fall Festival. Hands-on Make Your Own Game activity offered.

**Delphi Academy Teaching Tour**, included Socks Inc. sock puppet avatar-making workshop. November 5, 2010. **Faria Elementary Teaching Tours**, including hands-on game-making activity. February 11, 2011.

Cupertino Teen Center Learn to Play Too Evening, February 8, 2011. Hands-on game art activities...

#### **CAMPUS /COMMUNITY ART PROJECT**

(Working title) Play at Fair Oaks Park, tile and mosaic mural, after-school art classes and Community Kidz Camp participants February – May, 2011.

# **NEW EUPHRAT MUSEUM OF ART**

#### EXPANSION, PLANNING, IMPLEMENTATION

### A CAMPUS/COMMUNITY COLLABORATION FOR 2010-2011

# ARTICLES, PUBLICITY, ACCLAIM, TV, videos, web include

Artshift, September 18, 2010, "Learn to Play at the Euphrat Museum" by Julia Bradshaw

Spartan Daily, September 19, 2010, "Learn to Play art exhibit brings video games as art to Cupertino" by Donovan Farnham

La Voz Weekly, October 4, 2010, "Euphrat Museum of Art: *Learn to Play*" Cover photo and inside ½ page article with more color photos. By Sam Amador.

KCTV News item posted on youtube.com October 11, 2010

<a href="http://www.youtube.com/watch?v=KCKRivk2R\_M>http://www.youtu La Voz Weekly, November 15, 2010, "Euphrat Museum's Learn to Play Reception Invites Artists, Patrons to Question What is Art and Play." By Sam Amador.

Cupertino Courier, December 3, 2010, "Visitors 'Learn to Play' at New Exhibit." By Matt Wilson:

El Estoque, December 3, 2010, "A Community College's Hidden Work of Art."

San Jose Mercury News, December 5, 2010, "Museum Focuses on the Games of Life." By Matt Wilson.

#### SPECIAL RECOGNITION

#### **FUNDERS**

De Anza Associated Student Body Arts Council Silicon Valley City of Cupertino City of Sunnyvale Sunnyvale School District Cupertino Rotary Endowment Foundation

Silicon Valley Community Foundation Microsoft De Anza College The Euphrat Museum Council

Friends of the Euphrat Museum of Art

**VOLUNTEERS** 

were provided.

EUPHRAT MUSEUM OF ART, ARTS & SCHOOLS PROGRAM 2010-11
AFTER-SCHOOL ART PROGRAM  artists conducted year-long art classes for third through fifth grade and sixth through eighth grade students at Columbia Middle, Lakewood, Nimitz, Fairwood, and San Miguel Schools in the city of Sunnyvale. These schools were identified as having high numbers of at-risk youth. Over student-hours of free after-school art instruction were provided.
COMMUNITY RECESS CAMPS  Beyond the Bell Winter Camp, students from Columbia Middle School were guided by Euphrat staff, consultants, and De Anza students (Puente and Honors Program). Enabled by our Community Arts Mentorship Initiative, this project brought together De Anza College and the community through the Euphrat exhibition program, campus outreach, and Arts & Schools Program. (February 22 – 25, 2011) student hours of free instruction were provided.
<b>Community Kids Camp</b> , students from Columbia Middle, Lakewood Elementary, San Miguel Elementary, Fairwood Elementary, and Bishop Elementary were guided in a special mural project by Euphrat staff and De Anza student interns.  Over student hours of <b>free instruction</b> were provided. (April 18 – 22, 2011)
FEE-BASED AFTER-SCHOOL PROGRAM The Euphrat Museum of Art offered after-school fee-based programs at schools in the Cupertino Union School District (Faria, Lincoln, Miller Middle, Stevens Creek, West Valley,,). Over student-hours of after-school fee-based art instruction were provided.
QUINLAN COMMUNITY CENTER PROGRAMThe Euphrat Museum of Art offered fee-based after-school, evening, and Saturday art classes for children and teens at the Quinlan Community Center. Also offered new classes for pre-school age students. Overstudent-hours of art instruction were provided
TEACHING TOURS
EXTENDED YEAR PROGRAM  2010 program offered Extended Year classes at one elementary and two middle schools in the Cupertino Union School

District (Collins, Kennedy Middle, and Miller Middle). Over student-hours of during-school fee-based art instruction

Google

# **COMMUNITY EXHIBITIONS AND EVENTS TIED INTO EUPHRAT ARTS & SCHOOLS PROGRAM**

Displays so far this year at Kennedy Middle, Miller Middle, Eaton Elementary, and Faria Elementary. (1/11)