

Playwright urges defeat of prop. 14

Rod Serling, award-winning TV playwright, Sunday urged all Californians of good will — race and political persuasion aside—to defeat Proposition 14.

“If we do this,” said Serling, “we will paraphrase Horace Mann’s injunction, ‘Be ashamed to die until you have won some victory for humanity.’ We will have said, ‘We are ashamed to live without that victory.’”

THE CREATOR of the “Twilight Zone” series on CBS addressed a public Inter-Faith Meeting of 1,000 persons in the main gym.

Jointly sponsored by the El Camino Conference on Religion and Race and Mid-Peninsula Citizens against Proposition 14, the program featured an inter-faith panel of local clergy discussing church involvement in civil affairs and moral matters.

It was the first occasion on which Catholic, Protestant and Jewish faiths had ever met together in Los Altos to share in acts of worship and/or matters of Christian concern, it was pointed out by the Rev. Charles C. Cox, pastor of Methodist Community Church, Los Altos, since 1950. Cox served as moderator.

Serling deprecated his own appearance as “icing on the cake of this worthy meeting”

and suggested that he had been invited as a “drawing card.”

“I am not an especially knowledgeable man in politics, the social sciences or theology, but only a fellow American citizen who has a deep, abiding and gut-level concern with what is happening to our nation, our state, our society,” he said.

RABBI SYDNEY Akselrad, Congregation Beth Am, Los Altos Hills, and other panel speakers supported church involvement in civil and moral matters. He said, “When people say ‘stick to preaching the Gospel,’ I ask ‘have you read it lately?’”

Akselrad declared “the Negro represents the pulse of our nation in his status not only in the conscience of our people, but in the eyes of the world.”

Father Eugene Boyle, chairman of the Social Justice Committee of the Archdiocese of San Francisco, said, “Morally speaking, it (Proposition 14) is partial anarchy. It would strip from civil authority the right and duty to protect this aspect (fair housing) of the public welfare.”

DR. ROBERT McAfee Brown, Professor of Religion and teacher of social ethics at Stanford University, observed that among the most strident voices this fall are those attacking clergy for interest in social issues.

He found it a “curious inconsistency” that discrimination is seen by some as a “political, not a religious, matter, whether in Birmingham or Burlingame.”

Dr. Brown, who was jailed in Mississippi this summer for his civil rights work, believed “the real problem is the immorality of ministers keeping quiet on public issues.”

Professor Charles J. Meyers of Stanford University School of Law followed the panelists with a discussion of “A Lawyer Looks at Proposition 14.”

MEYERS SAID the fair housing laws that Proposition 14 would nullify embodying a principle long established in law — the reasonable regulation of the use of property to prevent social evil.



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Friday, Oct. 16, 1964



PLAYWRIGHT AGAINST PROP. 14— Television playwright Rod Serling (on rostrum) addresses an audience at last weekend’s Inter-Faith Rally against Prop. 14, the Rumford Act initiative, in the main gym. Serling was among a

bevy of speakers denouncing the ballot proposal which comes before voters Nov. 3. Also on speaker’s platform are clergymen from all faiths, an integrated inter-faith choir and a Stanford University law professor.

Hyde Park project held

A “Hyde Park Hour” will be held on Thursday, Oct. 22, at 11 a.m. in front of the Library. Under the sponsorship of the Speech Club, this event takes its name from London’s Hyde Park where, since 1660, speakers have been free to completely express their views on political, ethical and moral issues.

An open invitation to participate has been issued for all Foothill clubs and organizations. Time will also be allowed for individual students to speak. Speakers’ platforms will be provided.



PRESIDENT JOHNSON tries to make his way through crowds of well-wishers in San Francisco’s Washington Square this week. But the occasion of his Columbus Day address Sunday is not the reason we have put his picture here. Instead, we invite you to turn to page 4, the beginning of a special section on this, National Newspaper Week, and read what Johnson has to say about the American newspaper. And while you’re at it, look over the rest of the section. We hope you’ll find it interesting. — Photo by Charles D. Anderson

Protest traffic plan

Students petition Hills council; efforts made to avoid new signs

Petitions against erection of new stop signs along El Monte Avenue near the College were circulated on campus this week in the wake of an announcement of a traffic safety plan for Los Altos Hills.

The petitions, circulated by students — some of them ASFC officers and other Student Council members — continued to gain names in support late this week.

THE TOWN Council of Los Altos Hills last week acted to install stop signs along El Monte between the College and Fremont Road. The measures were

taken after complaints by citizens that College traffic on El Monte was traveling dangerously fast.

Residents were living “on the edge of a great tragedy”—that of a car killing a child walking to school — Councilman Ross Aiken told the council.

He called for the additional signs as part of a campaign of emergency measures to help curb traffic dangers.

AIKEN SAID Foothill’s opening in Los Altos Hills in 1961 had four main results:

- Traffic was concentrated in the town.
- Students were forced to find other routes on back roads to avoid the traffic.
- An awareness of these roads set them up as targets for “automobile testing” and “sports car rallies” featuring 50-car caravans.

● The crime rate increased as the community became known to outsiders.

Aiken said that though traffic must be slowed all through the town, El Monte is still his main target.

“I DON’T object to the 35-

Grid festival set next week

October 22 has been slated as the final day to file names of nominees for the 1964 football queen. All clubs and organizations are urged to select their candidates immediately, according to ASFC vice-president Hoagy Preshaw.

The annual rally and tug-of-war will take place in the gym at 11 A.M. on October 29. The tug-of-war is between two rivals, the Circle K and Vets Club. Its primary purpose is to build spirit. The queen and her court will reign at the dance which will be sponsored by the Vets Club on October 30. The football game with College of San Mateo on October 31 will close the festival. There will be special half-time activities.

The choosing of the queen and “Professor Snarf” is among big events of the festival. Each queen candidate and favorite “Prof” is sponsored by a different club or organization. Votes are a penny each and students may vote as many times as they wish. Proceeds

(Continued on page 4)

Dumke featured in lecture series

Highlighting Founders Day ceremonies on the campus Sunday will be an address by Dr. Glenn S. Dumke, Chancellor of the California State Colleges on “The Creation of a College.”

Dumke’s recitation, the second program in the 1964-65 free public lecture series, will also commemorate the seventh anniversary of the College.

Scheduled to precede the lecture, which will begin at 8:15 p.m. in the Theatre, are several selections by the Skyline Chorale under the direction of Mr. Royal Stanton, FC music instructor.

mile speed limit,” he said, “but they (drivers) don’t stick to that. It would take a cop every 100 yards to stop the speeding.”

“The only way is to have boulevard stop signs at every cross street.”

On El Monte, stop signs are slated to be erected at these points:

- Northbound at O’Keefe Avenue.
- Southbound at Summerhill Road.
- Southbound at St. Nicholas School.

US Marine Band gives FC concerts

The United States Marine Band will be at Foothill on Saturday to present a series of two concerts in the campus gymnasium. A matinee performance is scheduled at 2 o’clock plus an evening concert at 8 p.m.

The colorful, 166-year-old group is being brought to this area by the Kiwanis Club of South San Jose to benefit the club’s youth activities.

Under the direction of Lt. Col. Albert Schoepper, the band will open Saturday’s performance with Fillmore’s “The Man of the Hour” march, followed by Dvorak’s “Carnival” overture and a medley of Richard Rodgers’ tunes.

Also on the program will be Concerto Grosso for Two Cornets and Trombone by Morissey and the “Pineapple Poll” suite by Sullivan. Other works scheduled will include “March for Brasses” by Goldman; Prelude to Act I of Wagner’s “Lohengrin;” “Cuernavaca,” a Latin Scherzo for band, by Jenkins and Rimsky-Korsakoff’s “Flight of the Bumble-Bee,” played by the clarinet section of the ensemble.

(Continued on page 4)

Sentinel dismayed by traffic 'solution'

The Town Council of Los Altos Hills last week tossed out the window almost all hope of helping to solve the El Monte Road traffic situation during College rush hours.

Councilmen voted to ask for installation of additional stop signs on El Monte between the College and Fremont Road. The move came on the heels of complaints by residents that College traffic was traveling dangerously fast along El Monte.

When ASFC officers and other students this week began to circulate petitions against the signs, they all but emulated the Sentinel's opinion on the topic.

More signs will slow traffic to and from the campus so much as to cause the same conditions as flustered driver and citizen alike before El Monte was widened last year from the two-lane bumpy route it used to be.

We join the student plea to the Town Council to reconsider the action.

If pedestrian safety is the problem, what's wrong with building sidewalks? Except that "sidewalk" is a dirty word in Los Altos Hills.



Guardian of Truth

This is the time and the place for the Sentinel to toot its own horn once each year. It's National Newspaper Week.

In an effort to explain what staffers do at all hours of the day and night in M-24, we have added an extra two pages in this issue—pages 4 and 5—as a special National Newspaper Week section.

We like to look upon college journalism

curriculums as the training ground for most staff positions on commercial newspapers—and this is becoming more and more true for more papers.

From Foothill alone, some 15 former Sentinel staffers and or journalism majors have been placed on Bay Area newspapers since the Los Altos Hills campus opened in 1961.

This is a pretty good average, since the yearly number of J-majors here never numbers more than half-a-dozen.

Many of the 15, of course, went on to four-year colleges for additional study as they are encouraged to do. But they got their start at Foothill and their lab experience was on the Sentinel.

That's why we try to keep in mind that the Sentinel is as much a learning situation as it is a campus news medium.

And that's why we admit we make mistakes. But there is a big difference between making mistakes and making the same mistake over and over.

We try to learn from ours.

The Probing Pen

The war on the Foothill campus

By JIM SILVER

As we continue warring on Foothill's intellectual poverty from week to week our battle tactics won't always be heavy. Everything in moderation—even extremism, now and again.

Are you seeking the Greek Golden Mean in all your pursuits? As an activist student don't forget that strong mind and body go hand in hand.

You should dwell also, though in moderation, on building a strong body. Your opportunity to find tension reduction and new friends, both of which tax the development of your skills, comes in making Wednesday's Co-Rec "the time of your week."

FOLLOWING IS a list of Foothill activity ideas, both new and old, exciting and favorite. These fall, as tactics against complacency, somewhere in the middle ground between heavy and light. Get the ball rolling, begin to experience and glean. Read on . . .

Hyde Park, London style free speech: The speech club will begin liberating the quad in front of the Library, College Hour, Thursday.

The club will provide speakers' stands for propagandizing students and clubs, and if the four provided pinnacles of wisdom are filled you are invited

to bring your own soap box.

STUDENT - FACULTY Retreats: failure No. 1 of these opportunities to mix students, scholars and ideas in the seclusion of Monterey's Asilomar is your loss.

Our current failure as past failures is not caused by lack of student interest as is popularly believed, but is the result of non-opportunity grabbing and complacent faculty.

Push the plans for No. 2 by prodding your favorite instructors with topics and encouragement.

THE "BULL Session Bulletin Board" is now here and just what our commuter campus needs. Finding it difficult to contact people willing to discuss philosophies and academics, we need this scheme badly to answer the problem of how to enlarge the scope of intellectual atmosphere at Foothill.

Mentioned in our first column as a "psychological warfare technique," this weapon will help win major battles for fuller education.

This tactic will be key in making ideas vital and subjects interesting and especially effective in finding break-throughs of understanding prior to exams. The board is located in the Sentinel office, M-24.

SELLOUTS AND turn-away

crowds for the first two Film Festival programs cry of a growing interest in this fascinating horizon of experience.

The unsilent "Silent World," as exposed through new and experimental techniques, drew student crowds to a "participation experience" of great significance as a technique of propaganda and communication.

If you are a fan of this art form, cash in on student rates for the S. F. International Film Festival, tickets campus box office now.

The following proposal is guaranteed to provide you and your friends plenty of selected seasoned food for thought. "KFJC Repeat Performance" and "Encore," both programs of recorded educational features, will be beamed into the Campus Center patio court. Day-old KFJC features along with "Encore," book talks and speeches, will add to your pleasures of coffee or lunch by providing topics for many an enlightened discussion.

THE "WET-BLANKET" technique of our administration's volunteer fire department is on its way out, we hope.

The wet blanket is red tape, non-cooperation and biased selective inattention. Except in the mazes of modern education it would be inconceivable that we could have "educators" blind to the worth of so many fine activities which excite students.

President cites lack of contact with student body

By AL KOSKI
ASFC President

The Student Council and I were amazed and embarrassed to hear last week of the lack of communication between student government and the student body.

I was, therefore, very pleased to read in the Oct. 9 Sentinel about the proposed investigation into student government. We in student government welcome this.

Perhaps when more of the pertinent facts are explained and more students understand what student government is about, a larger part of the student body will become actively interested in this organization.

(EDITOR'S NOTE: See page 3 for additional story on Student Council actions last week.)

Swim, prices, occupy Duntless Spec's pen

By BILL JONES

People have loftily called Foothill a "high school with ashtrays." They apply this phrase to all junior colleges. The funny thing about it is that by saying it, they admit their own stupidity. Sure, Foothill has its faults. What college doesn't? The apparent reasoning behind the ashtrays bit is that since almost anyone can get in, and does, a junior college is merely a big league high school, equipped with ashtrays.

In what high school can you decide your own schedule? In what high school can you be treated like an adult: not as an imposing nuisance leeching off the teachers' "valuable time?" The obvious answer to all of this is, of course, none. So no more of that idiocy.

Bill Munson, former ace Foothill quarterback now with the pro football L. A. Rams, was given a glowing write-up in the October 5 "Sports Illustrated" after his sparkling performance against the San Francisco 49'ers in a nationally televised game. Foothill, unfortunately, was not accorded the same treatment. Tex Maule, opinionated and sometimes lovable SI writer, recorded that "Munson was unwanted by the college scholarship dealers, and he languished for a year at Foothill Junior College before . . ." Hats off to Tex Maule, and to hell with him. Bill Munson was one of the finest in the long line of great Foothill quarterbacks and is one of the school's all-time passers. If that is "languishing," then Webster doesn't know the meaning of the word.

Doesn't it get tiresome to read on attendance policies that "Foothill recognizes no unauthorized absences?" Of course it doesn't. You can just be absent with no excuse, that's all. But up to a point, of course.

Foothill's Bookstore, affectionately known as "The Rook-

ers Roost, Annex #1," has struck again in its favorite place: the student's wallet. With no announcement of any kind coming the way of the Spectator, the annex stopped buying back books at full price a week before the final drop date. In other words, if a student is forced to drop a class for which he has already purchased a book, he not only can not get full price for it, but he has to wait until the end of the semester to get half. In the meantime it could easily be stolen, lost, or ruined.

Speaking of theft, it is not surprising to me to read of the large increase of larceny on the campus. With Bookstore prices being what they are, a student is better off taking the risk of stealing than putting himself in the poorhouse by patronizing the Bookstore.

Advisers named to Roundtable

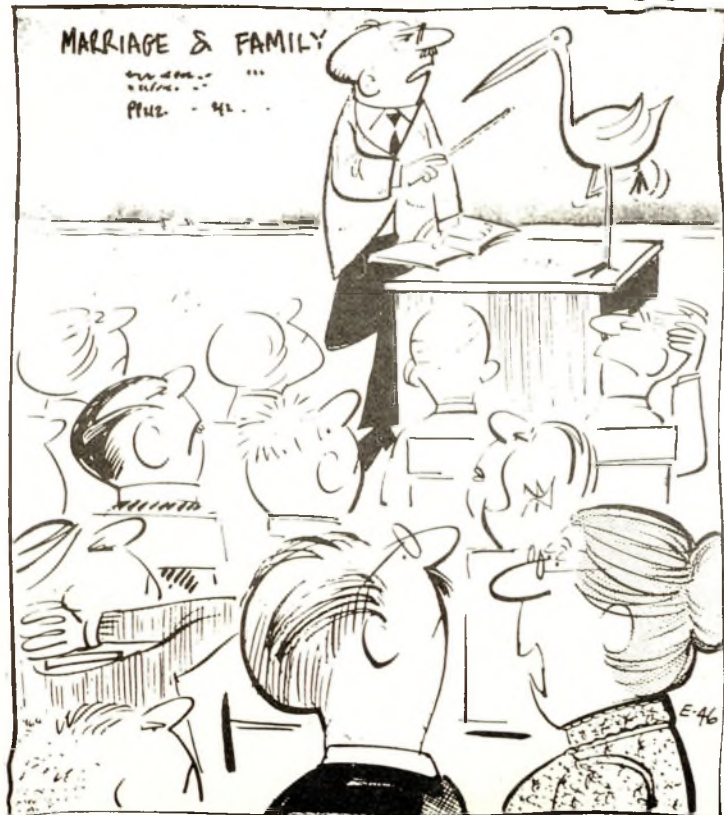
Robert Bernasconi, English instructor heads the staff of advisers to Foreground, the campus literary magazine.

Assisting Bernasconi will be James Mauch, planning and coordination; Marian Robinson, fiction; James Bristol, essays; and William Griese, poetry. All are members of the English department.

Writers Roundtable has scheduled poetry readings, workshop conferences and guest speakers. An organizational meeting will be held Tuesday, Oct. 20, at 11:00 A.M. in L-26. Recently named adviser to the group is William Walker of the English department.

Participants in Writers Roundtable will be encouraged to prepare manuscripts for Foreground, according to Bernasconi.

LITTLE MAN ON CAMPUS



"I LIKE THIS NEW MAN'S APPROACH, DEAN HOOKER."



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Editor-in-Chief Charles D. Anderson

City Editor Diane Tummel

Photo Editor Mike Lidster

News Editor Dave Goth

Business Manager Dana Young

Sports Editor Jack Ellwanger

Advertising Mgr. Cal Oltrogge

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Adviser Warren A. Mack

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Koski underscores need for attendance at retreat

Lack of interest on a student-faculty retreat cancelled after being scheduled last weekend has prompted ASFC Pres. Al Koski to stress the need for attendance at the second scheduled retreat Nov. 6-7.

Koski last week appointed Student Council member Barry Russ as a committee of one to help "put tacks on the chairs of some faculty" in order to get adequate faculty participation.

STUDENTS INTERESTED in attending may obtain more information in C-31.

C. Garth Dougan, director of student activities, sang praises of past student-faculty retreats at a Student Council meeting last Thursday.

He said that the average cost for a weekend retreat is eight dollars, though half of the bill is picked up by ASFC.

THE RETREAT—for which no discussion topic has been picked—will follow on the heels of the first, cancelled for "lack of interest," according to ASFC officials.

Student Council members took no formal action.

Council, on other matters:

- **TABLED ACTION** on printing "in 'Footprint' style" a summary of all actions of ASFC councils and boards.

- **Heard Associated Organizations Council (AOC)** representative Nick Johnson remark that he prefers Student Council act on club petitions instead of Executive Council.

- Received a report from Russ Coello, chairman of a campus "Get Out the Vote Campaign." Coello said the campaign is aimed at students aged 21-29.

- **ACCEPTED A REPORT** from Koski on an Area 6 student government association conference at San Jose City College Oct. 24. Koski said attendance is open to any interested student and not limited to ASFC officers.

- **Heard ASFC Vice President Hoagy Preshaw** report on actions of AOC. Preshaw said

committee to persuade the administration that College Hour is "needed." Several classes have been scheduled during the hour this semester. the council has appointed a

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AL KOSKI
... ASFC President

KFJC program log 89.7 mc. FM

Friday, October 16

- 6:00 Prelude
- 6:45 18th Olympic Games
- 7:00 This Australia
- 7:15 Dutch Folklore Relived
- 7:30 Frontiers of Music
- 8:00 Four German Writers
- 8:30 Kurt Weill Theater
- 10:45 Dateline Wrap-up

Monday, October 19

- 6:00 Prelude
- 7:00 Democracy in Action
- 7:30 Update
- 8:00 Pipes of Pan
- 8:30 Shakespeare
- 8:45 World of Paperback
- 9:00 Dateline London
- 9:30 The Men
- 10:00 Music in the Night
- 10:45 Dateline Wrap-up
- 11:00 Dylan

Tuesday, October 20

- 6:00 Prelude
- 7:00 Patricia Marx Interviews
- 7:30 Contemporary Music in Evolution
- 8:30 Creative Method
- 9:00 Teatro Espanol
- 10:00 Music in the Night
- 10:45 Dateline Wrap-up
- 11:00 Dylan

Wednesday, October 21

- 6:00 Prelude
- 7:00 Standard School Broadcast
- 7:30 Focus: VIP
- 8:00 Curtain Call
- 8:30 On Broadway
- 9:30 Georgetown Forum
- 10:00 Music in the Night
- 10:45 Dateline Wrap-up
- 11:00 Dylan

Thursday, October 22

- 6:00 Prelude
- 7:00 Cross Section
- 7:15 Call Board
- 7:30 Cabbages and Kings
- 8:30 Masterworks from France
- 9:00 Theatre Francais
- 10:00 Music in the Night
- 10:45 Dateline Wrap-up
- 11:00 Dylan

Car pool needs to be helped by file

Students with transportation or parking problems may find the answer by visiting the student personnel office and reviewing the new car pool file.

The file, instituted this semester, is compiled by the students to fill the needs of commuters in Los Altos, Palo Alto, Campbell, Cupertino, Fremont, Mountain View, Santa Clara, Saratoga, Sunnyvale and other local areas.

The sign-up sheets, found in the box located on the left side of the information desk, provide a space for those who would like to give or receive a ride or exchange with other students.

'Damn Yanks' open on 30th

Right in tune with baseball's current world series fever is "Damn Yankees," Foothill College Theatre's opening production of the 1964-65 season. Based on American national past-time, the popular musical will open Friday, Oct. 30, in the College Theatre.

Directed by Leslie Abbott, "Damn Yankees" relates how the devil and his siren helper win a fantastic pennant for the Washington Senators, defeating the New York Yankees.

Headlining the cast of 50, which is the largest FC cast to date, are Bobbe Ellis and Maurice Demers. Patricia Weaver, Charles Haid, Curt Webb and Iris Benson also play key roles.

Demers, portraying the whimsical devil, won critical accolades for his portrayal of Benny Southstreet in Foothill's production of "Guys and Dolls."

Enacting the role of the vamp, Lola, Miss Ellis has appeared with the San Jose Light Opera Association in "West Side Story" and "Carnival" and with Repertory Theatre in "Pal Joey."



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LINDA'S DRIVE-IN

On El Camino Real — Corner of Escuela — Mountain View

Up to its readers -- partially

How good can a newspaper be?

By SIGVARD GISSLER
Executive Editor
Waukegan, Ill., News-Sun

Few social institutions come in for more enduring scrutiny and criticism than American newspapers.

We in the newspaper business do not object to this on-going critical analysis. We, in fact, welcome it. We like the brickbats with the bouquets. They keep us on our toes and prod us to more creative effort.

They also spur us to seek more effective ways of explaining to the readers how we view the nature and function of the newspaper in our free society.

THIS LATTER point about explaining our social role and responsibility is especially important, because much criticism of newspapers centers in this area.

Perhaps the most specific gripe has to do with the great amount of content in almost every newspaper that deals with the frothy, the trivial, the inconsequential—such as advice-to-the-lovelorn, or a story about the shattered romance of a Hollywood vamp.

It is argued that when newspapers print this kind of twaddle, they duck their social responsibility. It is said they should instead be developing a more panoramic picture of the big problems and issues—such as disarmament, defense, foreign affairs, inflation, and so on.

I'D LIKE TO frame an answer to this chronic complaint around a question: How good can a newspaper be?

It's not easy to answer. We all know that newspapers vary greatly in the United States. It's very hard to generalize about their quality. They range from the journalistic giants like the New York Times and Washington Post to a few real dogs.

Yet, all newspapers I can think of—regardless of size or quality—have one thing in common. It is an elementary factor, but for some reason many readers and critics of newspapers lose sight of it. I'm referring to the fact that every newspaper is built on solvency—first, last and always.

NEWSPAPERS DO not receive Ford Foundation grants to help defray expenses. We must earn our money by selling advertising and by selling the newspapers themselves. Unless we make at least enough money to meet payrolls and creditors, we're destined for a spot in the journalistic bone-yard.

What does this have to do with the quality of a newspaper? We are a mass medium, designed to appeal to a lot of publics. Men want somewhat different things in a paper than women. Old people want somewhat different things than young people.

There also are differences in wants according to education and economic status. Some want good comics. Some want a good sports page. Some want good editorials.

Newspaper publishers must produce the kind of paper that all these publics will be willing to buy. If they don't advertisers will look elsewhere, and the presses will eventually grind to a halt.

ALL OF THIS means that the publisher and editor of any newspaper—if they want to stay in business—must give great thought to what their readers want in a newspaper and not just what the producers of the paper think people should want.

Let me illustrate this concretely. Let's suppose a certain editor thinks that modern man

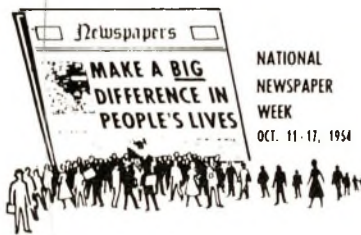
ought to be better informed about world affairs. He thinks his readers ought to know more about Prince Shianouk of Cambodia other than his name sounds funny. They ought to know the physical dimensions of Cambodia, its resources, its aspirations, its problems, its role in the world.

In carrying out this belief the editor decides the bulk of the newspaper should be devoted for the next week to a textbook-like study of Southeast Asia.

Now if this editor's audience is an extremely rare one, he might get away with this. Some of his readers may even appreciate his undertaking.

But if his audience is typical, he'll be drenched with a cascade of abusive letters. Some people will demand to know what has happened to Little Orphan Annie or that column on stamp-collecting. The Ladies Garden Club will be infuriated that the names of their tulip contest winners were elbowed out to make room for an extra paragraph about turmoil in Thailand.

IN SHORT, the editor is not giving the people what they



want. He's giving them what he thinks they ought to want and he doesn't give a hang whether they really want it or not. If he keeps it up, his newspaper is doomed.

"Far fetched?" Yes, but why is it? Because most editors have enough savvy to realize—in at least a rough fashion—what their readers like to read.

Every editor of a large metropolitan newspaper knows, for example, that when he splashes the ugly details of a fiendish murder across the front page, newsstand sales will skyrocket.

So you don't have to be in the newspaper business very long before you find out that people—for better or for worse—just love to read spectacular crime stories, heart-tugging human interest stories, the comics, gos-

sip columnists and other items that critics classify as "low brow" reading material.

YET THIS IS what helps finance a newspaper's more idealistic editorial projects. The so-called "low brow" readers provide the broad financial support which permits editors to spend money on stories and features that they know will cost more than the readership they will draw.

Why do editors do this? Why not just print the froth and rake in the profit? Well, of course, some do. But I think most publishers and editors try to show more social responsibility than that. They feel that publishing a newspaper is more than a business.

It's like buying a race horse or a major league baseball team. You can probably find more rewarding investments for your capital. The difference is that you're interested in something more than money.

WHEN IT comes to newspaper publishing, you're interested in running a social institution; you're interested in propelling a social force. You feel you're doing something challenging

and important. There is something inexplicably satisfying and delightful about informing, entertaining and edifying people.

Without wanting to sound mystical, I might say that journalism and newspaper publishing is a "calling." And once you are deeply involved in putting out a paper, the profit aspect—while indispensable—becomes rather secondary.

In fact, people on the business side of a newspaper (the people who sell the advertising and keep the books) often have a rugged time getting the editorial side to understand there really is such a thing as the "business side." They find it difficult to impress upon editorial people that the newspaper can initiate no noble editorial projects at all if the newspaper is out of business.

HENCE, WHEN we ask "how good can a newspaper be?" we may answer "very good"—depending on the talent and sense of social responsibility of its managers and workers. But unless it is also solvent, it can't be at all. And that's where the critical point of giving readers a healthy dose of what they want, and not just what the editor thinks they ought to want, comes into play.

So, when you complain about a newspaper's "frothy" daily fare, you must remember that the editor and his staff by economic necessity have little choice. Of course, there is a happy medium, a balancing of the vacuous and the profound. That's what any respectable newspaper strives toward.

To be sure, there are the black sheep, the newspapers that print much more lurid and trivial news than they have to. They err on the side of what readers want. Like television, they tend to rely too heavily on the "least common denominator" yardstick.

This is something every newspaper must guard against.

ON THE OTHER hand, I think it's unfair, unrealistic and unfruitful to dump all the blame for the shortcomings of a newspaper's content on the desk of the editor or publisher. I think the tastes of readers need upgrading just as badly as many stories and features in most newspapers could be improved.

What I'm saying indirectly touches on some basic social failings.

Our popular art forms (and a newspaper is one of them) aren't going to improve in quality until patrons do likewise, until our schools do a better job of educating future adults, until our family units awaken more intellectual curiosity in future adults, and until the readers—be they future adults or just plain adults—realize their own shortage of same.

Grid Festival . . .

(Continued from page 1)
will go to the Foster Child Program.

The queen candidates will be announced to the student body October 23 and voting will be held October 29 and 30. Voting for "Professor Snarf" will be held on October 26-30, both in the campus center.

ASFC President Al Koski stated, "the Football Festival is the biggest event on campus the entire year."

Marine Band . . .

(Continued from page 1)

William Jones will be featured as baritone soloist in Mozart's comic "Catalogue" aria from "Don Giovanni." Performances will be closed with Rimsky-Korsakoff's "Capriccio Espagnol."

Page 4

Foothill Sentinel

Friday, Oct. 16, 1964

Official congratulations

★ ★ ★ ★ ★ ★ ★ ★ ★
Johnson, Brown salute U. S. press

TO THE NEWSPAPERS OF AMERICA:

National Newspaper Week affords a welcome opportunity to salute America's free press and to applaud its vital and essential function in the daily life of our democratic society.

The right to know is the natural prerogative of every American citizen and forms a continuous thread in the development of our constitutional freedom. Newspapers have throughout the years contributed significantly to the preservation and propagation of this cherished right.

As spokesmen for the ideals which emanate from our rich heritage, they expand our horizons of knowledge and deepen our understanding of both domestic and foreign affairs.

In serving as guardians of these ideals, our newspapers fortify the ties not only between our own citizens, but also between America and the world community.

I know that all Americans join in this tribute to our newspapers and I am confident that our press will sustain and enhance its indispensable role in the life of our Democracy.

LYNDON B. JOHNSON
President

PROCLAMATION

The observance of National Newspaper Week pays tribute to one of the most vital forces in our life as a nation and in ourselves as individuals: the American newspaper.

Whether it is the large metropolitan daily or the smaller, more personal rural weekly, the American newspaper brings to all of us the facts which we, as American citizens, must have in order to participate in the complex task of governing ourselves, and which we, as individuals, require for our information about the myriad occurrences of an exciting and fast-moving world.

The importance of timely, accurate, and complete news is as vital today as it was when Thomas Jefferson observed:

"The basis of our government being the opinion of the people, the very first object should be to keep that right; and were it left to me to decide whether we should have a government without newspapers, or newspapers without government, I should not hesitate a moment to prefer the latter."

On the occasion of National Newspaper Week 1964, I congratulate the newspapers of California and the entire nation for the contribution they make to the continuing improvement of their craft.

EDMUND G. BROWN
Governor

Publishers Foundation offers 'how-to-do-it' kit for use of newspapers in the classroom

The American Newspaper Publishers Association Foundation offers help to both newspapers and teachers in using newspapers in the classroom effectively.

The results of a survey last year are incorporated into a "how-to-do-it" kit which explains how newspapers and

schools have cooperated in 32 cities.

The kit, a "Development Manual of the Newspaper and the Classroom Program," consists of a step-by-step outline for newspapers on how to conduct or launch an effective program, a discussion of teacher and administrator experience in the

use of the newspaper in the classroom, and "A History of the Newspaper in the Classroom."

Copies are available at 50 cents. Requests for these materials should be addressed to ANPA Foundation, 750 Third Ave., New York, N. Y. 10017.



Genuine com
 What happe
 story in pictures

Story in pictures

What happened at Sentinel com

By CHARLES D. ANDERSON
Sentinel Editor-in-Chief

You are reading the end product of the efforts of some seven days work by more than 20 persons.

And every Friday when you grab a Sentinel from a news stand, you are grabbing the efforts of the same number of people for about the same number of days.

THIS BEING National Newspaper Week, Sentinel Photo Editor Mike Lidster compiled this photographic story of the processes through which Sentinel stories go before Friday's edition makes it to campus.

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WHEN SHE finishes researching, she writes the story and turns it into Copy Editor Marti Silverstein (3), who edits it for typing and style errors and double-checks questionable statements for correctness.

Each page actually takes shape under the hand, pencil and ruler of News Editor Dave Goth (4), shown here with Adviser Warren A. Mack. With a

screened photos and negative duplicates of the type are "burned" onto a sensitized aluminum printing plate.

The plate is attached to a Goss web-fed offset press (inspected by Editor-in-Chief Charles D. Anderson in 7) and the Sentinel goes to press.

Each edition is trucked to the campus and Sentinel circulation workers place copies in the stands. That's where you, the reader, come in (8).





Performances by Foothill cheerleaders, pom - pon girls, baton twirler and band director Herbert

Patnoe, along with the awe expressed by a pair of young fans, added to Saturday's football game against San Francisco City College. Afterwards, a swim contest highlighted a Foothill - CCSF dance. A CCSF couple won.

— Photos by Mike Lidster and Tom Howser



VILLAGE CORNER

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GRAND OPENING

of the

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SHOPPING CENTER

Monday, October 19 through Saturday, October 24

DAILY ENTERTAINMENT WITH
INTERNATIONAL FOLK SONGS AND FOLK DANCES

INTERNATIONAL COSTUME SHOW

Saturday, October 24, 6:30 p.m.

Man-Made Religion is Damning the World

If you are fed up with "religion" you're on the right track. "Religion" has been defined as man's best effort to find God. Man seeks and strives religiously to rise to the perfection of a High and Holy God. Probably more crimes have been committed in the name of "religion" than for any other cause.

Christianity is different. Christianity is God reaching down in mercy to rescue lost men. There is a world of difference between "religion" and Christianity.

As men attempt to merge religions and to find common grounds for their faiths, Christianity continues to express God's desire that men be saved by personally meeting and being joined to our Lord Jesus Christ.

"Religion" stresses that man should strive for perfection. The Bible calls attention to the total depravity of man and his helplessness to do anything about it. (Romans 3:10-20). "Religion" emphasizes the importance of works and efforts to earn favor with God; the Bible says that good works and behavior are only possible as Jesus Christ lives through a regenerated believer. (Galatians 5).

"Religion" hopes for world peace by compromise and tolerance of diverse ideas. Christianity speaks out boldly against sin and idolatry, pointing again and again to the necessity of personal conversion and the new birth without which no man has any merit in the sight of God.

Chances are, if you grew up in this country, you have seen the open hypocrisy and idolatry in religions, including a large portion of professing Christendom. Don't be misled by "religion" or by the man-made barriers which hide the true Light of the world, Jesus Christ, who is a living Person you can meet.

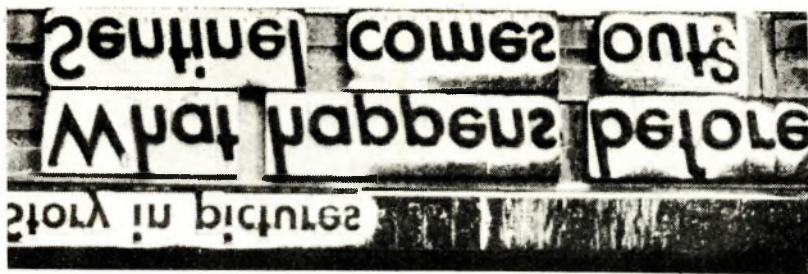
There is only one thing which really counts in this world or the next and that is your personal relationship to the Lord Jesus Christ, the Head of the True Church, The Great Shepherd of our souls, the Lamb of God slain for our salvation.

"Religion" is not the answer to anything; personal commitment to Jesus Christ is the answer to everything.

Before He met Jesus Christ the Apostle Paul was one of the most religious and well-educated men of his day, but he discovered that "religion" had led him away from the truth! Paul states that he was, "circumcised on the eighth day, of the people of Israel, of the tribe of Benjamin, a Hebrew born of Hebrews; as to the law a Pharisee, as to zeal a persecutor of the Church, as to righteousness under the law, blameless. But whatever gain I had, I counted as loss for the sake of Christ. Indeed I count everything as loss because of the surpassing worth of knowing Christ Jesus my Lord. For His sake I have suffered the loss of all things, and count them as refuse, in order that I may gain Christ and be found in Him, not having a righteousness of my own, based on law, but that which depends on faith; that I may know Him and the power of His resurrection, and may share His sufferings, becoming like Him in His death, that if possible I may attain the resurrection from the dead." (Philippians 3:5-11)

Won't you go directly to Jesus Christ today and settle your relationship with Him?

CONTEMPORARY CHRISTIANS ON CAMPUS
Box 11791, Palo Alto



Story in pictures

What happens before Sentinel comes out?

By CHARLES D. ANDERSON
Sentinel Editor-in-Chief

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And every Friday when you grab a Sentinel from a news stand, you are grabbing the efforts of the same number of people for about the same number of days.

THIS BEING National Newspaper Week, Sentinel Photo Editor Mike Lidster compiled this photographic story of the processes through which Sentinel stories go before Friday's edition makes it to campus.

To begin with, (1) City Editor Diane Tummel confers with

a reporter — in this case Claudia Hartman — giving an assignment and clarifying any preliminary questions.

Miss Hartman follows up (2) by telephone, interview or by using her own personal initiative in digging out information not readily apparent.

WHEN SHE finishes researching, she writes the story and turns it into Copy Editor Marti Silverstein (3), who edits it for typing and style errors and double-checks questionable statements for correctness.

Each page actually takes shape under the hand, pencil and ruler of News Editor Dave Goth (4), shown here with Adviser Warren A. Mack. With a

"run sheet" of stories, headlines and photos available, Goth designs the pages as they are requested by the printer, Foothill Printing & Publishing, Inc., of Cupertino.

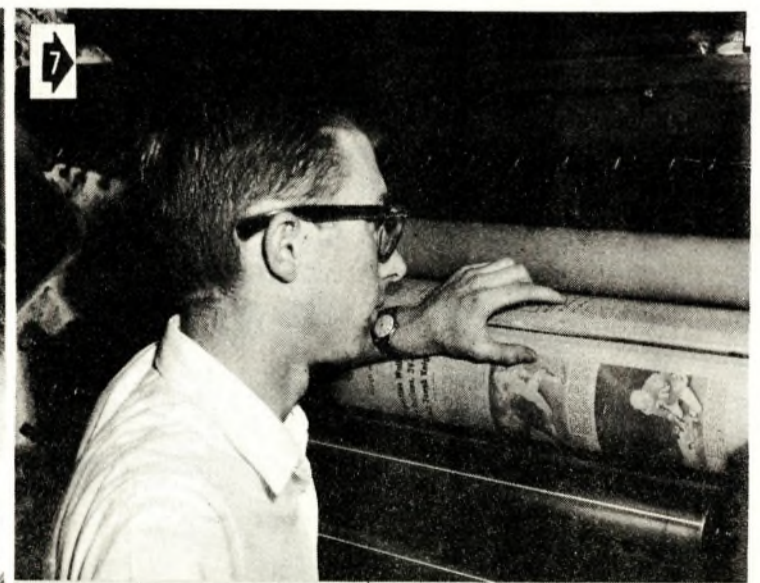
As news copy, photos and page "dummies" are sent to the printer, the photos are processed for printing and all stories, photo captions and headlines are set in type. Linotype line-casting machine operator Rod Brown operates the keyboard of one of two Linotypes (5).

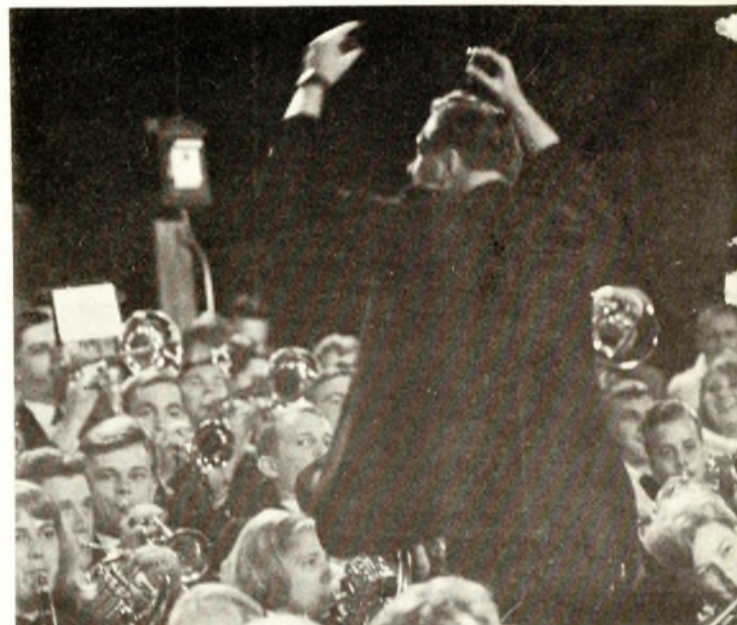
AFTER BEING proofed and typographical errors are corrected, the type is set up in "forms" according to the page dummies (6).

The type pages are inked and a "reproduction proof" is pulled — minus photos. Through a lithographic photo process, screened photos and negative duplicates of the type are "burned" onto a sensitized aluminum printing plate.

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INTERNATIONAL COSTUME SHOW

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ADVERTISEMENT

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CONTEMPORARY CHRISTIANS ON CAMPUS
Box 11791, Palo Alto

Footsie is here after wait

Footsie, the once infamously kidnapped mascot who hangs in the Campus Center outside of the Owls Nest, is a heavy 800 pounds and difficult to carry around.

But in 1959 four industrious students kidnapped the golden Footsie of the red and black in a revolt against the student government. They demanded an election for a permanent name for the school mascot and won by 14 votes. In the ASFC Constitution a new law was written: "The official mascot shall be an owl, designated as Footsie."

WELL, THAT'S history and Foothill Collegiates have been looking for a live representative since. About five months ago one was found when a student of Mrs. McLanahan, Chairman of the Biological and Health

Sciences Division, discovered a little owl in the Los Gatos area.

And now a new twist on the old tradition is on. This one, instead of dust, likes a diet of live mice and raw meat. No reports have been heard yet whether its appetite is improving around the traditional rival time of the year.

Wait'll he trys his dishes a la San Jose City College style.

The annual clash between the Owls and Jaguars is on again.

Going into tonight's game, both teams claim a share of first place in the Golden Gate Conference race, each owning a 1-0 mark.

Before Footsie was found, College rooters used a costume-garbed make believe owl who paraded and danced before the crowd at the ball games.

Footsie, the official one, now

has sharp claws and a sharp beak and is representative of all that Foothill sporting teams are to be.

This Footsie will not be as easy to take.

Footsie made his first public appearance at the Cabrillo affair here as a new, live and somewhat nervous mascot, while Foothill won its first game. Hmm.

Chuck Mathews, his handler, said that Footsie will overcome his fear of the crowd after a few outings.

Footsie is a Lesser Horned Owl and is about six months old.

He will be at most of the home activities and will be seen resting on his perch in the office of Biological and Health Sciences.

Foreign sport draws no raves on campus

By JACK ELLWANGER

If it had the money the International Club might run an ad. It could read like this:

Wanted: one soccer coach for Foothill College. Established, hard working and enthusiastic team to work with. Highly interested new friends make good working conditions. Apply by phone: 941-1124.

HERE'S ANOTHER if: If asked who or what is the soccer team of Foothill, an answer would be hard for most to form.

The International Club has one and it wins games and the story is not many people know or care about it.

Who does, however, is the International League.

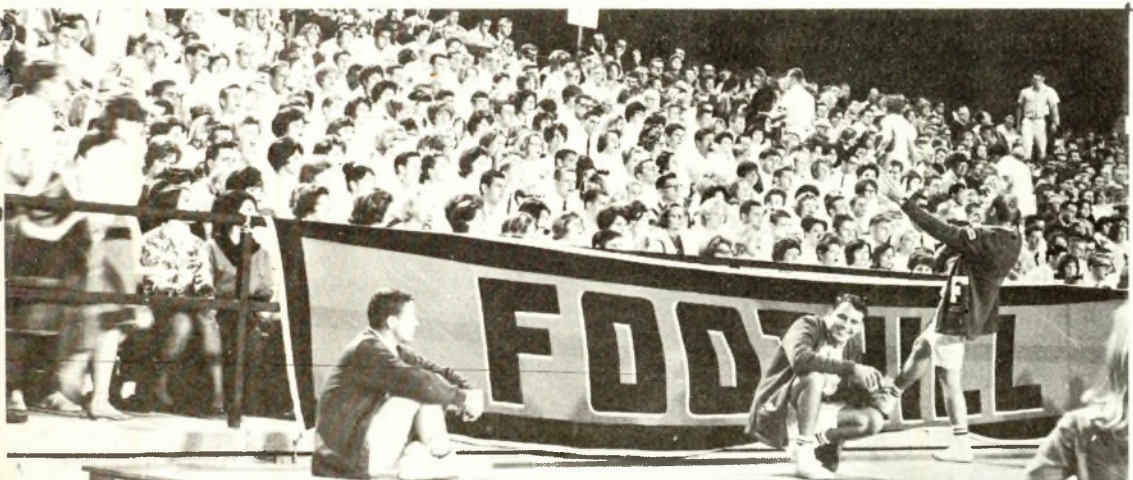
LAST SPRING Foothill soccerists talked with them and by the next week they had what they asked for, shoes and jerseys; and were ready for a ball game but no place to practice and no coach.

The team found opponents around the area and with the monetary support of the International League, traveled always to another school to play. There is no place for the team to play or practice at the College.

The soccer men, despite many pleas to the athletic department headed by football coach Bill Abbey, have received a lot of 'no' answers. Evidently the most heavily participated sport in the world has no place on the Los Altos Hills campus.

BUT, FOR A fact, not many people know about the energies and talents of Foothill's representatives in the rugged game.

● School Rentals Available
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Instruction Guitar & Trumpet
PROGRESSIVE MUSIC
125 Main St. — 948-1749



FOOTHILL'S WHITE shirted supporting section, fronted by sweater and Bermuda clad cheerleaders, has now a live mascot; and it's by law. Tonight's tra-

ditional rivalry clash at San Jose City College will feature not only a ball game but an owl who prefers live mice to dust.

Pigskin Prognostications

Ken Bishop	Foothill	CCSF	CCC	Diablo V
3 - 1	38 - 20	23 - 20	42 - 19	20 - 13
Jack Ellwanger	Foothill	CCSF	CCC	Diablo V
3 - 1	27 - 14	13 - 12	28 - 21	31 - 19
C. D. Anderson	Foothill	CCSF	CCC	CSM
2 - 2	21 - 20	35 - 14	14 - 7	37 - 12
Bill Papp	Foothill	CCSF	CCC	CSM
2 - 2	8 - 7	19 - 14	20 - 14	21 - 20
Bill Jones	Foothill	CCSF	CCC	Diablo V
1 - 3	20 - 7	7 - 6	30 - 21	20 - 18

TOMORROW NIGHT!

SMOTHERS BROTHERS

Saturday, October 17, 1964

8:00 p.m.



Frost Amphitheater
Stanford University

TICKETS:
\$3.75, \$3.00, 2.25, \$1.50

FOOTHILL COLLEGE
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OR AT
THE DOOR



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OPEN THURSDAY EVENINGS 'TIL 9 P.M.

Foothill scores 15-13 drub Meets arch-rival tonight

Two one-man records in a 15-13 drubbing of visiting City College on San Francisco Sat. night carries the Foothill College football Owls into tonight's arch-rival battle in San Jose.

Frank Lynch by virtue of a 171 yard gaining performance in the win became Foothill College's greatest single game ground gainer. He now has under his belt single game totals of 73 yds., 140 yds. and the record breaking 171 which bettered the All-American John Travis mark of last year.

BILL THOMSON turned in the other owl record for the evening when he personally intercepted three opposing passes, adding to his game winning TD catch in the fourth quarter.

Tonight's match features two undefeated team's in Golden Gate Conference play. Both are 1-0 and virtually conference title threats. Kick-off is 8 p.m. in Jaguar Stadium on the SJCC campus on Moorpark Avenue.



FULLBACK (36) FRANK LYNCH carried the ball 37 times in Foothill's 15-13 win of City College of San Francisco Sat. night and had a game total of 171 yards gained on the ground ac-

counting for a new Owl record. Jack O'Donnell (77) opened holes on the left side of the San Francisco line where Lynch directed most of his slants. He now has a three-game total of 384 yards.

Owls win, don't rest

Coach Ken Matsuda is apparently not ready to rest on his laurels after whipping his cross country Owls into a real threat.

Barely losing the Golden Gate Conference championship to College of San Mateo by less than a minute and winning last weekend's Lake Merritt run in Oakland amidst all the hoopla of the Columbus Day festivities, the new coach to Foothill has his forces religiously training for coming dual meets (one yesterday against highly touted San Mateo) in their new role as Northern California Junior College title threats after a hapless 1963 season.

RUSS MAHON finished the Oakland affair with the best Foothill time. His 15:27 for the 3.25-mile race was, according to Matsuda, equivalent to 14:27 over the standard 3-mile junior college course.

Walter Jacquith, highly reputed Bay Area walker, is competing for Matsuda's forces and walks when he gets the chance.

He got the chance last weekend at the same Oakland activities. He covered the 5,000 meter walking course in 25:16.5 and set a new meet and school record in the process.

Choir debuts here

The debut concert of the Schola Cantorum, the Peninsula's new 125-voice symphonic choir, is slated for tonight at 8:15 p.m. in the College Theatre.

Conductor Royal Stanton will lead the group in a performance of the seldom-presented "Utrecht Te Deum" by Handel. Selected shorter works will also be included.

Tickets for the premier concert—priced at \$1—may be obtained from Schola Cantorum members. The College Box office in the Bookstore will also handle sales.

Mail orders will be accepted if accompanied by a check or money order and a self-addressed, stamped envelope.

Sportin' life

by JACK ELLWANGER
Sentinel Sports Editor

While secret police work overtime keeping the President out of range from gun carrying madmen and Senator Goldwater cuts speeches short to head for the train and safety from leftfield pressure this week; Los Altos Hills is answering a College protest by planting a few stop signs along El Monte Ave.

Imagine leaving a ball game (how's that for introducing the sporting angle, and trying to justify the place of this column in the paper), anyway, leaving a ball game and hitting all that newly put together good looking road called El Monte and jamming up with 2,000 other cars every block before hitting Fremont. Man, that could get to be competitive. Nerve eating, and things.

PROJECT THE PICTURE by a four o'clock sun, a wave leaving classes, a once-in-a-long-while cement truck crossing the street and perhaps it is easy to understand that Foothill College is not wanted by the townsfolk. Yep, Foothill, who put the area on the world sporting map with its swimming antics, is apparently not wanted.

There may be a heated presidential election campaign on, but the battle the folks around here are interested in is at the local town council meet. It draws well, too. I understand irate townsfolk, when the College is at mention, play to a standing room only crowd.

Opposing forces are College pleas for freedom, including enterprise and automobiling. Up to now it has been a case of: What came first: Eggs, or what?

SO FOR THE being the student may look forward to irritation gaining traffic jams at stop signs protecting the cement trucks and occasionally daring townsfolk.

Poloists win; travel to South

by BILL JONES

Unbeaten by Foothill's Owls for three years and eight contests, Stanford finally conceded to the Thorntonmen last Saturday by the score of 8-6.

The victory gave Coach Nort Thornton cause to say that this year's polo aggregation is his "finest at Foothill."

OWL GREG NIELSON paced

the hilltop seven with four all-important goals as the Foothillers rolled over the Indians. Equally prolific in the foul department, four nervous Owls were ejected from the game.

Coming off the win which definitely puts them in the running for the mythical 1964 Northern California water polo championship, Foothill's Owls meet UCLA

Other things to put up with until the community loosens its grasp are: almost-convenience-only Rooker's Roost's day after day expensive menu and the bookstore, affectionately tabbed the Rooker's Roost annex #1, with its retailing retail prices.

Some more news will come on the situation, like it appears elsewhere in this edition. Meanwhile you might have things to say about it?

OTHER SPORTS news around the campus this week had to be, of course amidst throngs of world-series tuned transistors, from Tokyo. Last year's Foothill All-American Gary Ilman broke all Olympic records in the trials and semifinals in the world's prima dona swimming event, 100 meter freestyle, but was beaten in the finals. It was to another Yank, tho.

10% Discount to Foothill Students With This Ad!

- ★ Guaranteed Recap Tires
- ★ Used Tires

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"You meet the nicest students on a Honda."

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3. Hondas are pure FUN
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5. Hondas can be purchased on low monthly terms

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Standard — Portable — Electric
As little as 20c per day

Modern Office Machine Company

124 E. San Fernando 293-5283
(Next door to Cal Book Store)

WIN \$100.



\$5.95

\$50.00 or a \$25.00 Grodins merchandise order! All you have to do is pick some original new color names for our Non-Stretch Shirt.

It's a great shirt and deserves some inspired color names (Fink Pink, Army Navy, Willie Maize have been suggested). It comes in 20 colors and we've run out of steam trying to describe them all fittingly. So give it a try—fill in the attached coupon and drop it by your nearest Grodins store.

1. _____ 2. _____

3. _____ 4. _____

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Address _____

Phone _____ Date _____

School _____

In case of duplication, earliest date wins.

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