



NEWS RELEASE

November 12, 1991

For Immediate Release

Calendar listing on upcoming art exhibition:

The Fourth R: Art and the Needs of Children and Youth
January 7 - April 23, 1992

Gallery Hours:

Tuesday, Wednesday, Thursday 11-4
Wednesday evening 7-9
Before selected Flint Center events

The Fourth R: Art and the Needs of Children and Youth is an evolving exhibition which examines how art and art programs are helping to meet the needs of children, youth, and their families. The exhibition includes artwork by children as well as emerging and nationally recognized artists and art programs. Among them are Tim Rollins and the Kids of Survival from New York, the YA/YA Kids from New Orleans, and Ruth Asawa, Susan Cervantes, and the Larkin Street Youth Center from San Francisco. ***The Fourth R*** also features an environment created by the children of the Cupertino Union School District.

The Euphrat Gallery is located east of the Flint Center on the De Anza College campus in Cupertino. For more information or to make reservations for group tours, please call (408)864-8836.

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NEWS RELEASE

January 15, 1992

For Immediate Release

Press release on art exhibition:

The Fourth R: Art and the Needs of Children and Youth

January 7 - April 23, 1992

Part I (January/February) evolves into Part II (March/April)

This two-part exhibition and the accompanying book and special events were made possible, in part, by generous grants from Tandem Computers Incorporated and the Community Foundation of Santa Clara County.

Gallery Hours:

Tuesday, Wednesday, Thursday 11-4

Wednesday evening 7-9

Saturday 11-2 (February 1-15)

Before selected Flint Center events

Reception for Part I:

Wednesday, February 26, 6-8

***The Fourth R: Art and the Needs of Children and Youth*, a two-part exhibition and book, explores ways in which art and art programs can help meet the needs of children and youth.**

For decades, the Three R's — reading, writing, and arithmetic — have been the cliché core of curriculum in the United States. But what about art, the Fourth R? Art is basic to meeting the needs of children and youth, both in school and out, so basic, in fact that it could be termed the First R.

While children need to learn art skills in the classroom and art should be integrated with other subjects, art also goes far beyond the classroom. It can be seen, for example, in terms of therapy (for child abuse, divorce, illness, war and natural disasters), value clarification, social change, communication, working with others, self-esteem, health, and understanding different cultures.

***The Fourth R* looks at art and the needs of children and youth from wide-ranging points of view. *Part I*, on view at the Euphrat Gallery through the end of February, presents works by artists and art programs from the United States and other countries.**

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Contact: Jan Rindfleisch (408)864-8836

EUPHRAT GALLERY, De Anza College, Cupertino, CA 95014

In New York's South Bronx, Tim Rollins works with a group of "educationally disabled" high school students who call themselves The Kids of Survival. Tim Rollins + K.O.S. typically collaborate on series of images done directly on the pages of classic American and European books. Featured in the exhibition are etchings on pages of *The Temptation of Saint Anthony* by Flaubert made at San Francisco's Crown Point Press. Tim Rollins + K.O.S.'s work has been shown at many museums and galleries; the program made its name in taking the leap from the world of "art education" to the world of "high art."

Artist Willie Birch, also from New York, conducts workshops with public school students, many from poverty-stricken neighborhoods. He emphasizes a positive self-image, good work habits, and the importance of the Guinean proverb, "If you don't know where you come from, how do you know where you're going?" **The Fourth R** presents two of Birch's own highly-detailed goauches which reflect the life of youth in his neighborhood in New York.

Many artists conduct workshops in the schools from time to time. Among them is artist Santa Barraza, on the faculty of Pennsylvania State University, who takes elementary school students on walks to collect objects for making books. Barraza's own mixed media book, *Las Mujeres en mi Vida/The Women in My Life*, also incorporates objects picked up in the course of everyday life. Emmanuel Montoya's 1987 workshop at Lowell High School in San Francisco is represented by students' linoleum block self-portraits. Also featured are works by students of Ruth Asawa. For years Asawa has shared her creative life with children and youth. At a workshop at San Francisco's McAttee High School in summer 1991, Asawa's students enlarged to scale a half-pint milk carton. The project was undertaken, in part, as part of her ongoing efforts to teach students to use simple tools in order to enhance their problem-solving abilities and creativity. Another project was collaborating on an Albers color study.

Artist Nancy Hom, also of San Francisco, presents four silkscreen, watercolor, and colored pencil illustrations for the book *Nine-in-One, Grr! Grr!* published by Children's Book Press of Emeryville. Founded by Harriet Rohmer some seventeen years ago, Children's Book Press publishes culturally diverse books for children under twelve. Rohmer speaks of how most children's books in the United States offer middle class, Northern European images of children. Children's Book Press illustrations, on the other hand, incorporate images of people of diverse cultural backgrounds combined with texts often based on traditional stories.

Art from PLAN International USA's See Me, Share My World program presents images by and of children from Colombia, Honduras, India, Sierra Leone, and Thailand. These images are part of a unit used in elementary school classrooms around the United States. This unit combines art with social studies, science, math, language arts, health, geography, and foreign languages in an effort to connect U.S. children with the nearly 80% of the world's population living in so-called developing countries.

One of the oldest art programs featured in **The Fourth R** is Philadelphia's Prints in Progress. Founded in 1960, Prints in Progress provides neighborhood-based, hands-on art classes for young Philadelphians who otherwise wouldn't get them. The program focuses on printmaking, textile art, and other sophisticated projects not normally found in elementary school or community center programs.

Another urban program is New Orleans' YA/YA, Young Artists/Young Aspirations. A "loosely structured, strongly disciplined" after-school program for vocational high school students, YA/YA was established by gallery owner Jana Napoli. Students paint what one calls "our fears and desires and dreams" on chairs, tables, and chifforobes in a style which tends to a disarming mix of jazzy geometrics and personal narrative. The program has not only transformed the neighborhood but also participants' lives, taking some to Italy, and some to college.

In Washington, D.C., Shooting Back, a nonprofit organization founded by photographer Jim Hubbard, works with homeless and formerly homeless children. While documenting the plight of these children, Hubbard realized that many were interested in taking photographs of their own. He recruited other professional photog-

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raphers to join him in teaching skills of taking, developing, printing, and displaying photographs. ***The Fourth R*** includes images by children in the Shooting Back program as well as Hubbard's own images of homeless children and families.

The exhibition also presents working drawings and documentation of a mural on the facade of San Francisco's Hawthorne School, *The Silent Language of the Soul/El Lenguaje Mudo del Alma*. Painted by artists Susan Cervantes and Juana Alicia, the 300-foot-long, 32-foot-high mural includes images of Hawthorne students signing "Welcome to Hawthorne School." Cervantes and Alicia also work with students who have been involved with graffiti.

The Fourth R includes three mixed media works by Jane Ash Poitras of Edmonton, Alberta, Canada, exploring her Cree heritage and Native American issues. Poitras's work also incorporates many images of and by children. She likes to look at art as a child does, as an arena for discovery where there is no such thing as a mistake.

Finally, the exhibition includes photographs from the book *Toward a Truer Life* by Reagan Louie of San Francisco. Louie's images were made in China during a ten-year quest for a better understanding of his father and himself. Photographs of children are a poignant core to this body of work, which Louie concludes with a message to his own daughter: "I hope that your father's journey will support your own search for a truer life."

Part II of *The Fourth R: Art and the Needs of Children and Youth* will be on view at the Euphrat Gallery from the beginning of March through April 23. Included will be art focusing on the child seen in a family context. Among the artists and programs featured in Part II will be Tina Barney, Laotian embroidery, Larkin Street Youth Center, Juan Sánchez, and Lorraine Serena. An installation by students of the Cupertino Union School District will also be included.

The fifty-page book ***The Fourth R: Art and the Needs of Children and Youth*** is available from the Euphrat for \$7.50 including tax, shipping, and handling.

The Euphrat's annual fundraiser benefits the gallery's own Arts and Schools Program. The January 30 event also honors artist and art educator Ruth Asawa of San Francisco as well as local unsung heroes of art education Marie Franklin, Nancy Marston, Talala Mshuja, and Flo Wong. This fundraiser is made possible, in part, by a grant from Hewlett-Packard.

Related events include Family Day, Sunday, April 5, 10-2, a day of hands-on activities, performances, and refreshments for the entire family, co-sponsored by the California History Center. Admission is free-of-charge. For more information about this and other events, please call (408)864-8836.

The Euphrat Gallery is located east of the Flint Center on the De Anza College campus in Cupertino. For more information or to make reservations for group tours, call (408)864-8836.

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PRESS RELEASE

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FOR IMMEDIATE RELEASE: April 22, 1992

FREMONT UNION HIGH SCHOOL DISTRICT ART SHOWCASE

The Euphrat Gallery at De Anza College presents the annual Fremont Union High Schools District Student Art Showcase, May 2-9, 1992. Art students from Cupertino, Fremont, Hornestead, Lynbrook, and Monta Vista high schools will display the work they have been perfecting during the past year.

The Student Art Showcase will include a mixture of media: watercolors, jewelry, ceramics, oils, sculptures, artists' books, drawings, animations, and some uniquely interesting large sculptures.

A reception will be held at Euphrat Gallery on the De Anza campus, for artists, their parents, instructors and guests on Wednesday, May 6 from 6:30-8:30p.m. Ribbons will be awarded for the best two and three dimensional pieces, and for the most outstanding work. Judging this year's awards are: Jan Rindfleisch, Euphrat Gallery Director; Betty A. Pacheco, Superintendent of Schools of the Fremont Union High School District; Jim Warren, Principal, Monta Vista High School; Pat Castillo, Mayor of the City of Sunnyvale; Lorelee Sorensen, Mayor of the City of Cupertino; Donna Mar, Apple Computer, Incorporated; Doris Harry, Cupertino Fine Arts Commission; and Chris McComb, Sunnyvale Fine Arts Commission. All students participating will receive recognition.

SHOWCASE DATES FOR MAY 2-9, 1992

Saturday	May 2	11-2:00 p.m.
Sunday	May 3	11-2:00 p.m.
Tuesday	May 5	11-4:00 p.m.
Wednesday	May 6	11-4:00 p.m.
Wednesday	May 6	6:30 p.m. - 8:30 p.m. Reception/Awards
Thursday	May 7	11-4:00 p.m.
Saturday	May 9	11-2:00 p.m.

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NEWS RELEASE

April 27, 1992

For Immediate Release

Press release on upcoming art exhibition:

De Anza Student Art Show

May 27 - June 18, 1992

Gallery Hours:

Monday - Thursday 11-4

Wednesday evening 7-9

Saturday 11-2

De Anza Day, Sunday, May 31, 10-4

Closed Monday, June 1

Reception and Awards Ceremony:

Wednesday, June 3, 6-8

The 23rd annual *De Anza Student Art Show* is on view at the Euphrat Gallery from May 27 - June 18. Sponsored by the Art Association, De Anza Student Body, and the Euphrat Gallery, this juried exhibition features paintings, drawings, prints, mixed-media works, photography, graphic design, sculpture, and ceramics, and is open to De Anza students from all departments.

Jurors for the exhibition include James Torlakson, printmaker, instructor at Skyline College; Anders Barth, sculptor, member of the Curatorial Committee of Southern Exposure Gallery in San Francisco; and Mildred Howard, painter/installation artist, instructor at the Exploratorium, and winner of the 1991 Adeline Kent Award from the San Francisco Art Institute.

Euphrat Gallery Director Jan Rindfleisch anticipates a gathering of works reflecting expertise in diverse media and varied interests and points of view. She said, "It's year end; the energy is high. This is a great chance to see some excellent work and support the creative process."

Contact: Jan Rindfleisch (408) 864-8836

EUPHRAT GALLERY, De Anza College, Cupertino, CA 95014

When asked to comment on the upcoming student show, Debbie Schroeder, President of the De Anza Art Association, said "Being an artist can be exhausting. The chance to be part of the chosen few can be so rejuvenating to the spirit. I think to be refused, on the other hand, brings a humbling experience that in its own way can build new strength and focus for the artist. To experience the process of a juried competition at the student level can be beneficial to the development of the professional artist."

Student Roger Lemus feels, "The Student Show is one of the best opportunities to expose ourselves to the public and to experience real life artistic exposure."

Student Erik Swensson believes the Student Art Show "to be a great chance to have a showing where thousands of people may see it, such as on De Anza Day."

Prizes include cash awards and gift certificates from various patrons of the arts.

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News Release

FOR IMMEDIATE RELEASE

Euphrat Gallery, De Anza College

Fremont Union High School District Art Show

Dates: May 6 - May 13

T, W, Th 11-4, Saturday 11-2, Sunday 1-4
Reception: Wednesday, May 10th, 6-8 pm.

"This is the one chance to show their stuff. It's fresh, refreshing and amazing," says Exhibition Chair Jeanne Bock of the student work on exhibit in the Fremont Union High School District Art Show. The artwork is displayed through May 13 at the Euphrat Gallery, located on the De Anza College Campus. Special sponsor of the exhibit is Apple Computer, Inc.

Visual excitement is provided by approximately 175 juried pieces, 35 from each of the five high schools in the district: Fremont, Homestead, Cupertino, Lynbrook, and Monta Vista. Works are in many media—drawing, painting, ceramics, large-scale sculpture—even works from the District's award-winning computer graphics program developed by instructor John Fagrell. A special feature of this year's program will be the inclusion of an interactive computer display which will allow students and viewers to try their hand with the latest forms of art creation.

On Wednesday, May 10th, from 6-8 p. m., a reception for artists, their parents, instructors, and guests will be held. Awards will be given from each school. In addition, awards will be presented by Cupertino Mayor John Plungy, Cupertino Fine Arts Commission Chair Deborah Arden, Euphrat Gallery Director Jan Rindfleisch, and District Art Liaison Jim Warren.

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