

## **EUPHRAT ACTIVITIES REPORT 1992-93**

**THE CORE OF THE EUPHRAT IS ITS UNIQUE AND TIMELY EXHIBITIONS, EVENTS, OPEN RECEPTIONS TO MEET THE ARTISTS, AND PUBLICATIONS:**

### **EUPHRAT MUSEUM OF ART EXHIBITIONS**

*De Anza Faculty Art Show*, Sept. 22 - Oct. 15. Works in sculpture, painting, drawing, photography, ceramics, and printmaking created by full-and part-time faculty of the art and photography departments.

*TREASURE: The Community College Enriching Our Lives, Focus De Anza*, Nov. 3, 1992 - Jan. 21, 1993. An exploration of the many facets of the community college's impact on the visual arts and culture of our region and our nation. In celebration of the 25th anniversary of De Anza College. Dedicated to Dr. A. Robert DeHart, founding President of De Anza College.

*World of Difference: Art, Tourism and Cultural Dialogues*, Feb. 9 - March 25. Tourists participate in numerous visual decisions rich in cultural implications. This exhibition examined issues of art tourism and cultural dialogues through works from within and outside the art world.

*Reconstructing Nature*, April 6 - 22. Sculpture by artworld artists Mineko Grimmer and Francisco Perez and *Building a Rainforest* installation by students from local elementary schools (Cupertino Union, Sunnyvale and Los Altos School Districts), working in part with artists Diana Argabrite and Vi Ly.

*Fremont Union High School District Art Show*, May 1-8.

*De Anza Student Art Show*, May 23- June 17.

### **PUBLICATIONS**

Expanded (8-page) announcement for *TREASURE*, with interviews of a number of the artists.

Expanded (6-page) announcement for *World of Difference*, with quotes about art and tourism.

Poster/calendar, four-color, 19"x25", highlighting *Fremont Union High School District Show* at the Euphrat.

### **EVENTS DIRECTLY CONNECTED TO EXHIBITIONS**

**Public reception** for *De Anza Faculty Art Show*, with short talks by artists Charlie Walker, Lilian Quirke, 10/14.

**Public reception** with California History Center for 25th anniversary and Founding President Dr. DeHart. 11/5.

**Public reception** for *TREASURE: The Community College Enriching Our Lives, Focus De Anza*, with short talks given by artists, 12/2.

**Public reception** for *Reconstructing Nature*, with performances and hands-on art activities (see Arts & Schools Program). April 10.

**Public reception** and Awards Ceremony for *Fremont Union High School District Art Show*, May 5.

**Public reception** and Awards Ceremony for the *De Anza Student Art Show*, June 2.

**Radio Interview** with artists and students involved in *Reconstructing Nature* show. KQED FM, interview by Peter Jon Shuler. Earth Day, 4/22.

### **ADDITIONAL EVENTS**

**Public Reception** with Cupertino Friends of the Arts after *CATS* performance, 10/23.

**Meet-the-artist reception and book signing** with Maxine Hong Kingston, following lecture, 2/24.

**Performance** by Tabia in conjunction with Black History Month events on campus, 2/25.

**Museum Launch/Cities Luncheon.** Presentation of proclamations from our three partnership cities (Cupertino, Sunnyvale, and Los Altos) and ribbon-tying ceremony celebrating our name change to the Euphrat Museum of Art, 3/5.

**Poetry reading**, Chitra Divakuruni, in collaboration with Women's History Month Planning Committee, 3/26.

### **BENEFIT FOR ART EDUCATION**

Benefit honoring State Senator Becky Morgan and County Supervisor Dianne McKenna for their commitment to the arts and their advocacy for children and youth. Featuring also artists Therese May, JoeSam., Sam Smidt, Becca Smidt. The event was held in the home of Kenneth and Caretha Coleman of Los Altos Hills, 2/5.

### **PARTICIPATION IN THE DEVELOPMENT OF A REGIONAL CULTURAL CENTER**

**Participation in Regional Cultural Center**, with representatives from Euphrat Museum, Flint Center, and

California History Center. Included preliminary planning for a capital campaign.

### **COMMUNITY OUTREACH: MEETINGS/RECEPTIONS/TOURS (examples in addition to outreach to schools)**

**Reception:** Fine Arts League of Cupertino with annual awards ceremony.

**Reception and presentation** on education and non-profits: Leadership Cupertino, 1/7.

**Docent tours.**

**College Day tours** given by the De Anza Student Ambassadors.

**Organizational meeting** (reps from council, commission, city staff, FUHSD, and EMA) set up to provide art in Cupertino City Hall, 6/24.

**Class visits** by Fremont, Homestead, Cupertino and Monte Vista High Schools to view *The Fremont Union High School District Art Show*.

**Docent tours** given to local elementary school classes. See Arts and Schools Program.

### **CAMPUS OUTREACH**

**Display of student artwork in the Euphrat windows** by Garey Wood.

**Meetings**, 25th Anniversary Committee (year-long project), Community Services staff, Cultural Center Committee, Art on Campus Committee, Foothill/De Anza Board of Trustees.

**Breakfast meeting** for F.O.O.D. group (Friends of Old De Anza) for development, revenue enhancement, 3/5.

**Dress rehearsal performance:** Shakespeare's Greatest Hits, De Anza Actors Ensemble, in front of EMA, 4/26.

**Collaboration** with faculty member Shirley Fisher and four of her Digital Photography students on cover for Student Show announcement, May.

**Presentation**, during Student Show, Judith Espinola's class and one of the artists, Garey Wood.

Tours and class visits.

**De Anza student Interns** (five) were employed as teachers' aides in the Arts & Schools Program.

### **EUPHRAT ARTS & SCHOOLS PROGRAM FOR ELEMENTARY-SCHOOL STUDENTS AND FAMILIES**

#### **AFTER-SCHOOL ART PROGRAM**

Professional artists conduct year-long art classes for third through sixth grade students at De Vargas and Fremont Older schools in the Cupertino Union School District, and at Bishop and Columbia Schools in the Sunnyvale School District. These schools were identified by their districts as having the highest number of at-risk youth.

This program is highly subsidized by foundation and corporate monies.

Over 2,260 student-hours of free or minimal-cost after-school art instruction were provided.

#### **ARTIST IN RESIDENCE PROGRAM**

The Euphrat Museum Arts & Schools Coordinator Diana Argabrite was named a 1992-93 and 1993-94 Artist in Residence by the California Arts Council. The year-long project takes place at Nimitz and De Vargas schools, and is cosponsored by the Cupertino Union School District and the Euphrat Museum. The award is used for during-school visual arts classes (two full days a week) with a multicultural perspective for kindergarten through sixth grade students. Classes complement the Euphrat's After School Art Program and relate art problem-solving (studio work, reflection, discussion) to what students learn in teaching tours of Euphrat exhibitions.

Over 12,940 student-hours of during-school art instruction were provided by California Arts Council (CAC) Artist in Residence cosponsored by Euphrat — a total of approximately 1200 participants.

#### **FEE-BASED AFTER-SCHOOL PROGRAM**

For the first time in 1992-93, the Euphrat Museum of Art offered after-school fee-based programs at five schools in the Cupertino Union School District. Collins, Faria, Eisenhower, Lincoln, Stevens Creek.

Over 2,210 student-hours of after-school, fee-based, art instruction were provided.

#### **TEACHING TOURS**

Hands-on teaching tours of the Euphrat Museum of Art are arranged for school children during major exhibitions. Over 2,880 student-hours of hands-on, teaching tours were provided by Euphrat artist/teachers on site at the Euphrat during the school day.

#### **PRESENTATIONS/INSERVICES**

The Euphrat Art & Schools Coordinator served as a consultant on both an individual and group basis to many school district staff. 670 student-hours of inservices/ guest artist visits.

#### **PROGRAM DEVELOPMENT**

Preparation for Summer 1993 pilot project for Extended Year classes at four elementary schools.

## COMMUNITY EXHIBITIONS AND EVENTS TIED INTO EUPHRAT ARTS & SCHOOLS PROGRAM

Community exhibitions have been a way for elementary school students to grow in self-esteem through recognition of their work and a way for staff, families, and the community to be more aware of student work and the art program. Some of these locations have had rotating exhibitions through the year: Cupertino Union School District Administration Building, Nimitz Multi Purpose Room, De Vargas Guided Learning Center, De Vargas Office Area, Fremont Older Office, Nimitz Office, and office areas at Bishop, Columbia, Collins, Lincoln, and Faria Schools. A show of student artwork was also held in May and June at Hewlett-Packard in Palo Alto. Over 13,600 viewers of community exhibitions estimated.

Events provide one-of-a-kind opportunities to meet new artists and participate in different art forms.

**Earth Day Festival** at De Vargas School. The CAC Artist in Residence presented an all day drop-in workshop where the students created flags in honor of Earth Day, 4/93.

**Family Day Celebration** at the Euphrat Museum. This event was held in conjunction with the opening of the *Building a Rainforest* installation within the Euphrat exhibition *Reconstructing Nature*. Presenters and events included a *Tree of Life* or *Arbol de la Vida* workshop by artist Luchita Ugalde, a Japanese-inspired paper making workshop by artists Debbie Schroeder and Marie Franklin, a found-object sculpture workshop by artist Judy Catambay, a chalk-in in front of the gallery, and performances by The Music School 4/93.

**Guest artist Vi Ly** at De Vargas and Nimitz, assemblies for all 6th graders, 3/93 (CAC residency).

**Back to School Night** presentation for parents at de Vargas School. The CAC Artist in Residence presented a model class for parents to observe and interact with, 3/93.

**Distinguished Schools Day** presentation at Nimitz School, 2/93 (CAC residency).

**Art Assembly** at Bishop School, 5/93.

## ATTENDANCE

Over 10,111 people viewed on-campus exhibitions.

Over 15,390 people viewed or participated in off-campus exhibitions and events.

Over 17,4100 hours of art instruction were provided to youth.

Over 1,000 reached through sold or distributed publications.

Numbers do not include people connecting to publications, media coverage (such as TV), community activities of staff (such as panels).

## RECOGNITION OF EUPHRAT

Metropolitan Life planning grant to work on exhibition with the Bronx Museum of the Arts.

California Arts Council grant.

Proclamations from Cupertino, Los Altos and Sunnyvale on the occasion of becoming Euphrat Museum.

Leadership Vision Award in the Arts, a regional award from the Sunnyvale Chamber of Commerce, 3/13.

Director Jan Rindfleisch: Member of the Board, Santa Clara County Arts Council, 1989-present.

Arts and Schools Coordinator Diana Argabrite: California Arts Council Artist in Residence grant, 1992-94.

## FUND RAISING ACTIVITIES AND MUSEUM DEVELOPMENT

Major awards/benefit described elsewhere. 2/5/93.

New board members: Wally Dean, Alanna C. Foreman, Cozetta Gray Guinn, Randy Okamura.

## ARTICLES AND PUBLICITY

include *Artweek*, *Asian Week*, *Business Journal*, *Caltrain Connection*, *Country Almanac*, *Cupertino Courier*, *Cupertino Scene*, *El Observador*, *La Oferta*, *La Voz*, *La Voz Latina*, *Los Altos Town Crier*, *Metro*, *Santa Clara Weekly*, *San Jose Mercury News*, *San Jose Mercury News Eye*, *The Neighbor*.

**Staff** Patricia Albers, Diana Argabrite, Oksub Song Bridges, Virginia Marquez Grap, Carol Kraus, Vi Ly, Miriam Ngai, Jan Rindfleisch, John Uchimura

**Student Staff** included Alex Clarke, Matt Fadness, Christie Harbinski, Christine Law, James McComb, Debbie Schroeder, Garey Wood, Stella Yi

**Volunteers** included Edith Argabrite, Nancy Calhoun, Judy Catambay, Marie Franklin, Garner Kelly, Joyce Logue, Patricia Pacheco, Mimi Stewart

**ACTUAL AND ESTIMATED MUSEUM ATTENDANCE FIGURES (internal document)8/93**

**ON CAMPUS EXHIBITIONS**

<i>De Anza Faculty Art Show, Sept. 21-Oct. 15</i>	810
<i>TREASURE: The Community College Enriching Our Lives, Focus De Anza, Nov. 3-Jan. 21</i>	1,286
<i>World of Difference, Feb. 9-March 25</i>	1,404
<i>Reconstructing Nature, CUSD installation, April 6-22</i>	1,302
<i>FUHSD Art Show, April 31-May 8</i>	1,349
<i>DASB Art Show, May 23-June 17 incl. De Anza Day, related activities, meetings, entries, etc.</i>	1,760
Window display of student works	700
Permanent colln in administration building, chancellor's office	1,500
<b>Total</b>	<b>10,111</b>

**OFF CAMPUS EXHIBITIONS AND EVENTS**

Nimitz Multi Purpose Room Display 1/93-Ongoing (CAC residency) 3x600= 1800	1800
De Vargas Learning Center Display 1/93-Ongoing (CAC residency) 3x600= 1800	1800
De Vargas Office Area Exhibit 3/93-4/93 (CAC residency) 2x600= 1200	1200
CUSD Administration Building Exhibit (artwork from Nimitz only) 2/93-3/93	950
Columbia Office Area Exhibit 3/93-6/93	1100
Bishop Library Exhibit 3/93-5/93	650
Fremont Older Office Area Exhibit 4/93-5/93	600
Nimitz Office Area Exhibit 2/93-3/93 (CAC residency)	600
Collins Office Area Exhibit 2/93-3/93	600
Lincoln Office Area Exhibit 2/93-3/93	600
Faria Office Area Exhibit 2/93-3/93	600
Nimitz Office Area Exhibit, 5/93-6/93	600
Hewlett-Packard exhibition, May/June 1993	2500
<b>Special Events:</b>	
Earth Day Festival Booth at De Vargas 4/93	650
Inservices + guest artist appearances	670
Back to School night, de Vargas (CAC residency)	200
Distinguished Schools Day, Nimitz (CAC residency)	120
Coleman Fundraiser, 2/5	150
<b>Subtotal</b>	<b>15,390</b>

INSTRUCTION (student hours)

After-school Art Program at de Vargas and Fremont Older; Bishop and Columbia	2260	part 80
Artist-in-residence Program at Nimitz and de Vargas (8 months), 1,200 participants	12940	
Fee-based art instruction. at 5 schools: Collins, Faria, Eisenhower, Lincoln, Stevens Creek	2210	
Teaching Tours. In gallery attendance figures above.	2880	
<b>Total</b>	<b>17410</b>	

PUBLICATIONS

Books and archival documents ( <i>TREASURE</i> pamphlet) sold or distributed to donors, councilmembers, commissioners, child advocates, other gov't/educ/community leaders, press.	500
Posters, four-color, 25"x19", collaboration with Fremont Union High School District. Distributed to teachers, students, donors, councilmembers, commissioners, child advocates, other gov't/educ/community leaders, press.	500

OUTREACH

Not included: involvement in County Arts Council, county-wide publicity committee, Tandem jury/installation, Art on Campus, 25th Anniversary Committee, Cultural Center Steering Committee...

Not included: audience through media of newspapers, radio, TV, etc.

Totals:	10,111. Exhibition space on campus
	15,390. <b>Off-campus exhibitions, events</b>
	17,410. Instruction, student-hours
	1,000. Publications